



# TRADESHOW APPLICATION

January 30—January 31, 2020  
River Cree Resort & Casino  
300 E Lapotac Blvd, Edmonton, AB



October 2019

Re: 2020 Alberta Association of Agricultural Societies (AAAS) Annual Convention & Tradeshow  
January 30—January 31  
River Cree Resort & Casino  
300 E Lapotac Blvd, Edmonton, AB

The Alberta Association of Agricultural Societies would like to invite you to participate in the *2020 AAAS Convention & Tradeshow*. Participation in the convention is an excellent opportunity for your company to promote its' products and services nearly 500 Agricultural Society Delegates representing many of the 293 Agricultural Societies across Alberta. Delegates are board members, volunteers and community leaders who are key influencer's and decision makers.

The cost to participate in the 2020 tradeshow for "Service Members" is \$415 (+GST) for a Traditional Booth or \$500 (+GST) for a Kiosk. "Non-Members" may also participate in the tradeshow for a fee of \$565( +GST) for a Traditional Booth or \$650 (+GST) for a Kiosk. If you wish to renew your service membership or apply to become a new member, please submit the attached "*Service Member Application*" (located on page 4 of this document) along with payment to the Alberta Association of Agricultural Societies head office (address on application).

Thursday January 30, 2020	3:30 pm - 5:30 pm.	Tradeshow Set Up
	6:30 pm - 9:30 pm	Tradeshow Open
Friday January 31, 2020	12:00 pm - 3:00 pm	Tradeshow Open
	3:00 pm -4:00 pm	Tradeshow Teardown

### Tradeshow hours are as follows:

Signs: Signage must use "S" Hooks only, unless your display is a free standing display including signage.

**Space for the tradeshow is limited so apply early!** All completed tradeshow applications and payments must be received by the Alberta Association of Agricultural Societies office **no later than January 10th, 2019**. AAAS will provide your company with an invoice, copy of your tradeshow application and contract, payment receipt as well as your booth number as confirmation to the key contact identified on the application form located on page 3 of this package.

**Cancellation deadline is January 10th, 2019.** Written cancellation must be received by the deadline and no refunds will be given after this date. Written cancellations made prior to the cancellation deadline are subject to a \$75 administration fee.

Tradeshow participants may also wish to participate in our convention meal service by purchasing meal tickets for the convention. If you wish to purchase meal tickets, please fill out the meal ticket order form found on page 3 of this package and send it along with payment to the Alberta Association of Agricultural Societies office. Sunday Breakfast tickets are also available for sale at a price of \$27 which includes a keynote presentation if requested.

Exhibitors are also invited to attend convention sessions or sit in on other convention activities (exhibitors are allowed to sit in but not participate during the MLA/Minister Forum) during the hours that the tradeshow is closed.

# TRADE SHOW BOOTH EXAMPLES

## TRADITIONAL BOOTH

Service Members: is \$415 (+GST) / Non-Members: \$565+GST



## KIOSK

Service Members: \$500 + ( GST) / Non-Members: \$650 (+GST)



# WHERE TO STAY

Should you wish to stay with us during convention, rooms are available at the River Cree Resort & Casino .  
Be sure to request the AAAS Convention Rate when booking!!!



## River Cree Resort & Casino

300 E Lapotac Blvd, Edmonton, AB T7X 3Y3  
Toll-Free Hotel Reservation: 1-844-425-CREE (2733)  
PHONE: (780) 484-2121  
www.rivercreeresort.com

### **ONLINE BOOKING LINK:**

<https://reservations.travelclick.com/104191#/guestsandrooms>

### **Reservation Group Name:**

Alberta Association of Agricultural Societies

**Guestroom Rate:** \$139.00 per night + taxes

\* The cut off date for reserving rooms in the room block is January 10, 2020. After this date it is at the hotel's discretion whether to accept additional reservations which will be subject to prevailing rates and availability.

\*\*Guestroom cancellation without penalty is 15 days prior to arrival

## ADDITIONAL ACCOMODATION OPTIONS



### ROYAL HOTEL WEST

10010 178 Street Edmonton, AB  
Toll-Free : 1-800-661-4879  
Phone: (780) 484-6000

*Group Name: AAAS    GROUP Number: #2183*



### FANTASYLAND HOTEL

17700 87 Ave NW  
Edmonton, AB  
Tel: 1 800-RESERVE (737-3783)

Participation in the annual convention and tradeshow has been extremely beneficial for those companies who have participated. We will continue to do the best we can to promote your business or organization to our delegates and are confident that you will find value in participating. We encourage you to join us at the **2020 Convention and Tradeshow** and invite you to contact the AAAS office if you have any questions regarding the event.

**For additional information on the Showcase please contact:**

Alberta Association of Agricultural Societies

Ph: 780 427 2174    E mail: [info@albertaagsocieties.ca](mailto:info@albertaagsocieties.ca)    [www.albertaagsocieties.ca](http://www.albertaagsocieties.ca)

*An Electronic Version of the application can be found on the website*



# TRADESHOW APPLICATION



January 30—January 31, 2020

River Cree Resort & Casino 300 E Lapotac Blvd, Edmonton, AB

Company Name \_\_\_\_\_ Company Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

PH \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

Description Business:

2019 AAAS SERVICE MEMBER ( Please select yes or no )  YES  NO

\* Become an **AAAS Service Member** and save on your showcase fees and promote yourself to our member's year-round through the AAAS website and newsletters. Service Members also receive a discount on the AAAS Newsletter advertising rates. If you are not a member, please contact the Alberta Association of Agricultural Societies office at (780) 427-2174 and discover the opportunities!

**Exhibitors using TRADITIONAL BOOTH will be provided with a 10' wide curtained booth, 110 power, 1 cloth & skirted table and 2 chairs. If you require additional power or wish to rent a power cord, please contact the Alberta Association of Agricultural Societies.**

## TRADESHOW BOOTH ORDER FORM

	Traditional Booth	Qty	KIOSK	QTY	Total
MEMBER TRADESHOW RATE	<b>\$435.75</b> (Includes \$20.75 GST)		<b>\$525.00</b> (Includes \$25.00 GST)		
NON-MEMBER TRADESHOW RATE	<b>\$593.25</b> (Includes \$28.25 GST)		<b>\$682.50</b> (Includes \$32.50 GST)		

## MEAL TICKET ORDER FORM

	PRICE	Qty of Tickets	Total
FRIDAY LUNCH	<b>\$35.00</b> (Includes \$1.67 GST)		
FRIDAY NIGHT DINNER	<b>\$54.00</b> (Price includes \$2.57 GST)		
SATURDAY BREAKFAST	<b>\$27.00</b> (Price includes \$1.29 GST)		
SATURDAY LUNCH	<b>\$35.00</b> (Includes \$1.67 GST)		
SATURDAY NIGHT GALA	<b>\$54.00</b> (Price includes \$2.57 GST)		

**Total Amount of Cheque** (Meals and Tradeshow Booth included):  
Please Make Cheque Payable to the Alberta Association of Agricultural Societies

Signature of Applicant: \_\_\_\_\_ Printed Name: \_\_\_\_\_

**RETURN THIS APPLICATION FORM ALONG WITH YOUR CHEQUE TO:**

Alberta Association of Agricultural Societies #108, J.G. O Donoghue Building, 7000 113th Street Edmonton, AB T6H 5T6



Suite108, J.G. O'Donoghue Bldg  
 7000 113th Street  
 Edmonton, Alberta  
 T6H 5T6  
 T: (780)427-2174  
 Email: [info@albertaagsocieties.ca](mailto:info@albertaagsocieties.ca)  
 Website: [www.albertaagsocieties.ca](http://www.albertaagsocieties.ca)

# Service Member Application

Date

New Member (\$300)       Renewal Membership (\$300)       Sponsor

<b>Company Name</b>	<input type="text"/>	<b>Contact</b>	<input type="text"/>
<b>Address</b>	<input type="text"/>	<b>City/Town</b>	<input type="text"/>
<b>Province</b>	<input type="text"/>	<b>Postal Code</b>	<input type="text"/>
<b>Telephone</b>	<input type="text"/>	<b>Fax</b>	<input type="text"/>
<b>Email</b>	<input type="text"/>	<b>Website</b>	<input type="text"/>
<b>Type of Business</b>	<input type="text"/>		
<b>Description of Company Products or Services</b> (25 words or less)	<input type="text"/>		

**I agree to have the above information listed in the following Alberta Association of Agricultural Societies**

Website     
  Newsletter     
  Other AAAS Publications  
 Convention Materials     
  AAAS App (Buyers Guide)

Signature       Date

## Membership Advantages for your Annual Fee of \$300.00

- \* Quarterly Newsletter
- \* Advertising Discounts
- \* Website Linkage
- \* Listed in the AAAS Buyers Guide
- \* Free listing in the Convention Delegate Book
- \* Free listing in the Spring Newsletter
- \* Convention Showcase Opportunities
- \* Special Pricing for Trade Show

### Get Connected Through Belonging

Return this application along with your cheque to:  
 Alberta Association of Agricultural Societies  
 #108, J.G. O'Donoghue Building  
 7000—113 Street Edmonton, AB T6H 5T6

**Note: There is no GST charged for Membership Fees**

For Office Use Only	
Date Application Rec'd	<input type="text"/>
Paid Cheque #	<input type="text"/>
Invoice No.	<input type="text"/>
Date Updated in Directory	<input type="text"/>
Approved By	<input type="text"/>
<input type="text"/>	<input type="text"/>