



Video Showcase Application

February 9th - 11th, 2018

Edmonton Inn & Conference Center



November 15th, 2018

Re: 2018 Alberta Association of Agricultural Societies (AAAS)
Annual Convention & Tradeshow
February 9th - 11th, 2018
Edmonton Inn & Conference Center
11834 Kingsway Avenue NW Edmonton, AB

The Alberta Association of Agricultural Societies would like to invite you to participate in the *2018 Annual AAAS Convention & Tradeshow* February 9 - 11, 2018.

Participation in the convention provides artists and/or entertainers exposure and booking opportunities to over 500 convention delegates representing approximately 120 Agricultural Societies and the many events they hold throughout Alberta. Delegates attending the convention are board members, volunteers and community leaders who are key influencer's and decision makers.

Selected Acts will be provided with space to display your communication materials and will receive additional exposure in the delegate package.

Please submit your Showcase Application as soon as possible, all Applications **must be received by January 5, 2018**. To ensure fair consideration, it is important that all of the materials requested are included with your application.

Please Note: Video showcases will be played on the Main Stage during the transition between live showcase performances

If you have any question or require further information, please contact the Alberta Association of Agricultural Societies office at (780)427-2174 or via email at aaas@gov.ab.ca

We look forward to receiving your application!

Sincerely,
Lisa Hardy
Chief Administrative Officer



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Showcase Application Procedures

Application Forms / Support Materials

Submit completed applications with these support materials, on or before January 5, 2018:

1. Application form with fee
2. Submit your final 3 minute edited video on a DVD
3. References and/or "Letters of Recommendation" from fairs or Agricultural Societies
4. Promotional package to include a digital black and white photo and a color photo suitable for publication (or Digital Logo in jpg format if a company that provides a product or service such as awards, equipment, ticketing, etc.)
5. A brief biography to be inserted in the delegate book and Convention App should your application be accepted

Applications and required materials must be received by January 5, 2018. AAAS Showcase selections will be made by January 12th, 2018 - all applicants will be notified after this date.

Showcase General Information & Policies 2018

Selection:

The AAAS Showcase Committee in conjunction with a representative from the AAAS office has the sole authority in the selection of and development of the showcase schedules. Selection of acts is based on the originality and talent of the act, capability of production at the showcase facility and appropriateness to fair/agricultural societies' audiences. AAAS selections for showcasing will be made after the closing date. AAAS Showcase selections will be made by January 12, 2018 - all applicants will be notified.

Eligibility:

In the event of a duplication of acts, those acts submitted by AAAS Service members will be given preference. Applications not accompanied by the applicable showcase fee will not be considered to showcase. **In the event an act is not selected, your showcase fee will be refunded.**

Cancellations:

If an act is unable to appear, no substitutions by Act or Agency will be permitted for the showcase performance. Acts that cancel will not receive a refund on applicable paid fees.

Production/Equipment/Performances - Video Showcase:

1. Maximum time for video showcase - **3 minutes**
2. Stage and Production equipment is the responsibility and control of the AAAS production crew. The AAAS showcase chairman will have absolute control over this system, including overall volume levels (both stage and house).
4. AAAS assumes no responsibility for any expenses, transportation, meals or rooms of any act
5. All members and support staff of the showcasing acts will be given Showcase-Act credentials. This badge will entitle them to be at the convention on the date of their showcase only.
6. Showcase times will be confirmed after the application closing date



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WHERE TO STAY?

Should you wish to stay with us during convention, rooms are available at the host hotel.
Be sure to request the **AAAS Convention Rate** when booking!!!

Edmonton Inn & Conference Center

11834 Kingsway Avenue NW
Edmonton, AB T5G 3J5

Toll Free: 1-888-747-4114

Direct: 780-454-5454

Email: reservations@edmontoninn.ca

Website: www.edmontoninn.ca

Reservation Group Name: Alberta Association of Agricultural Societies

Reservation Group Code: 4941680

Standard Guestroom Rate: \$125.00 per night + taxes

Business Class Guestroom Rate: \$135.00 per night + taxes

For additional information on the Showcase please contact:

Alberta Association of Agricultural Societies

Ph: 780-427-2174

E-mail: aaas@gov.ab.ca

Website: www.albertaagsocieties.ca

An Electronic Version of the application can be found on the website



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Company Name

Company Contact

Address City

Province Postal Code Phone No.

Fax No. Email Website

Product

Service

Act (too large or not appropriate for small or large stage ie: motorsports)

Description of Video Showcase

Become an AAAS Service Member and save on your showcase fees and promote yourself to our member's year-round through the AAAS website, newsletter and service member directory. Service Members also receive a discount on the AAAS Newsletter advertising rates. If you are not a member, please contact the Alberta Association of Agricultural Societies office at (780) 427-2174 and discover the opportunities! Membership Application Form available on Page 5.

Video Showcase Fees:

Signature of Applicant: _____

Printed Name: _____

The video showcase is available to acts/entertainment/services that cannot perform on the Main Stage or Small Stage, such as large animal acts, motorsports, hypnotist, or variety acts that are too large for the stage, and any company that provides a service or product such as awards, equipment, booking services, consulting, ticketing, security, etc. Videos are to be no more than 3 minutes in length and should be in DVD format. DVD must be submitted at the time of application.

Return this application form along with your cheque to:

Alberta Association of Agricultural Societies
#100a, J.G. O'Donoghue Building, 7000 - 113th Street
Edmonton, AB T6H 5T6



Rm 100a, J.G. O'Donoghue Bldg
 7000 113th Street
 Edmonton, Alberta
 T6H 5T6
T: (780)427-2174
Email: aaas@gov.ab.ca
Website: www.albertaagsocieties.ca

Service Member Application

Date

New Member (\$300) **Renewal Membership (\$300)** **Other**

| | | | |
|-------------------------|----------------------|--------------------|----------------------|
| Company Name | <input type="text"/> | Contact | <input type="text"/> |
| Address | <input type="text"/> | City/Town | <input type="text"/> |
| Province | <input type="text"/> | Postal Code | <input type="text"/> |
| Telephone | <input type="text"/> | Fax | <input type="text"/> |
| Email | <input type="text"/> | Website | <input type="text"/> |
| Type of Business | <input type="text"/> | | |

Description of Company Products or Services (25 words or less)

I agree to have the above information listed in the following Alberta Association of Agricultural Societies publications

- | | | |
|--|---|---|
| <input type="checkbox"/> Website | <input type="checkbox"/> Newsletter | <input type="checkbox"/> Membership Directory |
| <input type="checkbox"/> Convention Materials | <input type="checkbox"/> AAAS App (Buyers Guide) | <input type="checkbox"/> Other AAAS Publications |

Signature **Date**

Membership Advantages for your Annual Fee of \$300.00

- | | | |
|-----------------------------------|--|-------------------------------------|
| * Quarterly Newsletter | * Special Pricing for Trade Show | * Convention Showcase Opportunities |
| * Membership Directory | * Free listing in Convention Delegate Book | * Website Linkage |
| * Advertising Discounts | * Free listing in the Spring Newsletter | |
| * Listed in the AAAS Buyers Guide | | |

Get Connected Through Belonging

Return this application along with your cheque to :
 Alberta Association of Agricultural Societies
 #100a, J.G. O'Donoghue Building
 7000—113 Street Edmonton, AB T6H 5T6

Note: There is no GST charged for Membership Fees

| For Office Use Only | |
|---------------------------|----------------------|
| Date Application Rec'd | <input type="text"/> |
| Paid Cheque # | <input type="text"/> |
| Invoice No. | <input type="text"/> |
| Date Updated in Directory | <input type="text"/> |
| Approved By | <input type="text"/> |