

AAAS CONVENTION WORKSHOP 2/9/19

Every Fair (And Fair Person) Has a Story – MARLA CALICO

Breakout work. Each table of 4-5 delegates was provided copies of 4 recent news stories about Alberta ag societies. In 30 minutes each table was asked to create a tag line, short “elevator pitch” that condensed the news story in a way to “tell a story”.

MILLARVILLE

<https://www.highriveronline.com/local/millarville-racing-agricultural-society-receives-generous-donation>

We need money to rebuild – Can you help us?

We Build relationships with partners to enhance community group

Building infrastructure builds community

Did you hear about how happened and how our community came together to fundraise?

BOYLE

<https://www.athabascaadvocate.com/article/lots-on-the-go-for-boyle-and-district-ag-society-20190107>

To maintain our rodeo facility, we need support of the community to replace our stolen tractor

In times of adversity we work together to find solutions

We do so many events and scholarships for our youth. Insurance will take care of the tractor.

The theft of our tractor shows our society is united and resilient.

STRATHMORE

<https://strathmorenow.com/stories/strathmore-ag-society-throws-successful-new-years-party>

We're an ag society that is family friendly and community minded.

YOU need to be part of this!

We support family friendly events

It was an awesome family friend event – don't miss it next year!

LINARIA

<https://www.westlocknews.com/article/linaria-ag-society-requests-35000-for-arena-20180918>

We're a community arena that 16 teams depend upon. We need to keep the community arena operating – please contact your local county councilor.

We're on thin ice, folks! Help us keep skating.

We build community spirit to enhance recreation opportunities for youth in our community.

We're here asking for funds to save the heart of our rural community.

Champions for health & wellness, keeping the community alive.