



# Main Stage Showcase Application

February 9th - 11th, 2018

Edmonton Inn & Conference Center



November 15th, 2017

Re: 2018 Alberta Association of Agricultural Societies (AAAS)  
Annual Convention & Tradeshow  
February 9<sup>th</sup> - 11<sup>th</sup>, 2018  
Edmonton Inn & Conference Centre  
11834 Kingsway Ave NW Edmonton, AB

The Alberta Association of Agricultural Societies would like to invite you to participate in the *2018 Annual AAAS Convention & Tradeshow* February 9 - 11, 2018.

Participation in the convention provides artists and/or entertainers exposure and booking opportunities to over 500 convention delegates representing approximately 120 Agricultural Societies and the many events they hold throughout Alberta. Delegates attending the convention are board members, volunteers and community leaders who are key influencers and decision makers.

Selected Acts will be provided with space to display your communication materials and will receive additional exposure in the delegate package.

Please submit your Showcase Application as soon as possible, all Applications **must be received by January 5, 2018**. To ensure fair consideration, it is important that all of the materials, including the application fee requested are included with your application.

**Please Note: There are 2 stages - each with their own application form.** Main stage acts will be selected prior to the small stage acts being juried (to allow acts the opportunity to apply for both stages in the event they are not selected for the Main stage). The Main stage is located in the main plenary area with full backline & sound production - performances are in the evenings. Small stage acts perform in the Arbour Lounge area with no backline and minimal sound production.

If you have any question or require further information, please contact the Alberta Association of Agricultural Societies office at (780)427-2174 or via email at [aaas@gov.ab.ca](mailto:aaas@gov.ab.ca)

We look forward to receiving your application!

Sincerely,  
Lisa Hardy  
Chief Administrative Officer

*Alberta Association of Agricultural Societies  
Rm 100a, J.G. O'Donoghue Building  
7000 - 113th Street Edmonton, AB T6H 5T6  
Ph: 780-427-2174*



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## Showcase Application Procedures

### Application Forms / Support Materials

**Submit completed applications with these support materials, on or before January 5, 2018:**

1. Application form with applicable fee
2. CD - sufficient selections to depict talent, originality, etc. - musical and variety stage act that incorporate musical performance.
3. References and/or "Letters of Recommendation" from fairs or Agricultural Societies
4. Promotional package to include a digital black and white photo and color photo suitable for publication
5. Diagram of stage plot including list of stage props, technical requirements (including back-line equipment or lighting requirements)
6. A brief biography to be inserted in the delegate book and on the convention App if selected

#### **Recommended:**

1. Quality Digital Video Recording, You-Tube or DVD (optional)  
*Video, You-Tube or DVD may significantly enhance your chances of being selected*

**Applications and required materials must be received by January 5, 2018. AAAS Showcase selections will be made by January 12th, 2018 - all applicants will be notified after this date.**

## Showcase General Information & Policies 2017

#### **Selection:**

The AAAS Showcase Committee in conjunction with a representative from the AAAS office has the sole authority in the selection of and development of the showcase schedules. Selection of acts is based on the originality and talent of the act, capability of production at the showcase facility and appropriateness to fair/agricultural societies' audiences. AAAS selections for showcasing will be made after the closing date. AAAS Showcase selections will be made by January 12, 2018 - all applicants will be notified.

#### **Eligibility:**

In the event of a duplication of acts, those acts submitted by AAAS Service Members will be given preference. Applications not accompanied by the showcase fee, as applicable will not be considered to showcase. **In the event an act is not selected, your showcase fee will be refunded.**

#### **Cancellations:**

If an act is unable to appear, no substitutions by Act or Agency will be permitted for the showcase performance. Acts that cancel will not receive a refund on applicable paid fees.

#### **Production/Equipment/Performances - Main Stage Acts:**

1. Maximum time to perform for each showcase main stage act - **20 minutes**
2. AAAS will provide an emcee for each showcase act
3. Stage and Production equipment is the responsibility and control of the AAAS production crew. The house system will be provided by AAAS, and scaled to the venue used and reasonable requirements of the act. The AAAS showcase chairman will have absolute control over this system, including overall volume levels (both stage and house).
4. All acts will perform under standard, stage lighting provided by AAAS



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## Production/Equipment/Performances - Main Stage Acts: (con't....)

6. AAAS will supply the following back-line equipment, if requested - Drum Kit, Base Amplifier, Guitar Amplifier, and Keyboard. Any additional equipment brought by the act will be their sole responsibility. AAAS accepts no responsibility for the care and security for this equipment
7. AAAS assumes no responsibility for any expenses, transportation, meals or rooms of any act
8. All members and support staff of the showcasing acts will be given Showcase-Act credentials. This badge will entitle them to be at the convention on the date of their showcase only.
9. Showcase times will be confirmed after the application closing date

## WHERE TO STAY?

Should you wish to stay with us during convention, rooms are available at host hotel.  
Be sure to request the **AAAS Convention Rate** when booking!!!

### Edmonton Inn & Conference Center

11834 Kingsway Avenue NW  
Edmonton, AB T5G 3J5

Toll Free: 1-888-747-4114

Direct: 780-454-5454

Email: [reservations@edmontoninn.ca](mailto:reservations@edmontoninn.ca)

Website: [www.edmontoninn.ca](http://www.edmontoninn.ca)

**Reservation Group Name:** Alberta Association of Agricultural Societies

Reservation Group Code: 4941680

*Standard Guestroom Rate: \$125.00 per night + taxes*

*Business Class Guestroom Rate: \$135.00 per night + taxes*

For additional information on the Showcase please contact:

Alberta Association of Agricultural Societies

Ph: 780-427-2174

Email: [aaas@gov.ab.ca](mailto:aaas@gov.ab.ca)

Website: [www.albertaagsocieties.ca](http://www.albertaagsocieties.ca)

*An Electronic Version of the application can be found on the website*



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Company Name

Company Contact

Address  City

Province  Postal Code  Phone No.

Fax No.  Email  Website

- Music Act (Band)
- Music Act (Solo Performer)    **Description of Act**
- Non-music Stage Act

Become an AAAS Service Member and save on your showcase fees and promote yourself to our member's year-round through the AAAS website, newsletter and service member directory. Service Members also receive a discount on the AAAS Newsletter advertising rates. If you are not a member, please contact the Alberta Association of Agricultural Societies office at (780) 427-2174 and discover the opportunities! Membership Application Form available on Page 5.

Showcase Acts will be provided with an 8' skirted table to display promotional materials during the day they perform

### Main Stage Showcase Fees:

### Main Stage Showcase Act Schedule

Please indicate your time/day of preference and number your choices #1, #2, #3, etc.

#### Friday February 9, 2018

8:30pm - 9:00pm

9:00pm - 9:30pm

9:30pm - 10:00pm

10:00pm - 10:30pm

*Times of performances are subject to change*

#### Saturday February 10, 2018

6:30pm - 7:00pm

8:30pm - 9:00pm

9:00pm - 9:30pm

9:30pm - 10:00pm

10:00pm - 10:30pm

Signature of Applicant: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Return this application form along with your cheque to:

Alberta Association of Agricultural Societies  
 #100a, J.G. O'Donoghue Building, 7000 - 113th Street  
 Edmonton, AB T6H 5T6



Rm 100a, J.G. O'Donoghue Bldg  
 7000 113th Street  
 Edmonton, Alberta  
 T6H 5T6  
**T:** (780)427-2174  
**Email:** aaas@gov.ab.ca  
**Website:** www.albertaagsocieties.ca

# Service Member Application

**Date**

**New Member (\$300)**       **Renewal Membership (\$300)**       **Other**

<b>Company Name</b>	<input type="text"/>	<b>Contact</b>	<input type="text"/>
<b>Address</b>	<input type="text"/>	<b>City/Town</b>	<input type="text"/>
<b>Province</b>	<input type="text"/>	<b>Postal Code</b>	<input type="text"/>
<b>Telephone</b>	<input type="text"/>	<b>Fax</b>	<input type="text"/>
<b>Email</b>	<input type="text"/>	<b>Website</b>	<input type="text"/>
<b>Type of Business</b>	<input type="text"/>		

**Description of Company Products or Services (25 words or less)**

**I agree to have the above information listed in the following Alberta Association of Agricultural Societies publications**

**Website**                       **Newsletter**                       **Membership Directory**  
 **Convention Materials**                       **AAAS App (Buyers Guide)**                       **Other AAAS Publications**

**Signature**                       **Date**

### Membership Advantages for your Annual Fee of \$300.00

- \* Quarterly Newsletter
- \* Membership Directory
- \* Advertising Discounts
- \* Listed in the AAAS Buyers Guide
- \* Free listing in the Convention Delegate Book
- \* Free listing in the Spring newsletter
- \* Special Pricing for Tradeshow
- \* Convention Showcase Opportunities
- \* Website Linkage

*Get Connected Through Belonging*

**Return this application along with your cheque to :**  
 Alberta Association of Agricultural Societies  
 #100a, J.G. O'Donoghue Building  
 7000—113 Street Edmonton, AB T6H 5T6

*Note: There is no GST charged for Membership Fees*

<b>For Office Use Only</b>	
Date Application Rec'd	<input type="text"/>
Paid Cheque #	<input type="text"/>
Invoice No.	<input type="text"/>
Date Updated in Directory	<input type="text"/>
Approved By	<input type="text"/>