

Tradeshow Exhibitor Application



February 9th - 11th, 2018

Edmonton Inn & Conference Center

Edmonton, AB

November 5, 2017

Re: 2018 Alberta Association of Agricultural Societies (AAAS)
Annual Convention & Tradeshow
February 9th - 11th, 2018
Edmonton Inn & Conference Center (formally known as the Ramada Conference Center)
11834 Kingsway Avenue NW Edmonton, AB

The Alberta Association of Agricultural Societies would like to invite you to participate in the *2018 AAAS Convention & Tradeshow*. Participation in the convention is an excellent opportunity for your company to promote its' products and services to up to 500 Agricultural Society Delegates representing the 293 Agricultural Societies across Alberta. Delegates are board members, volunteers and community leaders who are key influencer's and decision makers.

The cost to participate in the 2018 tradeshow for "Service Members" is \$385.00 + GST. "Non-Members" may also participate in the tradeshow for a fee of \$465.00 + GST. If you wish to renew your service membership or apply to become a new member, please submit the attached "*Service Member Application*" (located on page 4 of this document) along with payment to the Alberta Association of Agricultural Societies head office (address on application).

Tradeshow hours are as follows:

Friday February 9th, 2018	9:30 a.m. - 11:30 a.m.	Tradeshow Set Up
	12:30 p.m. - 4:15 p.m.	Tradeshow Open
Saturday February 10th, 2018	12:00 p.m. - 3:30 p.m.	Tradeshow Open
	3:30 p.m. - 6:30 p.m.	Tradeshow Teardown

Signs: Signage must use "S" Hooks only, unless your display is a free standing display including signage.

Space for the tradeshow is limited so apply early! All completed tradeshow applications and payments must be received by the Alberta Association of Agricultural Societies office **no later than January 19th, 2018**. AAAS will provide your company with an invoice, copy of your tradeshow application and contract, payment receipt as well as your booth number as confirmation to the key contact identified on the application form located on page 3 of this package.

Cancellation deadline is January 26, 2018. Written cancellation must be received by the deadline and no refunds will be given after this date. Written cancellations made prior to the cancellation deadline are subject to a \$75 administration fee.

Tradeshow participants may also wish to participate in our convention meal service by purchasing meal tickets for the convention. If you wish to purchase meal tickets, please fill out the meal ticket order form found on page 3 of this package and send it along with payment to the Alberta Association of Agricultural Societies office. Sunday Breakfast tickets are also available for sale at a price of \$50 which includes a keynote presentation if requested.

Exhibitors are also invited to attend convention sessions or sit in on other convention activities (exhibitors are allowed to sit in but not participate during the MLA/Minister Forum) during the hours that the tradeshow is closed.

Alberta Association of Agricultural Societies
Rm 100a, J.G. O'Donoghue Building
7000 - 113th Street Edmonton, AB T6H 5T6



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WHERE TO STAY

Should you wish to stay with us during convention, rooms are available at the Edmonton Inn & Conference Center. Be sure to request the **AAAS Convention Rate** when booking!!!

Edmonton Inn and Convention Center

Formally known as the Ramada Conference Center

11834 Kingsway Avenue NW
Edmonton, AB T5G 3J5

Toll Free: 1-888-747-4114

Direct: 780-454-5454

Email: reservations@edmontoninn.ca

Website: www.edmontoninn.ca

Reservation Group Name: Alberta Association of Agricultural Societies

Reservation Group Code: 4941680

Standard Guestroom Rate: \$125.00 per night + taxes

Business Class Guestroom Rate: \$135.00 per night + taxes

**The cutoff date for reserving rooms in the room block is Friday January 15, 2018. After this date it is at the hotel's discretion whether to accept additional reservations, which will be subject to prevailing rates and availability.*

***Guestroom cancellation without penalty is 15 days prior to arrival*

Participation in the annual convention and tradeshow has been extremely beneficial for those companies who have participated. We will continue to do the best we can to promote your business or organization to our delegates and are confident that you will find value in participating.

We encourage you to join us at the 2018 Convention and Tradeshow and invite you to contact the AAAS office if you have any questions regarding the event.

For additional information on the Tradeshow please contact: Alberta Association of Agricultural Societies
Ph: 780-427-2174
E-mail: aaas@gov.ab.ca
Website: www.albertaagsocieties.ca

An Electronic Version of the application can be found on the website



Tradeshow Exhibitor Application

February 9th - 11th, 2018
Edmonton Inn & Conference Center
Edmonton, AB

Company Name

Company Contact

Address City

Province Postal Code Phone No.

Fax No. Email Website

Description of Business

2018 AAAS Service Member (please select yes or no) Yes No

Become an AAAS Service Member and save on your tradeshow fees and promote your business to our member's year-round through the AAAS website, newsletter and service member directory. Service Members also receive a discount on the AAAS Newsletter advertising rates. If you are not a member, please contact the Alberta Association of Agricultural Societies office at (780) 427-2174 and discover the opportunities! Membership Application Form available on Page 4.

Exhibitors will be provided with a 10' wide curtained booth, 110 power, 1 cloth & skirted table and 2 chairs. If you require additional power or wish to rent a power cord, please contact the Alberta Association of Agricultural Societies.

Tradeshow Booth Order Form

	Price	Qty of Booths	Total
Member Tradeshow Rate (Price includes \$19.25 GST)	404.25		
Non-Member Tradeshow Rate (Price includes \$23.25 GST)	488.25		

Meal Ticket Order Form

	Price	Qty of Tickets Req'd	Total
Friday Lunch (Price includes \$1.33 GST)	\$28.00		
Friday Night Dinner (Price includes \$2.24 GST)	\$47.00		
Saturday Breakfast (Price includes \$1.19 GST)	\$25.00		
Saturday Lunch (Price Includes \$1.28 GST)	\$28.00		
Saturday Night Gala (Price Includes \$2.24 GST)	\$47.00		
Total Amount of Cheque (Meals and Tradeshow Booth included):			
Please Make Cheque Payable to the Alberta Association of Agricultural Societies			

Signature of Applicant: _____

Printed Name: _____

Return this order form along with your cheque to:

Alberta Association of Agricultural Societies
#100a, J.G. O'Donoghue Building, 7000 - 113th Street
Edmonton, AB T6H 5T6



Rm 100a, J.G. O'Donoghue Bldg
 7000 113th Street
 Edmonton, Alberta
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T: (780)427-2174
Email: aaas@gov.ab.ca
Website: www.albertaagsocieties.ca

Service Member Application

Date

New Member (\$300) **Renewal Membership (\$300)** **Other**

Company Name	<input type="text"/>	Contact	<input type="text"/>
Address	<input type="text"/>	City/Town	<input type="text"/>
Province	<input type="text"/>	Postal Code	<input type="text"/>
Telephone	<input type="text"/>	Fax	<input type="text"/>
Email	<input type="text"/>	Website	<input type="text"/>
Type of Business	<input type="text"/>		

Description of Company Products or Services (25 words or less)

I agree to have the above information listed in the following Alberta Association of Agricultural Societies publications

Website **Newsletter** **Membership Directory**
 Convention Materials **AAAS App (Buyers Guide)** **Other AAAS Publications**

Signature **Date**

Membership Advantages for your Annual Fee of \$300.00

- * Quarterly Newsletter
- * Membership Directory
- * Advertising Discounts
- * Listed in the AAAS Buyers Guide
- * Special Pricing for Trade Show
- * Free listing in the Convention Delegate Book
- * Free listing in the Spring Newsletter
- * Convention Showcase Opportunities
- * Website Linkage

Get Connected Through Belonging

Return this application along with your cheque to :
 Alberta Association of Agricultural Societies
 #100a, J.G. O'Donoghue Building
 7000—113 Street Edmonton, AB T6H 5T6

Note: There is no GST charged for Membership Fees

For Office Use Only	
Date Application Rec'd	<input type="text"/>
Paid Cheque #	<input type="text"/>
Invoice No.	<input type="text"/>
Date Updated in Directory	<input type="text"/>
Approved By	<input type="text"/>