



# ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES



## *SUMMER* *2019* **NEWS UPDATE**

SUBSCRIBE TO OUR YOUTUBE CHANNEL FOR OUR  
2019 SUMMER NEWS BROADCAST VIDEOS



<http://albertaagsocieties.ca/aaas-videos/>

### INSIDE THIS ISSUE

|                                  |       |
|----------------------------------|-------|
| CEO Report                       | 2     |
| Alberta Agriculture and Forestry | 3     |
| Website Updates                  | 4     |
| AAAS Highlights                  | 5     |
| Open Farm Days                   | 6-7   |
| Marketing Competition            | 8     |
| Convention Info                  | 8-11  |
| Meetings & Events                | 12    |
| Farm Safety                      | 13-14 |
| Grant info                       | 15-16 |
| Resources                        | 18-19 |

## A MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



Welcome to the end of summer. It has not been the most favorable weather wise but as usual our members have provided a level of education, entertainment and experience that makes their communities amazingly vibrant.

AAAS was extremely pleased to see the Agricultural Societies funding released during the Provincial budget reviews. Although there was some delay in the disbursement of funds AAAS is not aware of any events or programs that were postponed or cancelled in member communities. This is the third and final year of a funding agreement with the government of Alberta. AAAS continues to advocate for long term stable support for Agricultural Societies.

AAAS Board members and I met with the Minister of Agriculture and Forestry on July 30. The Board brought forward several priorities. These included the Agricultural Societies Act and Regulation, Livestock Traceability Regulations, Aging rural infrastructure and a facility renewal strategy and financial stability for members and AAAS. The Board was able to provide vital information and perspective on these priorities. AAAS' newest strategic plan supports these priorities and significant efforts will be made to ensure success for each of these priorities. Minister Dreeshen was positive in his understanding and support for these priorities but could not make any commitments or provide direction at the time of the meeting. AAAS looks forward in building a positive and collaborative relationship with the Minister and the department.

July 1<sup>st</sup>, 2019 marks the implementation of the new Agricultural Societies Act and Regulations. The official documents can be found on the AAAS website under the resources tab or at the Queens printer [http://www.qp.alberta.ca/1266.cfm?page=A11.cfm&leg\\_type=Acts&isbncln=9780779773046](http://www.qp.alberta.ca/1266.cfm?page=A11.cfm&leg_type=Acts&isbncln=9780779773046)

Agricultural Societies will have 3 years to fully comply with the new legislation. AAAS is disseminating the information to develop a new "Best Practice Bylaws" which will be based on the Membership consultations as well as compliance. An overview of the Act and regulations will be provided during the fall regional meetings. There will be a comprehensive "Bylaw review" workshop available at the 2020 AAAS conference where best practice bylaws will be presented along with transition processes discussion. We are anticipating there will be significant interest in this session so we will be running sessions Thursday evening and Saturday morning. Pre-registration will be required.

The Fall Regional meeting have all been scheduled and we are excited to get back on the road to meet with our members. The complete schedule is available on our website at <http://albertaagsocieties.ca/regional-meetings-events/>.

Updates from AAAS and well as GoA will be on our agenda as well as information on new initiatives. Regional meetings are a great place for AAAS provide information and to receive vital feedback from members as well as the opportunity to network with your peers. Although these gatherings are labelled "Regional Meetings" you and your Ag Society can attend any meeting in the schedule. There are great leanings available from your fellow Ag Societies from other areas. Choose a date and location best suited for you and plan to attend.

The annual AAAS conference and AGM planning is nearly complete. Vision 2020 will take place in a new venue. The River Cree Resort and Casino will host this must see event and we are extremely excited about our new program. Hosting this year's event is Region 5 and the convention committee has been instrumental in providing direction and support for the event. Highlights this year are; Bigger, better tradeshow beginning Thursday evening, youth specific entertainment showcasing,

reimagined marketing competition, keynote speakers Randy Ritz and Mark Mayfield, returning presenter Strong Coffee as well as Ice Maintenance certification from Recreation Facilities Personnel and much more. Book your rooms early and watch our website and app for updates as they become available.

<http://albertaagsocieties.ca>

Alberta's 7<sup>th</sup> year of Open Farm days has been a huge success. With 152 unique experiences, 29 culinary events and 11 dedicated tours we experienced unprecedented growth. The team at AAAS as part of the Open Farm Days Partners has done an amazing job promoting access and adventures across Alberta's rural communities. There were 10 Ag Societies involved this year and we are very excited to hear how their events went. Open Farm Days is a fantastic opportunity to show our urban neighbors how accessible our communities and events are as well as the hospitality rural people can offer. As the lead not-for-profit in the program we are very pleased with our participation and the results of the event. Agricultural Societies should be looking for way to become involved in the annual event.

Members will begin to see renewal information starting in November. AAAS is working hard to provide every member with great value for your \$300 membership fee. We understand the diverse challenges Ag Societies and their members face and are presenting education and programs to help ease these issues and promote success for you and your organization. Your support ensures there is consistent advocacy for the Agricultural Societies with key stakeholders in Alberta and across Canada. If you have any questions or comments our team will be happy to receive them. I look forward to seeing friends old and new through out the fall meetings and of course at Vision 2020.

Sincerely,  
**Tim Carson,**  
Chief Executive Officer  
Alberta Association of Agricultural Societies



I would like to introduce myself. My name is Colin Gosselin, and in June, I became the interim Acting Manager of the Rural Life Enhancement Section at Agriculture and Forestry (AF) after Fred Young's retirement this past May. This position is responsible for the agricultural societies program at AF including serving as the Director under the Agricultural Societies Act.

I have spent over ten years at AF in various rural development related roles and I am based out of our Stony Plain Field Office. I live in Lac Ste. Anne County with my wife and two young children, and can be reached at [colin.gosselin@gov.ab.ca](mailto:colin.gosselin@gov.ab.ca) or 780-968-3518 (for toll-free service, dial 310-0000 first). I am the first point of contact if you require assistance with the Act or conflict resolution issues, while Monika Warring continues to provide outstanding administrative support to the program (all of the ways Monika can help you are detailed below).

There are two important updates at this time:

- By the time you are reading this you should have already received your annual grant from AF. After an initial period of review, the program was fully funded at approximately \$11.5 million for primary and regional agricultural societies. We thank you for your patience as the government is taking a close look at Alberta's fiscal situation in preparation for a fall budget.
- On July 1, the amended Agricultural Societies Act, and the new Agricultural Societies Regulation were proclaimed into force. The intent of the new, modernized legislation is to provide greater flexibility for agricultural societies in determining their organizational structures, while continuing to ensure effective governance.

- AF and AAAS are currently exploring ideas together to provide additional support to societies through this transition. Further details are anticipated later this fall.

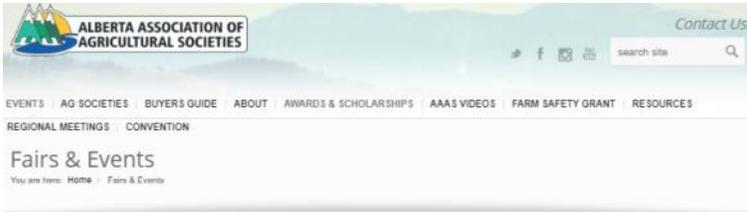
As mentioned above, **Monika Warring** continues to work wonders in her role as Grant Program Support and can be reached at **780-968-3517** or [monika.warring@gov.ab.ca](mailto:monika.warring@gov.ab.ca).

She is the first point of contact for help with:

- annual grant applications and annual returns
- certificates of good standing
- submission of bylaws for review
- CORES (corporate registry searches, changes to directors etc.)
- copies of incorporation certificates
- address or contact information changes
- direct deposit forms

I wish you all a successful summer season, and look forward to working with you further through the remainder of the year.

Sincerely,  
Colin Gosselin



You may have noticed we have made some changes to our website. We are continually updating information for our members.

For a listing of Approved Farmers Markets dates and locations please go to Alberta Agriculture and Forestry's [Farmers Market Page](#)



One of the big changes is we now provide online submissions for your AG Events to our website. These entries are subject to review before being posted on the website. We have also added an interactive google map to our listings so you could view events by area.

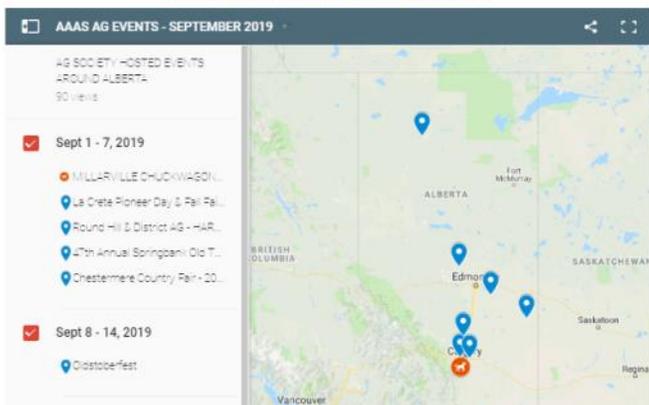
<http://albertaagsocieties.ca/market-your-events-2/>

DO YOU HAVE AN EVENT TO ADD TO THIS LIST ? SEND US YOUR EVENT INFO:

[Market Your Event - ONLINE FORM](#)

If you have your event posted on your AG Society's Facebook or Twitter Page be sure to Tag us.

FACEBOOK: [@albertaagsocieties](#) TWITTER: [@albertaagsocieties](#)



We are in the process of generating more forms such as membership renewal, supply order forms and nomination forms as online submissions.

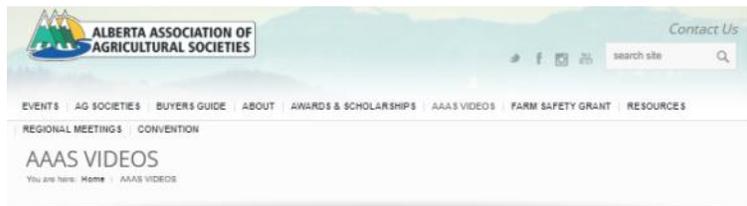
<http://albertaagsocieties.ca/oprovincial-awards/>

Another addition to our site are the videos for AAAS Broadcasts and the "Governance off the Cuff" DVD set.

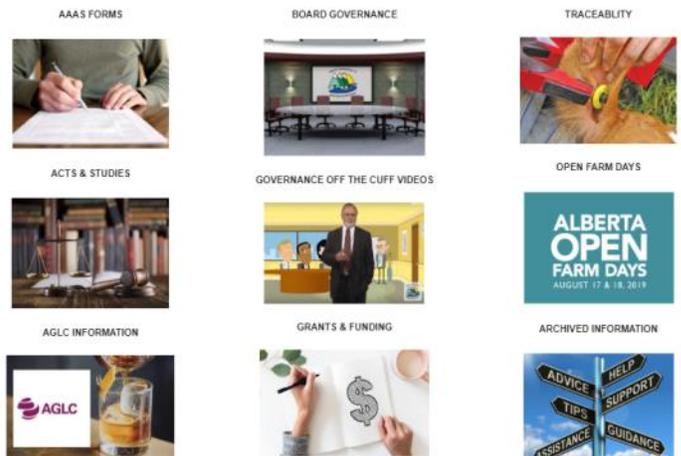
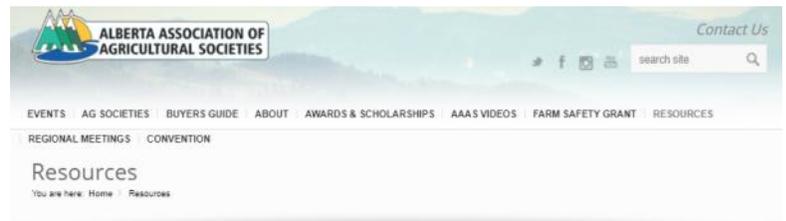
<http://albertaagsocieties.ca/governance-off-the-cuff-videos/>

More information can be found on our Resource Page .

<http://albertaagsocieties.ca/oprovincial-awards/>



SUBSCRIBE TO OUR YOUTUBE CHANNEL FOR MORE VIDEOS





Tony Kathol from the Drayton Valley Ag Society was able to attend the North American Farmers' Direct Marketing Association (NAFDMA) Conference in Indiana at the beginning of February. This was a part of the NAFDMA grant that previous host of Open Farm Days were able to apply for. Tony describes his experience by stating: "I was fortunate to be a part of this years NAFDMA conference. During the tours we saw many amazing farms and intriguing practices. My biggest take aways came from the seminars on legal navigation and succession planing they had great ideas on liability protection trough llc's and it was very helpful to network and learn from all the like minded people at this event :

NAFDMA was founded in 1986 and is a membership-based non-profit trade association dedicated to advancing the farm direct marketing and agritourism industry. We are entrepreneurial farm families who invite customers to visit our farms and experience the food and the fun we create in our effort to sustain our land and livelihood. NAFMDA includes innovative, resilient, and creative farmers, extension agents, industry suppliers, researchers, farmers' market participants, government officials and other professionals who are part of the thriving farm direct marketing and agritourism industry in North America.



# ALBERTA OPEN FARM DAYS

## AG SOCIETY HOSTED EVENTS



WE ARE PLEASED TO SHARE THE EVENTS THAT OUR AG SOCIETIES HOSTED OVER THE OPEN FARM DAYS WEEKEND



### WINFIELD Ag Society

OPEN FARM DAYS BUS TOUR:

- Pekisko Ranch – tour, demonstration and lunch;
- Warburg Hutterite Colony – tour and stop at meat store;
- Sunnybrook Hill Orchards – how cherries are harvested and have cherry pie with ice cream;
- Sunnybrook Goat Dairy – tour dairy;
- Supper in Pigeon Lake at the Chef N' Restaurant

### St Paul Ag Society

Bus Tour of host sites :

Al's Carrots, Portage College Food Science Centre (for lunch), St. Paul Museum, Landing Pad Art Gallery, Majek Meats, Lakeland Brewing Company, God's Prairie Simple Farm, K Cow Ranch tour & Farm Fresh Picnic Supper



### Lac La Biche Ag Society

With 6 hours of unique fun, food and experiences everyone found something of interest. Over a dozen displays including antique tractors, handmade quilts, herbs, goats, artisan crafts, flowers, and even antler work showcased a taste of what the Lac La Biche Region offers. Speaking of taste— there was a sumptuous array of professionally prepared cultural dishes celebrating the multicultural offerings of the region (think French, Filipino, Italian, Indigenous, Lebanese, Russian and Ukrainian!).



### Big Country Ag Society

Hands on milking, butter making, ice cream making, combine rides in the field, free horse back riding. Farm animal petting zoo,



FOR MORE INFO SEE WEBSITE:  
[albertafarmdays.ca](http://albertafarmdays.ca)



WE ARE PLEASED TO SHARE THE EVENTS THAT OUR AG SOCIETIES WILL BE HOSTING OVER THE OPEN FARM DAYS WEEKEND

### Westerner Park

#### DINNER ON ICE AT WESTERNER PARK

A unique long table dining experience laced with creativity and inspiration! Enjoy a five-course locally sourced dinner on the Centrium ice, while being surrounded by 360 degrees of artistic expression through synchronized skating and Lyra (Aerial Hoops)! Farm-to-fork inspired dishes, infused with locally sourced ingredients from across Central Alberta and a pairing from Troubled Monk for each course. Prepare to be transported to a world of a million dreams!



**OH RANCH CALGARY STAMPEDE**  
Ranch tours, OH history talks, NWMP cabin & kids activities

### Northlands Urban Farm

Northlands offered rural farm tours to Strathcona County and Parkland County in addition to the onsite tours of the Northlands Urban Farm. Family activities were onsite at the Northlands Urban Farm. We offered a low-key culinary experience—sampling of honey, herbs, and other vegetables that grow at Northlands Urban Farm.

Click link below for a video they provided:  
<https://www.facebook.com/NorthlandsEdmonton/videos/480972129150703/>



### Strathmore & District Agricultural Society

“Snout to Tail” Long Table Dinner!  
Guests came out to meet a “rare” and once almost extinct breed of pig, the Mangalitsa. Chef Ben Mills prepared a delicious “Snout to Tail” multi course, family-style meal—Hosted by “EH Farms”,



# TOP 5

## REASONS TO ATTEND OUR AAAS CONVENTION

<https://www.youtube.com/watch?v=rssXeoOIX0o&feature=youtu.be>

1

### OUR SELECTION OF WORKSHOPS & BREAKOUT SESSIONS

Our line-up of is one of biggest reasons people choose to attend the AAAS Convention. They're fantastic—we have **20+** to choose from!

2

### MINISTER & MLA FORUM

One of the Advantages to coming to our convention is the opportunity to ask questions and have your voice heard during the Forum with the Ministers and MLAs.

3

### TRADESHOW

At our trade show you have the opportunity for face-to-face meetings with potential partners and service providers.

4

### ENTERTAINMENT

Not Only do you get a chance to watch the entertainment, You also have the chance to meet some of them and book them for your future events. Many of the entertainers who have showcased their act at our AAAS Conventions have gone on to win awards in the music industry

5

### NETWORKING

You will spend 2 days with 500 other AG SOCIETY MEMBERS from across Alberta. From our speakers and our volunteers to our attendees, you can be rest assured, you will be in *very* good company.



**OUR NEXT CONVENTION WILL TAKE PLACE AT  
THE RIVER CREE RESORT AND CASINO  
JANUARY 31—FEBRUARY 2, 2020**

**BOOK YOUR ROOM NOW** **\$139/RM**  
<https://reservations.travelclick.com/104191?groupID=2490743>

*\* Please note— If you are trying to book outside of the contracted dates, you will need to call in to the hotel directly.*

**FOR ALTERNATIVE ACCOMODATIONS**



**EXECUTIVE ROYAL  
HOTEL WEST**

10010 178 Street Edmonton, AB T5S 1T3

Group Name: AAAS

GROUP Number: #2183

<http://www.royalhotelgroup.ca/trademark-collection->



**FANTASYLAND HOTEL**

17700 87 Ave NW

<https://flh.ca/accommodations/>

# SPOTLIGHT ON

## AAAS 2020 CONVENTION SPEAKERS



### **Dr. Randy Ritz**

#### **OPENING KEYNOTE SPEAKER**

Randy makes leaders and workers more effective by changing the way they communicate. He has energized speakers to walk into board rooms, strategic planning sessions and shareholders meetings with confidence. These are the arenas where vision can be translated into powerful stories that win over audiences. His specialty is helping professionals and workers in entertainment, sports and business, those who need to get their message across with clarity and passion. Click Link below for a video clip from Randy Ritz:

<https://youtu.be/GMZFUV Vic8>

### **Mark Mayfield**

#### **CLOSING KEYNOTE SPEAKER**

It's pretty simple what Mark Mayfield does: he talks about very serious stuff in a very funny way. Mark is author of several business books and two joke books including his latest "Morph", a guide to accepting and managing change, and has spoke to a "Who's Who" list of corporations, conventions, and trade associations over the past four decades. He was raised on a farm, received two degrees magna cum laude from Kansas State University, and taught school before he began his lobbying, business, and speaking career. He has received the CSP designation from the National Speakers Association and been inducted into their Hall of Fame.

<https://www.youtube.com/watch?v=H8LqK5bGI A>



Alberta Association of Agricultural Societies

# PROVINCIAL MARKETING AWARDS

# 2020



## CATEGORIES

# 7

- 1 PROMOTIONAL POSTERS
- 2 FAIR BOOK/EVENT PROGRAM COVERS
- 3 NEWSLETTERS
- 4 WEBSITE
- 5 SOCIAL MEDIA
- 6 NEW PROGRAM/EVENT
- 7 EVENT/ORGANIZATION PHOTO COLLAGE

YOU CAN NOW SUBMIT YOUR MARKETING ENTRIES **ALL** YEAR !!  
SEND US YOUR POSTERS, BROCHURES, NEWSLETTERS AND FAIR BOOKS  
- AS YOUR EVENT HAPPENS.

WINNERS WILL BE ANNOUNCED AT NEXT YEAR'S CONVENTION !

<http://albertaagsocieties.ca/wp-content/uploads/2019/02/2020-AAAS-Provincial-Marketing-Awards-Contest.pdf>

**\*\*Please submit all your entries no later than December 15, 2019\*\***

*Entries submitted after the deadline will not be judged*

*Include your Ag Society Name as well as which Class # you are entering*

*Send your POSTERS, BROCHURES, NEWSLETTERS, FAIR BOOKS AND COLLAGES to :*

*Suite 108 J.G O'Donoghue Bld 7000-113 street Edmonton AB T6H 5T6*

*Email your website and social media submissions to*

*info@albertaagsocieties.ca*

# UPCOMING EVENTS

Mark Your Calendars



## Regional Meetings:

### **(Region 1)**

When– Wednesday Oct 16,2019

Where - **MILK RIVER**

**313-3rd Avenue**

Time – Doors open at 5:30 p.m. supper at 6:00 meeting to follow.

Cost - \$20/person

*Please RSVP to [info@albertaagsocieties.ca](mailto:info@albertaagsocieties.ca) by Oct 10*

### **(Region 2)**

When– Wednesday Nov.6, 2019

Where - **STRATHMORE**

Time – Doors open at 5:30 p.m. supper at 6:00 meeting to follow.

Cost - \$20/person

*Please RSVP to [info@albertaagsocieties.ca](mailto:info@albertaagsocieties.ca) by Nov 1*

### **(Region 3)**

When– Wednesday Oct 23,2019

Where - **DONALDA**

Time – Doors open at 5:30 p.m. supper at 6:00 meeting to follow.

Cost - \$20/person

*Please RSVP to [info@albertaagsocieties.ca](mailto:info@albertaagsocieties.ca) by Oct 18*

### **(Region 4)**

When– Wednesday Nov.20, 2019

Where - **LAC LA BICHE**

Time – Doors open at 5:30 p.m. supper at 6:00 meeting to follow.

Cost - \$20/person

*Please RSVP to [info@albertaagsocieties.ca](mailto:info@albertaagsocieties.ca) by Nov 15*

### **(Region 5)**

When– Tuesday Oct 29,2019

Where - **ALBERTA BEACH**

Time – Doors open at 5:30 p.m. supper at 6:00 meeting to follow.

Cost - \$20/person

*Please RSVP to [info@albertaagsocieties.ca](mailto:info@albertaagsocieties.ca) by Oct 24*

### **(Region 6)**

When– Saturday , Nov.2 , 2019

Where - **RYCROFT-** Rycroft Ag Centre located on the north side of Hwy 49 within the Village of Rycroft.

Time – Doors open at 10:00 meeting at 10:30am.

Includes lunch.

Cost - \$20/person

*Please RSVP to [info@albertaagsocieties.ca](mailto:info@albertaagsocieties.ca) by Oct 28*

*Please watch the AAAS website for agenda details.*

*For more information please contact the AAAS office*

*780-427-2174.*



### 2019 ARPA Conference and Energize Workshop & ATRA Symposium

October 24-26, 2019

Fairmont Chateau Lake Louise

<https://arpaonline.ca/events/energize-conference/>



### CAFÉ CONVENTION

NOVEMBER 13-15, 2019

Halifax, Nova Scotia

<https://www.canadian-fairs.ca/en/annual-convention/>



### ROCKY MOUNTAIN ASSOCIATION OF FAIRS -CONVENTION

NOVEMBER 13-16, 2019

Layton, UTAJ

<https://www.rmaf.net/events/2019/2019-convention---layton-utah>



### IAFE CONVENTION

DECEMBER 1-4, 2019

San Antonio, Texas

<https://www.iafeconvention.com/>



### AAAS CONVENTION 2020

January 31—February 2, 2020

Edmonton, Alberta

River Cree Resort & Casino

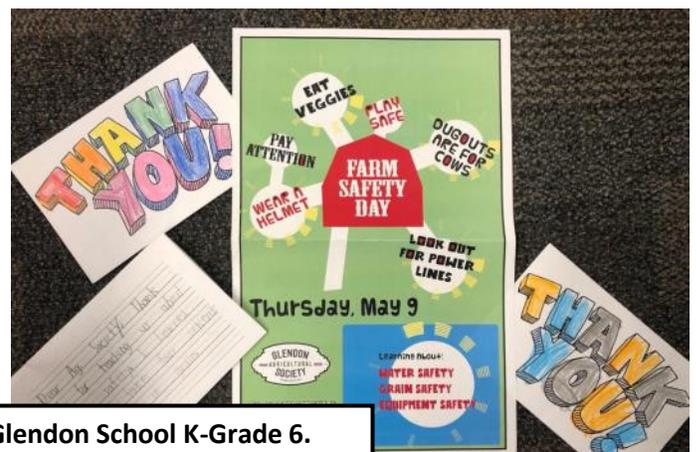
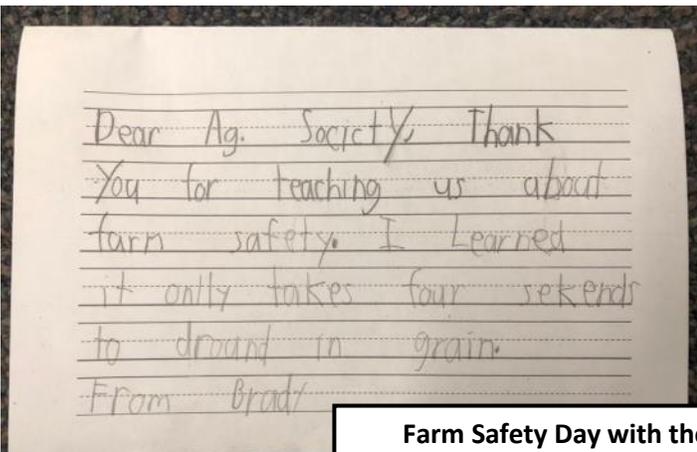
<http://albertaagsocieties.ca/convention/overview/>



## FARM SAFETY PROGRAMS & EVENTS



**Milk River & District Ag Society** brought in **Team T&J's** "No Harm on the Farm" to the Milk River Elementary School on May 3. Tonya and Jessica brought energy and excitement to what is typically a boring subject. The students and teachers did not know what to expect, once the music started their attention was caught and kept throughout the entire 40 minute show. They went through their maze singing and chatting explaining the dangers of living and working on the farm and how to stay safe. The way Tonya and Jessica introduced each danger was fun to watch, the way they connected with the students and engaged them in each step was amazing to watch. Everyone from the students to the principal thoroughly enjoyed it, evidenced by the hugs so many students waited to give to Tonya and Jessica.



**Farm Safety Day with the Glendon School K-Grade 6. A Big Thank you to the Glendon Volunteer Fire Department, Argzone's Julie Kissel & Glendon Ag. Society volunteers**



# AG SOCIETY



## FARM SAFETY

awareness. education. programming

BY THE NUMBERS: JULY 2019



1328



VOLUNTEERS

15,550



HOURS

358+



PARTNERS

LOCAL FIRE DEPT  
APPLIED RESEARCH CENTRES  
LOCAL IMPLEMENT DEALERS  
RURAL ELECTRIFICATION ASSOCIATIONS  
AG SERVICE BOARDS  
LOCAL 4H CLUBS  
LOCAL AG BUSINESSES  
LOCAL MUNICIPALITIES & COUNTYS  
AND MORE

\$796k



EXPENSES

GRANT FUNDING  
\$478,256.22  
+  
DONATED SERVICES  
\$317,986.74

TOTAL  
\$796,242.96

40+



TOPICS

EMERGENCY FIRST AID  
ATV/ HELMET SAFETY  
FIRE / WATER SAFETY  
FIRE ARM SAFETY  
ELECTRICAL/ CHEMICAL  
GRAIN ASPHYXIATION  
ROLL OVERS  
BIG MACHINERY  
EQUINE FIRST AID & SAFETY  
RAIL SAFETY/ FALLS  
UNDERGROUND UTILITIES  
PPE  
SCHOOL BUS SAFETY  
MENTAL HEALTH  
AND MORE

25,704  
PARTICIPANTS

"A local AG Equipment dealer brought out a tractor and baler to demonstrate PTO safety... they threw a dummy in the path of the baler to show students how quickly one could get caught up and pulled into the baler"

"Thank you for teaching us about farm safety. I learned it only takes four seconds to drown in grain"  
~ Elementary School student

"..the Constable taught the students the acronym  
**ACTS**

- Assume every fire arm is loaded
- Control the muzzle direction at all times
- Trigger Finger must be kept off trigger
- See that the firearm is unloaded

One 10yr old kid at the PTO station demo couldn't believe the power take off and the damage it could cause

After watching the Sun (UV) Station demonstration, one young girl asked her mother if she could apply more sun screen.

# GRANTS, SCHOLARSHIPS & PROGRAM OPPORTUNITIES



## **Farm Safety Grant Program**

This grant is available to all Alberta Agricultural Societies that are members of AAAS for farm safety awareness, education & programming in your community to promote behavioral changes on family farms and the agriculture community. Up to \$10,000.00 per project. No matching component required. No limit on the number of projects an Agricultural Society can do in a year with the condition that one project must be complete prior to the next project being approved. Projects that have already been completed within 1 year of application may be eligible for funding.

<http://albertaagsocieties.ca/farm-safety-grant/>



## **Peavey Mart Community Agricultural Grant**

This unique grant program was launched in 2013 to invite innovative ideas that promote community strength and the importance of local food production. Since 2013, more than 225 applications have been submitted by community groups from British Columbia to Manitoba. More than \$265,000 has been committed to successful applicants from Western Canada. Applications are now being accepted for the 2019 grant.

<https://www.peaveymart.com/agricultural-grant.aspx>



Canada

## **Building Communities Through Arts and Heritage**

There are funding opportunities for your Festival or Event with the Building Communities through Arts and Heritage (BCAH) program at the Department of Canadian Heritage. Successful applicants may receive up to 100 per cent of eligible expenses up to a maximum of \$200,000 for festivals that: present the work of local artists, artisans, or heritage performers; actively involve members of the local community; and are intended for and accessible to the general public.



**Canadian Agri-Business Education Foundation** awards seven \$2,500 scholarships annually to Canadian students who are entering or currently pursuing an agricultural related program at a Canadian college, university or apprenticeship (trade) institution.

<http://cabef.org/>



**Canada's Farmers Grow Communities program.** The Bayer Fund growing communities, improving lives. The program allows farmers to register to win \$2500 for their favorite community charitable or not-for-profit organization.

[https://canadasfarmers.ca/?fbclid=IwAR08-1umEak\\_0\\_ZldpuStwTEAyLK0xBcQZ3KDTNmafDjhQsmsC8oos-2oIU](https://canadasfarmers.ca/?fbclid=IwAR08-1umEak_0_ZldpuStwTEAyLK0xBcQZ3KDTNmafDjhQsmsC8oos-2oIU)

## **Parkland County Agricultural Bursaries**

Agricultural Services is providing up to five (5) bursaries of \$500.00 each to students residing in the County who are attending University, Community College, or any other recognized post-secondary institution and enrolled in an agri-based program.

[https://www.parklandcounty.com/en/county-office/Scholarships.aspx?\\_mid\\_=7924](https://www.parklandcounty.com/en/county-office/Scholarships.aspx?_mid_=7924)



# GRANTS, SCHOLARSHIPS & PROGRAM OPPORTUNITIES



## **RMA POST-SECONDARY SCHOLARSHIP PROGRAM**

The RMA Scholarship Program is designed to encourage young rural Albertans to pursue further education, and thereby enhance the ability of these young people to make meaningful contributions to their communities in subsequent years. Through the Scholarship Program, RMA provides funding assistance to five rural students each year (one student in each of the five RMA geographic districts). A scholarship in the amount of \$1,000 is presented to one successful applicant from each of the five RMA districts.

<https://rmberta.com/about/awards-recognition/rma-scholarship-program/>

## **FCC Women Entrepreneur Program**

FCC is committed to empowering women in agriculture, agribusiness and agri-food. Through our research and discussions with women in agriculture, we discovered three key needs: *increased access to capital to start or grow their business, access to business and competency skill development for themselves and their business, and access to tools, resources, and people to learn from and be inspired.*

<https://www.fcc-fac.ca/en/we-finance/agriculture/women-entrepreneur-program.html>



## SCHOLARSHIPS

The Alberta Association of Agricultural Societies has partnered with Calgary Stampede and Edmonton Northlands to offer **TWO** awards that will be given to outstanding post-secondary students continuing their education, who have volunteered their time and energy to their communities and agricultural societies.



# \$1500

**NOMINATE A STUDENT WHO HAS DEMONSTRATED LEADERSHIP!**

For more info, please visit our website or call the AAAS office at 780-427-2174

[www.albertaagsocieties.ca](http://www.albertaagsocieties.ca)



**Deadline for applications is  
December 15th, 2019**



## **SCHOLARSHIP APPLICATION**

<http://albertaagsocieties.ca/wp-content/uploads/2019/03/AAAS-Scholarship.pdf>



## HONOR ROLL

**DO YOU KNOW  
A PERSON WHO :**

- is a member of an agricultural society ?
- has made valuable and noteworthy contributions to the development and advancement of agricultural societies in Alberta ?

The Alberta Association of Agricultural Societies invites agricultural societies to nominate a member of their association for their outstanding contribution to the development and advancement of agricultural societies in Alberta.

**TWO** members will be awarded the Honorary Life Memberships. Winners will be recognized at the AAAS Convention. This prestigious award recognizes outstanding volunteers for their dedication to local, regional and provincial levels of agriculture.

Nomination form consists of three sections.

- ★ CONTRIBUTIONS TO LOCAL AGRICULTURAL SOCIETY
- ★ REGIONAL CONTRIBUTIONS
- ★ HISTORY OF COMMUNITY CONTRIBUTIONS

A maximum point value of 100 can be awarded. The person(s) with the highest points will receive the award.

For more info, please visit our website at [www.albertaagsocieties.ca](http://www.albertaagsocieties.ca) or call the AAAS office at 780-427-2174

**Nomination Deadline is December 15th, 2019**

## **HONOR ROLL ONLINE SUBMISSION**

<http://albertaagsocieties.ca/honour-roll-nomination-form/>

# AAAS—NEWSLETTER AD SPECIFICATIONS & RATES

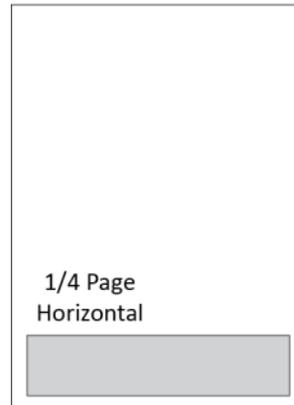
If you have news, stories or would like to advertise in our future Newsletters please contact [info@albertaagsocieties.ca](mailto:info@albertaagsocieties.ca)



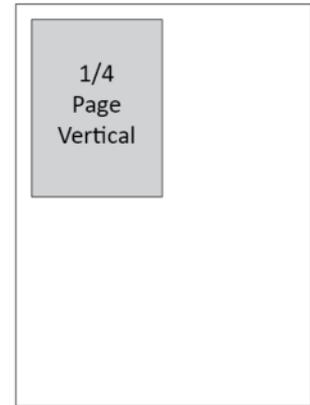
Live Copy Area: 7.5" x 9.875"  
Trim Size: 8.375 x 10.875  
Full Page Bleed Size 9" x 11.5"



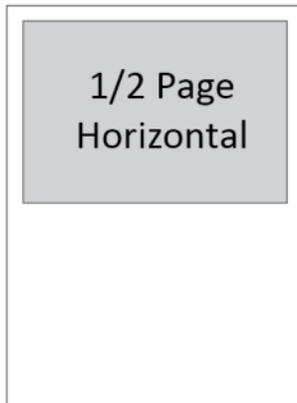
3/4 Page Ad Size :  
7.5" x 7.375"



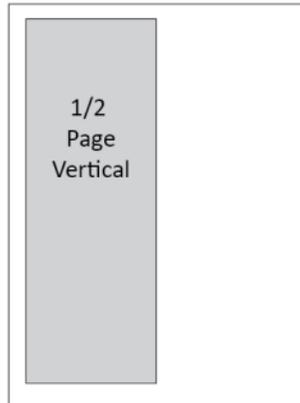
1/4 Horizontal Ad Size :  
7.5" x 4.875"



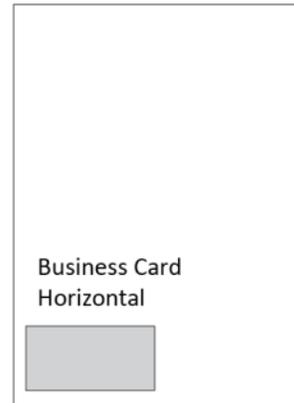
1/4 Vertical Ad Size :  
3.625" x 4.875"



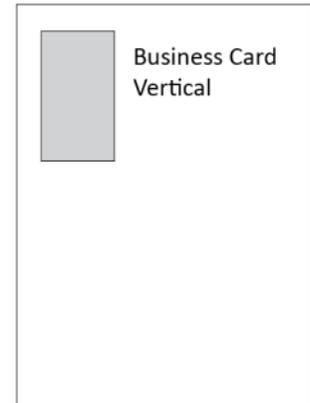
1/2 Horizontal Ad Size :  
7.5" x 4.875"



1/2 Vertical Ad Size :  
3.625" x 9.875"



1/4 Horizontal Ad Size :  
2" x 3.5"



1/4 Vertical Ad Size :  
3.5" x 2"

## **ACCEPTED AD FILE FORMATS**

All images and files must be 300 dpi at 100% scale.

Images will be printed in Greyscale

IMAGES : All image files should be : JPG, PNG or  
EPS.

(\* PICT and GIF files are low-resolution web files not  
suitable for printing.)

## **ACROSS THE FENCE ADVERTISING RATES**

| <b><u>B/W Ads</u></b>     | <b><u>Member Rate</u></b> | <b><u>Non-Member Rate</u></b> |
|---------------------------|---------------------------|-------------------------------|
| Full Page                 | \$120.00                  | \$270.00                      |
| 3/4 Page                  | \$100.00                  | \$250.00                      |
| 1/2 Page                  | \$80.00                   | \$230.00                      |
| 1/4 Page                  | \$60.00                   | \$210.00                      |
| Business Card (1x)        | \$40.00                   | \$190.00                      |
| Business Card (4x consec) | \$100.00                  | \$250.00                      |
| Flyer / Insert            | \$150.00                  | \$300.00                      |

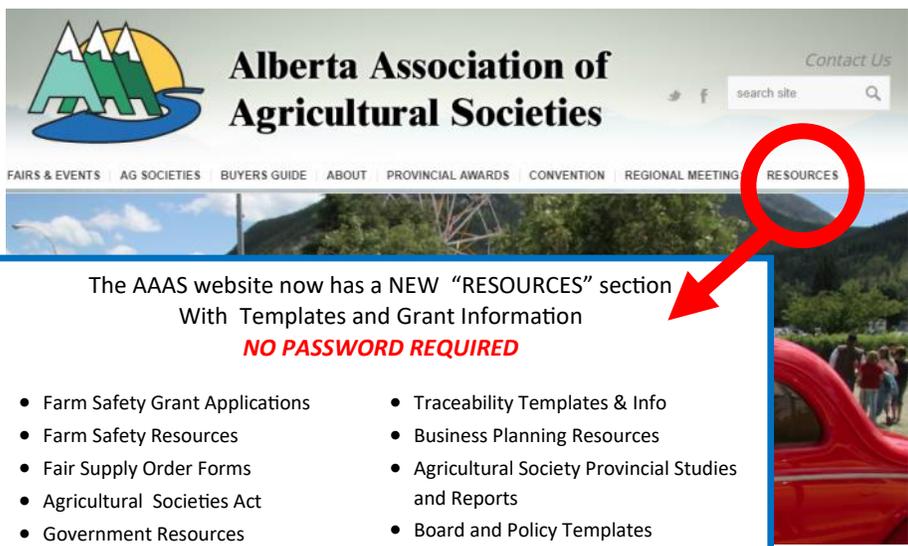
*\* All rates subject to GST \**

**“Across The Fence”** — Is the official publication of the Alberta Association of Agricultural Societies (AAAS).  
*Ads must carry the endorsement of AAAS — AAAS reserves the right to refuse any ads.*



**OUR VISION:** AAAS (Alberta Association of Agricultural Societies) inspires vibrancy in Alberta communities  
**OUR MISSION:** Through education, facilitation and collaboration, AAAS empowers people to be leaders in high quality communities  
**OUR VALUES:** Excellence in direction and execution; success through collaboration; motivation through education and engagement; advocacy through example; dedicated to strengthen Agricultural Societies and their communities  
**OUR GOALS:**  
**SUSTAINABILITY :** Strengthen alliances with key stakeholders to ensure the combined resources support and grow community building efforts in Alberta.  
**ORGANIZATIONAL GROWTH:** Leadership and processes are future focused to ensure the organization is positioned to successfully serve the communities of Alberta.  
**MEMBERSHIP DEVELOPMENT:** Services and resources are recognized and valued to support best practices.

**Suite 108 J.G. O’Donoghue Bldg 7000—113th Street Edmonton, AB T6H 5T6**  
**Ph. 780.427.2174 Fax: 780.422.1613 email: info@albertaagsocieties.ca**



The AAAS website now has a NEW “RESOURCES” section  
 With Templates and Grant Information  
**NO PASSWORD REQUIRED**

- Farm Safety Grant Applications
- Farm Safety Resources
- Fair Supply Order Forms
- Agricultural Societies Act
- Government Resources
- Traceability Templates & Info
- Business Planning Resources
- Agricultural Society Provincial Studies and Reports
- Board and Policy Templates
- List of various grants



**EXECUTIVE**

**President:** Rick McCarthy  
**1st Vice President:** Chris Sisson  
**2nd Vice President:** Rebecca Joseph  
**Treasurer:** Natasha Dombrosky  
 Past President : Debbie Ross

**DIRECTORS**

**Region 1:** Doug Kryzanowski  
**Region 2:** Brett Warder  
**Region 3:** Linda Mason  
**Region 3:** Corey Anderson  
**Region 4:** Rebecca Joseph  
**Region 4:** Rick McCarthy  
**Region 5:** Natasha Dombrosky  
**Region 5:** Bruce Walker  
**Region 6:** Darlene Corriveau  
**Service Member Director :** Chris Sisson  
**Chief Executive Officer:** Tim Carson

**STAY CONNECTED**

- @albertaagsocieties
- @abagsocieties
- @albertaagsocieties



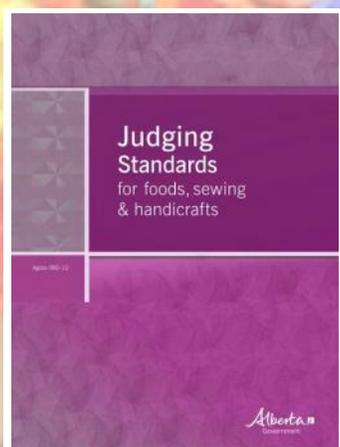
SCAN THIS QR CODE OR  
 DOWNLOAD LINK TO OUR APP:  
[http://bit.ly/aaas\\_app](http://bit.ly/aaas_app)





### **PLANNING A BENCH SHOW**

Using a step-by-step format, this guide provides good reference for anyone planning their first bench show. The hints, activities and ideas are also useful to established committees looking for ideas to improve their show. It covers such topics as developing a plan, budgeting, working with volunteers, preparing the prize list, advertising, hiring judges, displaying exhibits, and evaluation. It also includes worksheets that can serve as an ongoing record for future planning committees. This workbook comes three-hole punched, and is ready to be inserted into any standard binder.

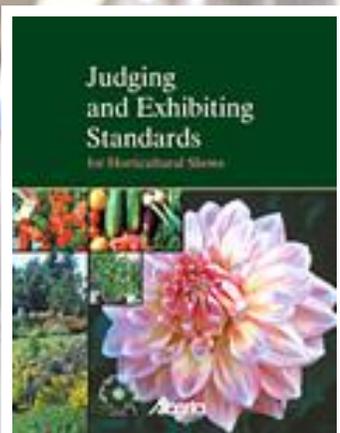


### **JUDGING STANDARDS FOR FOODS, SEWING & HANDICRAFTS**

This judging standards publication has been created to achieve the following:

- Indicate standards of quality for a variety of food products, sewing and handicraft articles.
- Aid judges by identifying specific techniques and methods characteristic of that product and by suggesting points to consider relative to texture, flavour, design, etc. of that article. Where a type of food product or craft technique is not included, it is suggested that the standards of a similar product be used, or that general standards be applied, at the discretion of the judge.

Help exhibitors by identifying the desired qualities of the product



### **JUDGING STANDARDS FOR HORTICULTURAL SHOWS**

This is a revision of the old Judging Standards for Horticultural Shows. It is THE book that Alberta Horticultural Association judges will follow when judging exhibits. This new edition simplifies the guidelines so that beginner and novice alike can interpret them with little difficulty, while providing clarity for the more experienced judge and exhibitor.

- updated information on all flower, vegetable and fruit classes
- a recommended show schedule including correct terminology and wording
- an updated scales of points
- sections on photography, floral arrangements, judging systems, planning a show, yards and gardens, agricultural exhibits and much more!

Judging and Exhibiting Standards for Horticultural Shows is a must-have for judges, exhibitors and anyone interested in horticultural shows.

**PLEASE CONTACT THE AAAS OFFICE FOR A PDF COPY OF THE ABOVE PUBLICATIONS**

**Get Connected:**  
**[www.agriculture.alberta.ca](http://www.agriculture.alberta.ca)**  
**310-FARM (3276)**

