



ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES



INSIDE THIS ISSUE

CEO Report	2-3
Agriculture and Forestry Update	4
Upcoming Events	5-6
Regional Meetings	7
Virtual Tradeshow	8
Truth & Reconciliation	9
Open Farm Days	10-11
Farm Safety	13-14
Real Ag Stories	15-16
Where are they now	17
Convention 2022	18
Award Nomination	19-21
Member Benefits	23-24

A MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



As short as the season is, fall is my favorite time of year. Combines cover the fields and gardens are harvested. Bins and cupboards are full of food that feed us and the world. The leaves change and the landscape is transformed to vibrant colours that are breath taking and signal summer is over, and winter is on its way.

Looking back at the summer of 2021, I can say that it has been a summer to remember. Covid seemed to be under control and our member scrambled to pull their communities events together. Fairs, rodeos, concerts, markets, car shows, parades, and anything else the volunteers could manage came together in record time. It wasn't exactly as it once was, but it was good. The community responded. People came out to enjoy the events. There were smiles, laughter and a sense of hope for the future. In many cases the attendance numbers were record breaking and organizers scramble to manage. It has always amazed me how a small group of volunteers, with a bit of resources and a passion for doing, can transform a community. Congratulations to all.



AAAS has been busy through the summer as well. Open Farm Days was once again, a tremendous success. I can't thank our team enough for their efforts in making the 9th edition of Alberta's Open Farm days memorable. Over 100 hosts from across the province welcomed visitors and provides them with experiences that folks will continue to talk about all year.

The Farm Safety Training grant applications and events were able to move forward. We have had some unique programs occur in communities, all with the intent to keep folks safe at home and working on the farm. There are dollars left in the fund so take advantage of the opportunity to keep your community safe.

AAAS is developing a new safety show that we hope to unveil in February. This will be like nothing you have seen before, and we hope our members will have the show booked throughout next summer.

There is a new Virtual Trade Show in the works for the Fall. This will be an opportunity to connect with our service members in a meaningful way, all while you stay in the comfort of your office or kitchen. All our Service Members need our support when possible so watch your inbox and our website for details.



A MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

We continue to provide sessions and workshops for members on everything from Strategic Planning, Roles and Responsibilities, General Governance and Bylaw Review. Some of these are available in person and some are online. We certainly encourage our members to access these and other educational information that will strengthen your board and organization. The more effective and efficient your organization operates, the better you can serve your community.

Fall also signals the time to bring our members together for the Regional Meetings. Unfortunately, Covid has continued to escalate, and we will be following all AHS rules to keep everyone safe. We will be providing the hybrid meeting style once again with in person and online options available for each meeting. We will also be following the “Exemption Program” as outlined by the province. To attend in person, we will be requiring proof of vaccination or negative covid test within 72 hours. AAAS is doing what we can to keep people safe. Details of the upcoming meetings will be following shortly. I look forward to seeing everyone.

The deadline for having your Ag Societies bylaws up to date and compliant with the new legislation and regulation is June 30, 2022. Your upcoming AGM is the perfect time to have the new bylaws passed by your membership. This means you will need to get started asap. The Online Bylaw Review workshop has been attended by many Ag Societies, however, there has been a few that have completed the process. If you would like more information on the process of updating your bylaws, please call the AAAS office.

The Alberta Association of Agricultural Societies annual meeting and convention will take place February 3 – 5, 2022. This will be our 75th convention and we are very excited to provide our members a great experience filled with education, information, and networking. We will be back at the River Cree Resort and Casino. Information on booking rooms and registering for the event will be coming to your email very soon. Watch our website for details as the information will start coming fast and furious. I can't wait to connect with old friends and make new ones during this amazing time. Attending the convention will require proof of vaccination or negative covid test within 72 hours as per the “Exemption Program”.

These have certainly been some unique and challenging times. I believe that we are set to have an explosion of creativity, new direction and increased relevance from the Ag Societies and communities across Alberta and Canada. The pandemic has highlighted the value of community and those who make it worth living in. The Ag Societies will continue to be a vital part of the future of society.

It is my privilege to work with such an amazing group of people. Thank you to the Board and Staff of AAAS for making all this possible.

Stay healthy and happy, we will see each other soon.

Tim Carson,

Chief Executive Officer

Alberta Association of Agricultural Societies



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Fall is here already; the days are getting shorter and cooler. Fall would be a great time for ag societies to start thinking about by-laws. Agricultural societies

are now in the final year of a three-year transition period for bringing their bylaws into compliance with the Agricultural Societies Regulation. Bylaws must address all of the requirements outlined in the Regulation by July 1, 2022. Failure to comply with this, will alter your ag society's good standing under the Agricultural Societies Act, one of the key prerequisites for annual ag society grant funding.

July 1, 2022 may seem like a long time away but it is not. In practical terms, this fall's AGM cycle is the final one before the deadline. Amending bylaws at an AGM is the easiest option as it makes use of an existing membership meeting. To amend bylaws outside of an AGM requires a special resolution, which means holding a special meeting of the membership, providing 21-day notice of the meeting and obtaining 75 per cent approval of members in attendance.

The most effective way to ensure your bylaws will be in compliance and avoid the frustration of having to redo them is to attend an AAAS bylaw review workshop. AAAS has developed a best practice template that satisfies all of the requirements and the workshops succinctly explains the rationale behind the recommendations.

Agriculture and Forestry staff will be happy to discuss your bylaws with you and can review them prior to an AGM.

To date, 80 agricultural societies have approved sets of bylaws. There are many more to come by July 1, 2022.

Be safe,

Carmen Andrew

Director,
Rural Policy Programming
Agriculture & Forestry
Carmen.andrew@gov.ab.ca
403.742.7542



You are our MVPs

We actively sponsor or contribute in some way to organizations and societies like the AAAS across Canada throughout the year – and consider every individual member to be our Most Valuable Partner. We truly believe we are in partnership with each of you, personally at the store level as well as corporately - and are grateful for the opportunities we have to contribute to both your day-to-day personal and business endeavours as well as your club or group societal successes.

We are 100% Canadian and employee owned ourselves and we all live and work in your region and community too; we all ARE our communities. Peavey Industries LP and Peavey Mart are committed to providing contributions, sponsorship and support whenever possible, to the clubs and organizations that matter to our customers. We know our continued dedication to making a difference where we can, is what has enabled us to become Canada's Largest Farm and Ranch Retailer. We owe this to you.



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Mark Your Calendars

UPCOMING EVENTS



Please note that due to public health restrictions, some of the events may change. We strongly encourage you to contact the organizers or check their websites or social media channels for the latest information.



Smoky Lake Pumpkin Fair - CANCELLED

2021 PUMPKIN FAIR HAS BEEN CANCELLEDDue to recent Covid restrictions. Mark your calendar for October 1, 2022! All activities cancelled except for the Farmers Market 10-5pm Oct. 2nd in the Complex Hall and Kinsmen Gazebo.



Andrew Garlic Festival - OCTOBER 9, 2021 CANCELLED

Unfortunately, we have had to cancel the Garlic Festival and remaining Farmer's Markets for the season Stay safe everyone .Happy Fall season to you all!



High Prairie Ag - Fall Barrel Jackpots

October 16, 2021, October 30, 2021, November 13, 2021

<https://www.albertaagsocieties.ca/events/high-prairie/high-prairie-ag-fall-barrel-jackpots/?gde=2021-10-16>



Rimby Rough Stock Rodeo Series 2021

We are pushing forward to complete the Rough Stock Series. Buckles will be awarded to the High Point Champions in each category!! Save the DATES: OCT 16 / NOV 13

<https://www.albertaagsocieties.ca/events/rimby/roughstock-rodeo-series/?gde=2021-10-16>



Firearms Safety Training

October 23-24—Debolt Centre

\$40 Registration Fee

<https://www.albertaagsocieties.ca/events/debolt/firearms-safety-training/>



Firearms Safety Training

October 23-24—Debolt Centre

\$40 Registration Fee

<https://www.albertaagsocieties.ca/events/debolt/firearms-safety-training/>



Hot October Match Play

October 23—Chipman Ag

<https://www.albertaagsocieties.ca/events/chipman/hot-october-match-play/>



Rocky Ross Team Roping

October 23-24, 2021 —Stettler Ag :

We are excited to bring Rocky Ross & family back for another great rope school! Limited spots available so register early for one or both days.

<https://www.albertaagsocieties.ca/events/stettler/rocky-ross-team-roping/>



Millarville Christmas Market

November 4-7, 2021

This is a PRE-PURCHASED TIMED TICKET EVENT to enable us to adhere to the 1/3 capacity restrictions set out by AHS as we do not qualify for the REP.

<https://www.albertaagsocieties.ca/events/millarville-ab-canada-t0l-1k0/millarville-christmas-market/>



Breton Ag - Christmas Market

November 28, 2021

<https://www.albertaagsocieties.ca/events/breton-village/breton-ag-christmas-market/>



November 17-20, 2021

CAFE – SAASE – MAAS annual convention in Regina, Saskatchewan at the Doubletree by Hilton.

<https://www.canadianfairs.ca/convention2021>



November 28-December 1, 2021

IAFE 2021—GROWFAIR STRONG

<https://www.iafeconvention.com/register>

**DO YOU HAVE AN EVENT YOU WOULD LIKE TO ADD TO OUR LIST ?
SEND YOUR EVENT INFORMATION TO US AT THE OFFICE**

MARKET YOUR EVENTS

**RODEOS. FAIRS. MARKETS
BENCH SHOWS. CRAFTS.
HORSE SHOWS. DANCE
STAMPEDES. PARADES.
RACES. OPEN FARM DAYS.
PAINT NIGHTS. DINNERS.
BULLARAMA. FESTIVALS.
JAMBOREES. MUD BOGS.
TRACTOR PULLS. AUCTIONS.
MUSIC. FARM SAFETY CLINICS
PANCAKE BREAKFASTS**

There is also the option for you to create a user account for our website .

<https://www.albertaagsocieties.ca/aaas-members/update-your-member-information/>

This will enable you to add updates for your AG page or add some events or raffles on our AAAS Event listings.

**FOLLOW
US ON
SOCIAL
MEDIA**



@albertaagsocieties



@albertaagsocieties



@abagsocieties

FALL REGIONAL MEETINGS



Tentative Dates

REGION 1	November 23, 2021	Vauxhall
REGION 2	November 8, 2021	Drumheller
REGION 3	November 9, 2021	Lacombe
REGION 4	November 24, 2021	Cold Lake
REGION 5	November 10, 2021	Clyde
REGION 6	November 13, 2021	Peace River

Tentative Agenda:

- Update from AAAS
- Update from Government of Alberta
- Round Table Discussion

MEETINGS WILL BE IN PERSON AND ONLINE LOCATION, DATES AND TIMES TO BE CONFIRMED.
PLEASE WATCH WEBSITE FOR UPDATES

The Alberta Association of Agricultural Societies will be using the Restriction Exemption Program, which allows businesses and activities to operate without certain restrictions if they have a proof of vaccination or negative test requirement.

For More information please see website:

https://www.alberta.ca/release.cfm?xID=7985426E8DBD1-C1F8-39C4-5F8DD13D98078211&fbclid=IwAR3tuAje_QMnxaoMZkoJt7DOG3k3Z2uFfbo0JeSK9yvyqAFJkT400IjsddQ



THE RESTRICTIONS EXEMPTION PROGRAM

The following businesses and activities are exempted from public health restrictions if they implement a **proof of vaccine** or **negative test** program for their customers or participants:

<p>Restaurants</p>	<p>Professional Sports events</p>	<p>Amenities in hotels and condos</p>
<p>Nightclubs</p>	<p>Professional performance events</p>	<p>Entertainment/recreation centres, such as: Bowling, racing entertainment, arcades, billiards halls, museums, and art galleries</p>
<p>Casinos, bingo halls, VLT Lounges</p>	<p>Conferences / meeting spaces / halls/ rented space (excluding dwelling units)</p>	<p>Weddings and funerals, and private social events, If held in public facility where facility operator is responsible for adhering to requirements</p>
<p>Movie theatres</p>	<p>Recreation facilities, fitness centres, and gyms</p>	
<p>Adult recreational sports Recreation classes/activities (outside physical activity)</p>		

AAAS VIRTUAL TRADESHOW



SAVE THE DATE

OCTOBER 25, 2021 4:00 pm—7:00pm

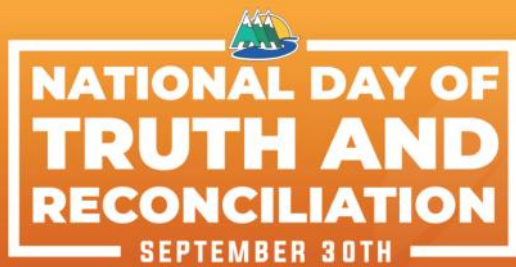
We are pleased to offer you and our service members our new Virtual Tradeshow. The video screen you see in the booth will be a prerecorded introduction and invitation to enter the Vendor booth.

During the official "Trade Show is Open" time there will be a link the customer can click on to join the vendors live meeting.

The vendor can schedule information sessions, tours, discussion, booking, etc.

PLEASE WATCH WEBSITE AND SOCIAL MEDIA FOR UPDATES





The AAAS office will be closed September 30 in recognition of "National Truth and Reconciliation". We will treat the day as a national holiday. It is our hope you will take the time for you and your family to reflect and discuss our shared responsibility in understanding history and contributing to the best future possible for all Canadians.

To learn more about the historical and current realities of Indigenous Peoples, visit the following sites:

<https://legacyofhope.ca>

<https://nctr.ca/education/teaching-resources/residential-school-history/>

<https://education.afn.ca/afntoolkit/learning-module/residential-schools/>

Orange Shirt Day is a time to reflect on the impact of residential schools and to honour the survivors and the children who never got to go home. It is observed on September 30 each year and for the first time ever, this day will be commemorated as a federal holiday, Truth and Reconciliation Day.

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OPEN FARM DAYS HIGHLIGHTS

The 9th annual Open Farm Days took place August 14 and 15 this summer with over 100 farms participating across the province.



Open Farm Days is an annual event that encourages Albertans and visitors to visit local farms to learn about farm operations, Alberta agriculture, and to taste farm fresh products. The event provides an opportunity for visitors to explore rural Alberta and the burgeoning agritourism sector.

There are many different types of agriculture operations in the province that visitors had the opportunity to visit. From cattle ranches and apiaries to grain farms, yak ranches and irrigation dams, these operations all play a vital role in Alberta Agriculture and economy.

Many Open Farm Days visitors loved seeing the animals up close and purchasing farm fresh food! Farm tours are always a highlight to really get a “behind the scenes” tour of a working farm is such a treat to many people who have yet to experience farm life. In addition to learning about farming in Alberta, visitors are encouraged to take advantage of being so close to farm fresh food by tasting local.



We are deeply rooted in our farming communities.

We work with Alberta Agricultural Societies to enhance the quality of life for communities where we all work and live.

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OPEN FARM DAYS HIGHLIGHTS

Many farm events hosted farmers or artisan markets as part of their events as well as BBQ's, tastings, private dinners or picnics. For many farms, Open Farm Days provides an opportunity to connect with consumers and tell the story of agriculture in the province.

Join us for Open Farm Days 10th anniversary August 13 and 14, 2022! The team is already working behind the scenes on different activations to celebrate agriculture and agritourism in the province, and we'd love to have you join us! Open Farm Days provides training and support to help your event off the ground with marketing, AHS and AGLC support.

Interested in participating in Open Farm Days 2022?

Email to info@albertaopenfarmdays.ca and we will send you information on how to get involved. Alberta Association of Agricultural Societies provides training and support to all participants in Open Farm Days.

albertaopenfarmdays.ca



ALBERTA OPEN FARM DAYS

August 13-14, 2022

10 YEARS

Experience the Wonders of Agriculture

Agri-Food, Agri-Business & Agri-Tourism

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One Man
Three Ring
Circus Show!



On-Site Circus
Activities
Drop In Area



Flyin'

bobob



FARM SAFETY PROGRAMS & EVENTS

AG SOCIETY



FARM SAFETY

awareness. education. programming

BY THE NUMBERS: AUGUST 2021



1912



VOLUNTEERS

20,133



HOURS

552+



PARTNERS

LOCAL FIRE DEPT
APPLIED RESEARCH CENTRES
LOCAL IMPLEMENT DEALERS
RURAL ELECTRIFICATION
ASSOCIATIONS
AG SERVICE BOARDS
LOCAL 4H CLUBS
LOCAL AG BUSINESSES
LOCAL MUNICIPALITIES
& COUNTYS
AND MORE

\$1+
MILLION



EXPENSES

GRANT FUNDING
\$723,009.69
+
DONATED SERVICES
\$384,926.74
TOTAL
\$1,107,936.43

40+



TOPICS

EMERGENCY FIRST AID
ATV/ HELMET SAFETY
FIRE / WATER SAFETY
FIRE ARM SAFETY
ELECTRICAL/ CHEMICAL
GRAIN ASPHYXIATION
ROLL OVERS
BIG MACHINERY
EQUINE FIRST AID & SAFETY
RAIL SAFETY/ FALLS
UNDERGROUND UTILITIES
PPE
SCHOOL BUS SAFETY
MENTAL HEALTH
AND MORE

45,795
PARTICIPANTS

"We discussed a lot of mental health on the farm and the stigma behind farmers coming forward when they feel they are having difficulties and do not know where to turn."

"The kids learned not to go behind animals because you might get kicked"

Several people commented that they would change their process for chemical storage after learning about the information what can happen if they were stored incorrectly.

"I now know the local resources I can utilize when a family member or I feel like we need mental health assistance"

We wanted to credit the teachers and organizers for embracing the zoom technology and still provide a way to deliver the safety program to our community as best they could.



FARM SAFETY GRANT EXPIRING!

All grant projects must be completed by December 31st, 2021

FUNDING:

Up to **\$10,000.00** per project

No matching component required

No limit on the number of projects an Agricultural Society can do in a year

Projects that have **already been completed** within 1 year of application may be **eligible for funding**

RESOURCES:

Application

<https://www.albertaagsocieties.ca/farm-safety-grant-application/>

Directory of Verified Programs

<https://www.albertaagsocieties.ca/farm-safety-directory/>

More Info About Grant

<https://www.albertaagsocieties.ca/farm-safety-grant/>

FARM SAFETY PROGRAMS BY AAAS SERVICE MEMBERS:

Electric Hazard Demonstration - **ATCO**

Various Farm Safety Programs - **Government of Alberta**

No Harm On The Farm - Musical Sing Along - **Team T & J**

Junior's Firefighter Challenge - Fire Extinguisher Training - **Redd Swing Productions**

EIEI Joe Show - Live and Online Magic Show - **The Joe Show**

ART & AUTISM

*Submitted by Melissa Hartley of
Heritage Agricultural Society*

To have autism is often to be surprised by life. I am amused by my child's awe at quotidian things—colorful beads, playdough, a bubble bath, the visible tentacles on a plate of calamari. I'm envious of his ability to attain something I often can't: a state of transcendence induced by art. That might sound like an overstatement, but most adults I see in museums today can't go seven seconds without reaching for their cell phones. Every kid is weird in his or her own way, those with autism maybe even more so. He is much more so. He lies on the floor and looks at exhibitions for long periods of time. He immerses himself. He's an aesthete.



Melissa Hartley's son Joseph looking at art while laying on the floor.

Along with instruction in tooth brushing or washing dishes, parents hope to pass along their passions, their politics, and their taste to their children. I want to pass on to my son a love of books, music, and art. I accept

that this is partly about the gratification of my own ego, but it's also one of the only ways I know of making a rich life. That's what we all want for our progeny. I have read to him since he was in utero, I played the music I wanted him to like, (Eminem, Chopin, Nina Simone, Amy Winehouse and Tchaikovsky); and have toted him around to art museums his entire life. I am happy now as Managing Director of the Multicultural Heritage Centre that we can come alone after hours and he can lie on the floor and see art at his angle and in his way, and in his own time.

Of course, your kids might reject what you offer them. Good boy that he is, he humors me. He loves art. Art, in many of its forms, seems to move him in some way. I have come to realize that visual culture: how we see, what we see, and what we make of it, is forever changing, I realized that visiting museums with my child has changed how I see art.

Of course, autism has affected most aspects of my life. Sometimes this change is profound. Sometimes it is simply a matter of logistics, like eating in restaurants less frequently and sleeping less. Where once I might have spent hours in a museum, I now spend minutes. But that itself is a profound change—a mode of parental efficiency, like folding laundry while also reading a bedtime story, which becomes a different way of seeing. The imperative to spend less time engaged with art, means I judge more quickly which piece in a gallery to which I give my attention. Much as I accept that some mornings, I can't make the beds and breakfast, I accept that I can't look at everything in an exhibition. It has been helpful to learn that engagement with art doesn't necessitate engaging with every piece of it—that just as my child gets tired, so, too, do my eyes.



"Buffalo Corral" is a colourful look at Metis History in Western Canada – especially in Alberta, by Metis artist Heather Shillinglaw.

#REALAGSTORIES



I think it was Berger who said, “The child looks and recognizes before it can speak”. He has no language, but Art moves him in unspeakable ways. Unlike me, my child is considerably more engaged by the representative. My taste runs much more toward realism. I need to know the intent, I labour over the artist statement for meaning. I recently recall that “The Buffalo Corral” by Heather Shillinglaw was a big hit with him. He could lie inside the panels and be surrounded by art and color and texture, the scale, the sheer variety of visual stimulus. Encountering such work feels like a process to experience. He was enthralled. He feels art.

ART IS A PRIVATE MATTER. I ONLY WANT HIM TO UNDERSTAND THAT ART IS A QUESTION BEING ASKED OF US, THAT THERE IS NO CORRECT RESPONSE, AND THAT ANYONE CAN ANSWER.

Please come visit The Multicultural Public Art Gallery, If you would like special accommodation to come after hours, please Contact Melissa Hartley, Managing Director at 780-963-2777.

“BUFFALO CORRAL”

This installation artwork called ‘Buffalo Corral’ is by Metis artist Heather Shillinglaw. The panorama image of an industrial landscape is created by intercon-



nected doors to form a corral within the gallery, inside this corral the artist has rendered an alternative forest landscape populated by Metis and Cree individuals whom have influenced Heather and her creative process. This complex personal narrative portrayed within the corral is starkly juxtaposed against the polluted environment which surrounds the forest oasis, asking viewers to consider the impact we have on history and on our environment.

Artwork by Heather Shillinglaw at the Multicultural Heritage Centre

WHERE ARE THEY NOW ?

The Alberta Association of Agricultural Societies awards scholarships annually, to help students continue their education in the agricultural industry. We are showcasing what some of our past scholarship recipients are doing now and how being part of Ag Societies have impacted their lives.

SHANE MENZAK

Which Ag Society are you from ?

I grew up in and was part of the Ranfurly Agricultural Society. I'm happy that for the first time in several years I was able to attend and help out in their annual fair a few weeks ago.

When did you receive your scholarship ?

I received the AAA scholarship for \$500 the first year it was offered across Alberta in 1996.

What did you study and when did you graduate ?

I began my studies in pre vet and was able to earn a Bachelor of Science in Agriculture graduating in the spring of 2000.

What career path did you take ?

After completing university I began working for Compass Animal Health which was a new animal health wholesale distributor. I worked there for 14 years in various capacities.

What career do you have now ?

I now work as a customer account manager for UFA. I'm proud to live on an acreage where I can continue to work with horses and enjoy being part of the rural community.

Where has your career taken you?

My career at Compass allowed me to travel all over North America as well as the opportunity to deal with several international companies.



1997 AAAS Convention

Scholarship Award - Presentation to Winners

(L to R): Shane Menzak (nominating ag society - Ranfurly)
Scott McKinnon, AAAS Region 2 Director and Scholarship
Committee Chair

What piece of advice would you give to students considering a career in Agriculture ?

Being part of an Ag Society has reinforced the essence of belonging to a community. Working together to make a better place for everyone to enjoy. Seeing the pride of a small town in their accomplishments and in ensuring the community is in a better place for those that follow.

If you have been awarded an AAAS Scholarship in the past and would like to share your story, please email us at info@albertaagsocieties.ca

AAAS CONFERENCE 2022



AAAS will be Celebrating our 75th Anniversary

FEBRUARY 3-5, 2022

The Convention will be held at the

RIVER CREE RESORT & CASINO

300 Lapotac Boulevard, Edmonton, AB T7X 3Y3



**Are you interested in being part of the
AAAS 2022 Conference Advisory Committee?**

Please contact our office for further details.

Phone: (780) 427-2174 or email us: info@albertaagsocieties.ca

HONOUR ROLL



DO YOU KNOW A PERSON WHO :

- is a member of an agricultural society ?
- has made valuable and noteworthy contributions to the development and advancement of agricultural societies in Alberta ?

The AAAS Board of Directors instituted a program in 1982 by which two (2) persons from all 6 regions can be honoured each year with Honorary Life Membership in the Association.

Do you know of someone who has made a valuable and noteworthy contribution to the development and advancement of agricultural societies in Alberta?

The Alberta Association of Agricultural Societies invites agricultural societies to nominate a member of their association for their outstanding contribution to the development and advancement of agricultural societies in Alberta. Two members will be awarded the Honorary Life Memberships.

This prestigious award recognizes outstanding volunteers for their dedication to local, regional and provincial levels of agriculture.

The nominating agricultural society will be notified if their nominee is chosen and it is the nominating society's responsibility to ensure the recipient is in attendance to accept the award. AAAS will provide two complimentary dinner tickets for the recipient and one guest. All other ticket requirements must be purchased in advance.

See Link Below for Nomination Forms

<https://www.albertaagsocieties.ca/oprovincial-awards/honour-roll-2/>

SCHOLARSHIP SUBMISSIONS

SCHOLARSHIP PROGRAM



- The applicant must be enrolled in a minimum two year program at an Alberta post-secondary institution.
- The applicant must be nominated by their local Agricultural Society.
- The nominating Agricultural Society must be in good standing with Alberta Association of Agricultural Societies (AAAS), meaning the current year's membership fees are paid and they have no outstanding payments to AAAS.
- The applicant or their parent (s) or guardian must be a member of the nominating Agricultural Society.
- The applicant must be a volunteer within their community and Agricultural Society.
- Part-time students are eligible for this scholarship but the funds will not be paid prior to the completion of the full first year courses of the program.
- A 500 word Essay is required on the applicants future plans for contributing as a volunteer within their community.
- A 200 word Essay is required outlining why the AAAS scholarship is deserved or how does your community benefit from your local Agricultural Society.
- It is the intention of AAAS to award (SIX) \$500.00 scholarships per year for three General Scholarships and three Agricultural Scholarships. If six suitable recipients are not found in any given year the scholarship (s) all six may not be awarded.
- The scholarship will be paid to the applicant upon successful completion of the first application year. Transcript is required.
- An Agricultural Society can nominate more than one applicant.

<https://www.albertaagsocieties.ca/wp-content/uploads/2021/06/Scholarship-Application-Form-2022.pdf>

PROVINCIAL MARKETING AWARD SUBMISSIONS

The Marketing Awards Contest is held annually during the AAAS Convention. Attendance during the convention is not a requirement to enter the contest; however winners will be announced and presented with their awards during the Saturday Night themed gala at the Convention.

CATEGORIES



- 1 PROMOTIONAL POSTERS
- 2 FAIR BOOK/EVENT PROGRAM COVERS
- 3 NEWSLETTERS
- 4 WEBSITE
- 5 SOCIAL MEDIA
- 6 NEW PROGRAM/EVENT
- 7 EVENT/ORGANIZATION PHOTO COLLAGE

Check out the 7 categories, guidelines and judging criteria and then enter to see how you do against other Agricultural Societies in the Province!!

Prizes are awarded in each class as follows:

1st Place - \$75 + Ribbon & Certificate

2nd Place - \$50 + Ribbon & Certificate

3rd Place - Ribbon & Certificate

****Please submit your entry no later than December 15, 2021****

Entries submitted after the deadline will not be judged

**** Please include your Ag Society Name as well as which Class # you are entering****

email your submissions to awards@albertaagsocieties.ca

DELIVERING INSPIRED SOLUTIONS FOR A BETTER WORLD

At ATCO, we have the courage to innovate and understand the need to adapt in this ever-changing landscape. Let's work together to find a solution that works for all your energy needs.



ATCO

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Membership Benefits with AAAS:

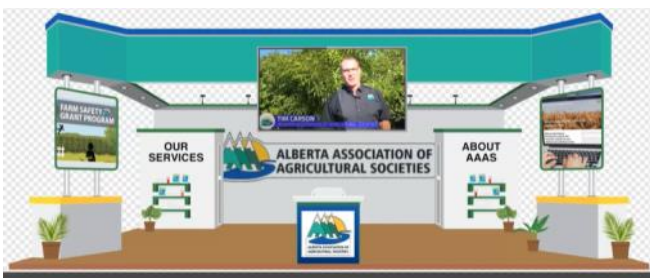
- Listed in the AAAS Website Buyers Guide
- Member pricing for Trade Show
- Conference Showcase Opportunities
- Free listing in the Conference Delegate Book
- Free listing in the Spring Newsletter
- Advertising Discount on AAAS Newsletter
- Shared Posts on Social Media Platforms
- Spotlights on our Service Members and Sponsors for our AAAS *#SundaySpotlight* shared on Social Media
- Service Member with employees have access to our AAAS Health & Wellness Benefits Program

Your commitment to AAAS enables us to:

- Stimulate the community through programs, events, and services.
- Advocate for our members and adopting positions to influence public policy through communications with elected officials.
- Spotlight issues and gain visibility for Ag Societies
- Provide resources such as online job postings, grant resources, an expanded web presence through the membership directory, and digital advertising opportunities.
- We will continue focusing on our mission of providing unparalleled support for our members and to strengthen our community now and in the future.



Our AAAS Newsletter is now digital. It will be placed on our website as well as sent as a printable PDF file to All our AG Societies, Sponsors, Service Members, Other Provincial Associations in Canada as well as those who had signed up to be added to our mailing list. We also announce links to our website on our Social Media platforms : Facebook, Instagram and Twitter.



We will be offering a Virtual Tradeshow this year—within our website for our service members .The video screen you see in the booth will be a prerecorded introduction and invitation to enter their booth. The video can be changed for when the trade show link is not active. During the official "Trade Show is Open" time there will be a link the customer can click on to join the vendors live meeting. The vendor can schedule information sessions, tours, discussion, booking, etc.

Financial Management Training Program



In Partnership with MNP, AAAS will be providing training courses that will combine Bookkeeping theory applied learning principles to enable members to build and practice skills. Participants will learn how to apply hands-on training to their real-life work. Each training session will have two components: the first will focus on explaining key topics, and the second on allowing participants to practice their new knowledge through in-class assignments.

HEALTH & WELLNESS BENEFITS PROGRAM



In Partnership with Foster Park Brokers, we are pleased to provide the opportunity to sign up for the AAAS Health and Wellness program for our AAAS Members and Service Members.

**Its getting to be that time of year again.
We have made it easier for you to Join or Renew your
2022 Membership online**

<https://www.albertaagsocieties.ca/store/Membership-Fees-c46160019>

Custom insurance solutions for Alberta
AGRICULTURAL SOCIETIES.



FOSTER PARK
BROKERS

For a quote or to schedule a visit contact:

Perry Cramer

P 780-930-2950

perry.cramer@fosterpark.ca

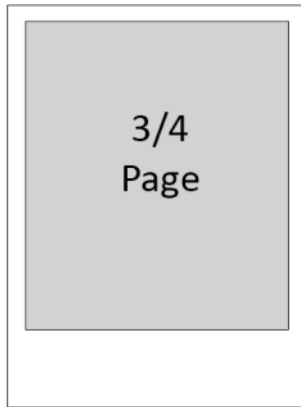
NEWSLETTER AD SPECIFICATIONS & RATES

If you have news, stories or would like to advertise in our future Newsletters please contact info@albertaagsocieties.ca



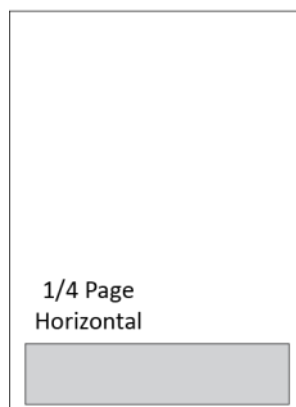
Full Page

Live Copy Area: 7.5" x 9.875"
Trim Size: 8.375 x 10.875
Full Page Bleed Size 9" x 11.5"



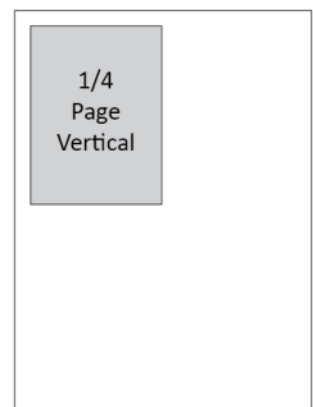
3/4 Page

3/4 Page Ad Size :
7.5" x 7.375"



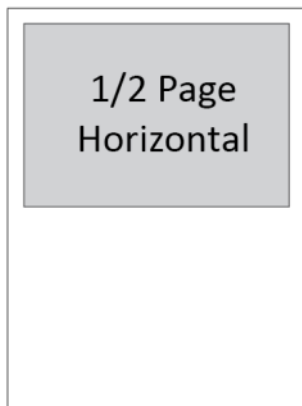
1/4 Page
Horizontal

1/4 Horizontal Ad Size :
7.5" x 4.875"



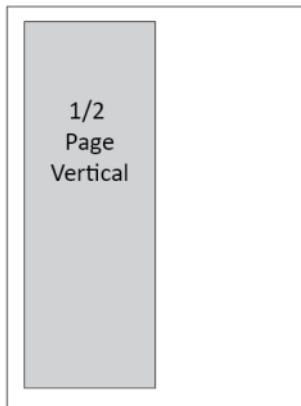
1/4
Page
Vertical

1/4 Vertical Ad Size :
3.625" x 4.875"



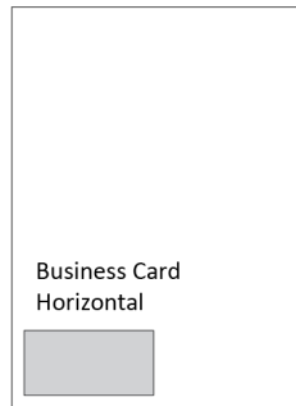
1/2 Page
Horizontal

1/2 Horizontal Ad Size :
7.5" x 4.875"



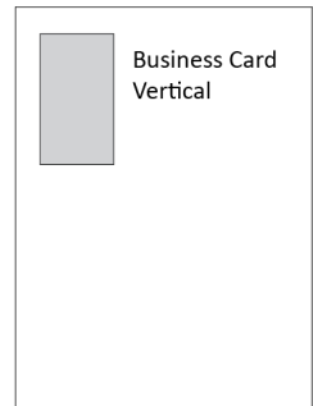
1/2
Page
Vertical

1/2 Vertical Ad Size :
3.625" x 9.875"



Business Card
Horizontal

1/4 Horizontal Ad Size :
2" x 3.5"



Business Card
Vertical

1/4 Vertical Ad Size :
3.5" x 2"

ACCEPTED AD FILE FORMATS

All images and files must be 300 dpi at 100% scale.

All image files should be : JPG, PNG or EPS.

(* *PICT and GIF files are low-resolution web files not suitable for printing.*)

ACROSS THE FENCE ADVERTISING RATES

B/W Ads	Member Rate	Non-Member Rate
Full Page	\$120.00	\$270.00
3/4 Page	\$100.00	\$250.00
1/2 Page	\$80.00	\$230.00
1/4 Page	\$60.00	\$210.00
Business Card (1x)	\$40.00	\$190.00
Business Card (4x consec)	\$100.00	\$250.00

* All rates subject to GST *



"Across The Fence" — Is the official publication of the Alberta Association of Agricultural Societies (AAAS).
Ads must carry the endorsement of AAAS — AAAS reserves the right to refuse any ads.

VISION AAAS inspires *Vibrancy* in Alberta Communities

MISSION Through education, facilitation and collaboration,
AAAS **empowers** people to be leaders in high quality communities

VALUES Excellence in direction and execution. Success through collaboration.
Motivation through education and engagement. Advocacy through example.
Dedicated to strengthen Agricultural Societies and their communities

GOAL

SUSTAINABILITY

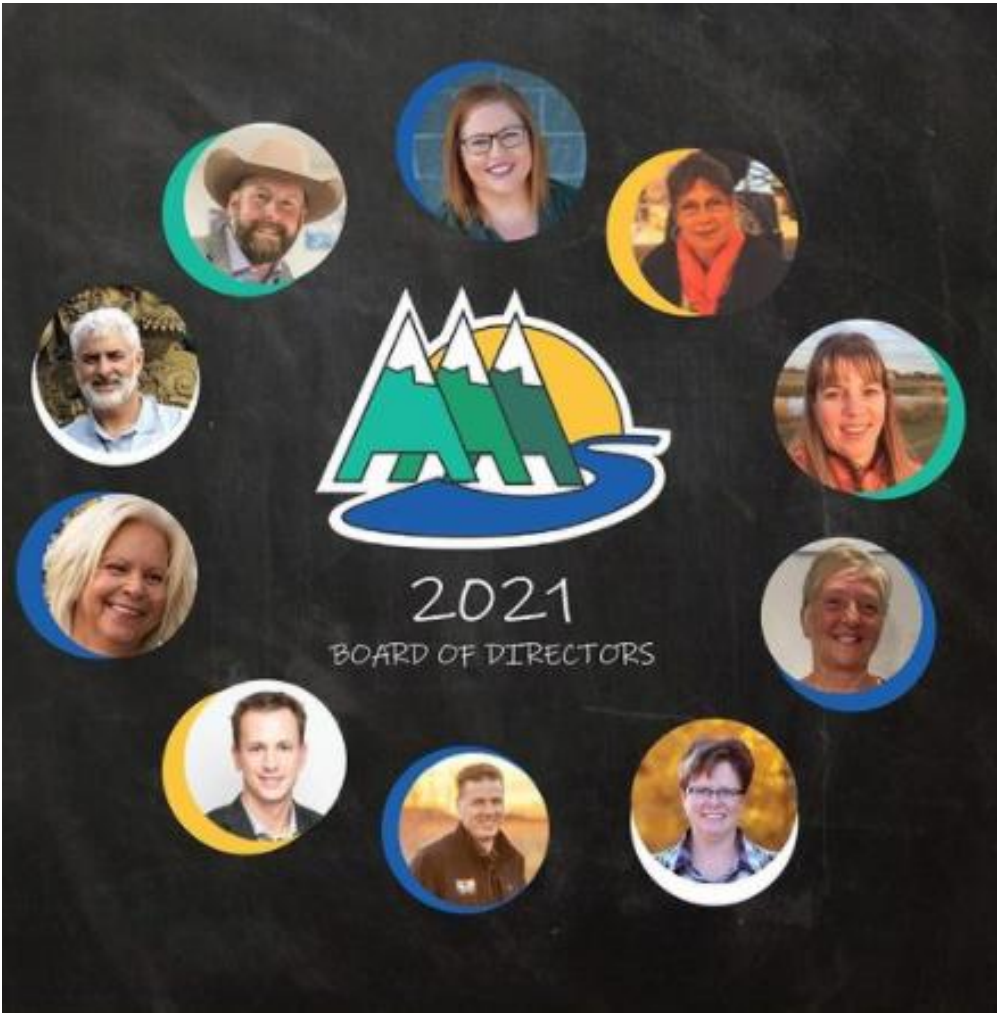
- Funding:
- Staff Stakeholders Relations
- Board Stakeholder Relations

ORGANIZATIONAL GROWTH

- Succession Planning
- Board Analysis
- Technology

MEMBERSHIP DEVELOPMENT

- Capacity Building
- Provincial Infrastructure Project



**BOARD
OF DIRECTORS**

EXECUTIVE

President: Rebecca Joseph
1st Vice President: Brett Warder
2nd Vice President: Darlene Corriveau
Treasurer: Natasha Dombrosky
Past President : Rick McCarthy

DIRECTORS

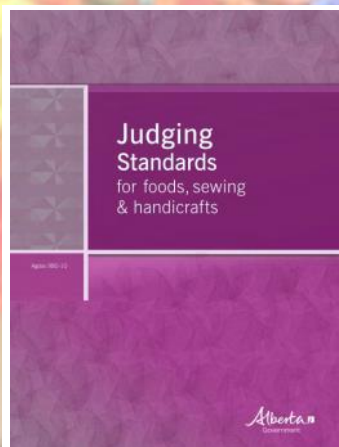
Region 1: Petra Klempnauer
Region 2: Brett Warder
Region 3: Linda Mason & Beth Fulton
Region 4: Rebecca Joseph & Rick McCarthy
Region 5: Natasha Dombrosky & Bruce Walker
Region 6: Darlene Corriveau
Service Member Director : Perry Cramer

Chief Executive Officer: Tim Carson



PLANNING A BENCH SHOW

Using a step-by-step format, this guide provides good reference for anyone planning their first bench show. The hints, activities and ideas are also useful to established committees looking for ideas to improve their show. It covers such topics as developing a plan, budgeting, working with volunteers, preparing the prize list, advertising, hiring judges, displaying exhibits, and evaluation. It also includes worksheets that can serve as an ongoing record for future planning committees. This workbook comes three-hole punched, and is ready to be inserted into any standard binder.



JUDGING STANDARDS FOR FOODS, SEWING & HANDICRAFTS

This judging standards publication has been created to achieve the following:

- Indicate standards of quality for a variety of food products, sewing and handicraft articles.
- Aid judges by identifying specific techniques and methods characteristic of that product and by suggesting points to consider relative to texture, flavour, design, etc. of that article. Where a type of food product or craft technique is not included, it is suggested that the standards of a similar product be used, or that general standards be applied, at the discretion of the judge.

Help exhibitors by identifying the desired qualities of the product



JUDGING STANDARDS FOR HORTICULTURAL SHOWS

This is a revision of the old Judging Standards for Horticultural Shows. It is THE book that Alberta Horticultural Association judges will follow when judging exhibits. This new edition simplifies the guidelines so that beginner and novice alike can interpret them with little difficulty, while providing clarity for the more experienced judge and exhibitor.

- updated information on all flower, vegetable and fruit classes
- a recommended show schedule including correct terminology and wording
- an updated scales of points
- sections on photography, floral arrangements, judging systems, planning a show, yards and gardens, agricultural exhibits and much more!

Judging and Exhibiting Standards for Horticultural Shows is a must-have for judges, exhibitors and anyone interested in horticultural shows.

PLEASE CONTACT THE AAAS OFFICE FOR A PDF COPY OF THE ABOVE PUBLICATIONS

**Get Connected:
www.agriculture.alberta.ca
310-FARM (3276)**

