

ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES

**SUBSCRIBE TO OUR YOUTUBE CHANNEL
SEE VIDEOS FROM OUR LAST CONVENTION**

 <http://albertaagsocieties.ca/aaas-videos/>

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A MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



Welcome

to May everyone. It has certainly been a challenging time. Worldwide

pandemic, struggling energy industries, struggling agriculture industries, struggling service industries, nonexistent event industries, and flooding from the winter that just would not end. It has been several generations since the human resolve has been this tested. It is during these trying times that the real Alberta advantage shines brightly. That advantage is the people. Alberta and Canada are blessed with amazing people who never fail to step up when needed. Agricultural Societies are a catalyst for community vibrancy and will be instrumental in the recovery of the people we serve. Never underestimate the power of volunteers.

AAAS has been working diligently on behalf of the Membership. During the Regional meetings in April we went over our initial request to Minister Dreeshen which was to expedite the grant program. We are very excited to say that by the time you read this article you should have received your core funding. The remainder of the operating grant will be processed in May and sent to you once final calculations have been completed.

The second part of our request was for some “Emergency Stabilization” funds for Ag Societies. Since the initial request, AAAS has provided additional information to the Deputy Minister outlining rationale to support a \$10 million dollar request for Primary Ag Societies. Huge thank you to Richard Hudson for assisting in putting together the information. Mr. Hudson provided the Hudson Report for AAAS in 2017. AAAS also included an \$8 million request for the Regional Ag Societies based on information supplied by the Regional Managers. AAAS will continue to advocate for our members to ensure Ag Societies are ready to build consumer confidence and strengthen community physical and mental health post pandemic. Ag Societies will drive economic recovery for all Alberta’s communities through their facilities, programs, and events.

AAAS has also requested an extension to the Farm Safety Grant program. Forced closures of facilities and events will seriously impact our members opportunity to implement the plans made to access the grant and therefore an extension request for one more year has been forwarded to the Deputy Minister. At the time of this article we had not received a response. Please stay tuned. In the meantime, your Ag Society can be imaginative on ways to deliver safety training and awareness to your community during the public restrictions. AAAS will be very interested in new proposals.

AAAS had also requested support for the Provincial Association in what has been called the “Capacity Grant” Unfortunately we have been declined for the second year. AAAS will be looking at new and innovative business delivery methods to continue improving the value we provide to our members.

The AAAS annual conference was a tremendous success this year. Thank you to all the great volunteers from Region 5 for making it happen. Feedback on the new facility was very positive. We are really looking forward to 2021. Conference saw the launch of our Treasurer’s Training program levels 1 and 2. AAAS is proud to have partnered with MNP to develop this valuable program. Feedback was very positive with great suggestions for improvement. AAAS and MNP will be implementing many of the suggestions as we prepare for the delivery of Level 3. We are exploring the opportunity to move the program online to allow for greater accessibility, but this may take some time.

The bylaw review workshop was also very well received. We hosted nearly 200 people for this informative program. AAAS will be launching the bylaw review program online in the coming weeks. We will provide a detailed overview of what should be in each section of your bylaws as well as providing a copy of the AAAS “Best Practice Bylaws” to all those who register. We look forward to providing the resources needed for Ag Societies to have strong and current bylaws for their organization. Reviewing your bylaws is a great exercise for your board during these unique times.

A MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

AAAS is also extremely excited to launch our “Members Benefits Package” for your employees in this newsletter. We are extremely fortunate to work with our partners at Foster Park Brokers to bring you this unique and valuable opportunity. Although during this pandemic your employees may be scaled back, you may wish to consider implementing this program once business returns to its new reality. Retaining valuable staff for not for profits can be challenging which is why we have developed this program. Please contact Foster Park Brokers for more details and find out how you can support your staff and board. This opportunity is open to Service members as well.

AAAS will continue to look forward and provide resources, information and programs that benefit our members. Although these are trying times and you are no doubt mourning the loss of your events in 2020, this can be a time of new beginnings. With adversity comes

innovation, with every challenge, an opportunity. Amazing things can happen when we focus our energy on what we can accomplish and not what we have lost. I encourage all of us to look into our communities and find places we can make a positive difference. Plant a garden for the food bank, build a virtual tradeshow for the business’ in your region, inspire your friends and neighbors to get involved and support those in need. We are all in this together and together we are stronger.

Although it may seem dark now, I am excited for the light you will bring to the table.

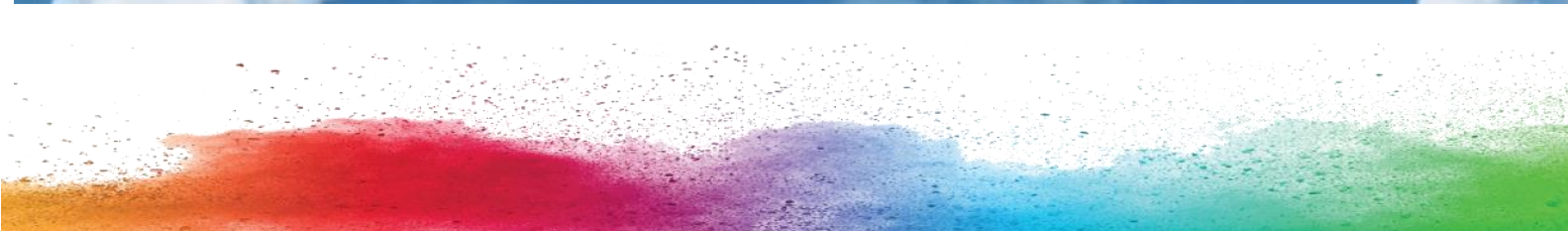
Thank you and good luck.

Sincerely,
Tim Carson,
Chief Executive Officer
Alberta Association of Agricultural Societies

TO ALL OUR AMAZING VOLUNTEERS ACROSS ALBERTA

**THANK
YOU**

WE COULDN'T DO ALL THIS WITHOUT YOU





Unfortunately, due to the health risks associated with the current COVID-19 global pandemic and the ban on public events with gatherings of more than 15 people through to the end of the summer announced by the Province of Alberta.

This announcement with heavy hearts, though deeply disappointing, was necessary to protect the health of everyone and to respect the decisions taken by the Province of Alberta. But we are a strong organization and a strong community, we'll all get through this pandemic together and look forward to the events in 2021.

VIRTUAL SHOWS AND WEBINARS

Fri, 8 May 2020

Mental Health in Agriculture

With the support of The Do More Ag Foundation and Farm Credit Canada, Canadian Organic Growers is hosting a three hour Mental Health in Agriculture webinar.

<https://www.eventbrite.ca/e/moved-online-mental-health-in-agriculture-webinar-tickets-103454374820>



Diamonds in the Rough Stage

Sirroma Entertainment along with LimeLite Audio and Media bring you #SundayNightLive on Facebook. An opportunity to showcase emerging country music artists from across Canada. A promotion for the Diamonds in the Rough Stage in conjunction with Canadian Country Music Week.

<https://sirromaentertainment.com/diamonds-in-the-rough>



Loggersports

Loggersports has been an integral part of many fairs for over a century. They are hosting a virtual hotsaw competition which will be aired on YouTube over 4 weeks from May 16th, which usually marks the open of our logger sports season.

It will be aired on a YouTube channel The Axe Box and on the Laughingloggers Facebook page.

www.laughinglogger.com



Alberta Agriculture and Forestry - Update



We are excited to present
a new **HEALTH AND WELLNESS BENEFITS PROGRAM** available to our AAAS Members
<https://www.albertaagsocieties.ca/member-benefits/>

ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES

FOSTER PARK BROKERS

Health and Wellness Benefits Program

PROGRAM HIGHLIGHTS

Flexible coverage options with the ability to build your own plan that best suits the needs of your employees and board members

- Added protection for your employees/board members and their families
- Exclusive to existing members of the Alberta Association of Agricultural Societies
- Guaranteed issue with no medical underwriting
- Simple and easy enrollment with convenient payment options

To apply, please contact our broker partner, Foster Park Brokers at (780) 930-4443 or benefits@fosterpark.ca

Coverages Available

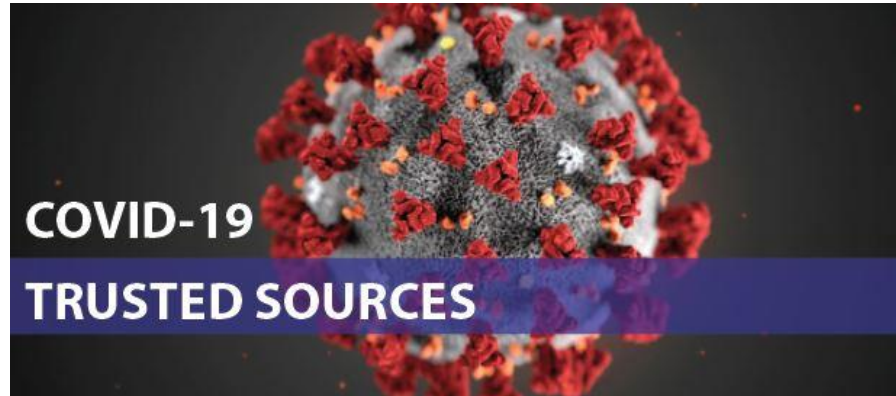
- Critical Illness
- Health Spending Accounts / Taxable Wellness Accounts
- Final Expenses
- Accidental Death and Dismemberment
- Employee & Family Assistance Program
- Medical Second Opinion
- Hospital Cash
- Life & Disability Insurance

*Policies are subject to standard conditions and exclusions. Please refer to the specific policy wordings for complete details.

See link below to become an AAAS Service Member
<https://www.albertaagsocieties.ca/service-member-application/>

As a Service Member you can also and save on your Convention showcase fees and promote yourself to our member's year-round through the AAAS website and newsletters. Service Members also receive a discount on the AAAS Newsletter advertising rates. If you are not a member, please contact the Alberta Association of Agricultural Societies office at (780) 427-2174 and discover the opportunities!

WEBSITE UPDATES



Our most updated page in recent weeks has been the **COVID19—RESOURCE PAGE**.

<https://www.albertaagsocieties.ca/covid-19-resources/>

Our Team has been working diligently to add the latest information to this page as it comes available.



WE HAVE ORGANIZED THE RESOURCES IN (3) CATEGORIES FOR OUR MEMBERS

- [SUPPORTS FOR INDIVIDUALS](#)
- [SUPPORTS FOR BUSINESSES](#)
- [SUPPORTS FOR ENTERTAINERS](#)



FEDERAL GOVERNMENT

[Canada's COVID-19 Economic Response Plan](#)

PROVINCIAL GOVERNMENT:

[Measures to protect businesses and organizations from the economic disruption of COVID-19 and position Alberta for recovery.](#)



INFORMATION FOR VOLUNTEERS

<https://www.alberta.ca/assets/documents/cpe-covid-19-factsheet-volunteers>



FINANCIAL RESOURCES

With all of the announcements coming from the government recently, we understand that finding the most up to date and accurate information can be a challenge. Here are the most recent programs/subsidies that are available and may apply to your organization:

Canada Emergency Wage Subsidy (CEWS) - 75% Wage Subsidy

A subsidy of 75% of employees' wages up to \$847 / week for up to 12 weeks (March 15 - June 6, 2020) for individuals, corporations, charities and partnerships who have seen a 15 - 30% decrease in revenues. The Canadian government is essentially giving you money to pay your employees so you don't have to terminate their employment.

<https://www.canada.ca/en/revenue-agency/services/subsidy/emergency-wage-subsidy.html>

10% Wage Subsidy

A subsidy of 10% of remuneration paid up to a maximum subsidy of \$1,375 per employee and \$25,000 per employer for Canadian Controlled Private Corporations, sole proprietorships, partnerships, non-profit organizations and charities. In short, you get 10% of the salary you pay to your employees back from the government.

<https://www.canada.ca/en/revenue-agency/campaigns/covid-19-update/frequently-asked-questions-wage-subsidy-small-businesses.html>

Canada Emergency Business Account (CEBA)

Small business and not for profits with 2019 payroll between \$20,000 - \$1,500,000 are eligible for an interest free loan of up to \$40,000. If the loan is repaid in full before December 31, 2022, 25% of the loan (up to \$10,000) will be forgiven.

<https://ceba-cuec.ca/>

Temporary Changes to Canada Summer Jobs program

A 100% wage subsidy (up to provincial minimum wage) for private and public sector employees.

<https://www.canada.ca/en/employment-social-development/services/funding/canada-summer-jobs/temporary-flexibility.html>

Canadian Emergency Response Benefit (CERB)

Individuals who have lost their job or have seen a significant decrease in income (below \$1,000/month) as a result of COVID-19 are eligible if they had income of at least \$5,000 in 2019 or the last 12 months. With the CERB, you would receive \$500 per week for up to 16 weeks.

<https://www.canada.ca/en/services/benefits/ei/cerb-application.html>

Extension of Tax Deadlines

Any corporate taxes payable due after March 18, 2020 are now due on August 31, 2020. This applies to tax balances and instalments for both personal and corporate taxes. Corporate tax returns with filing deadlines after March 18, 2020 and before June 1, 2020 now have until June 1, 2020 to file.

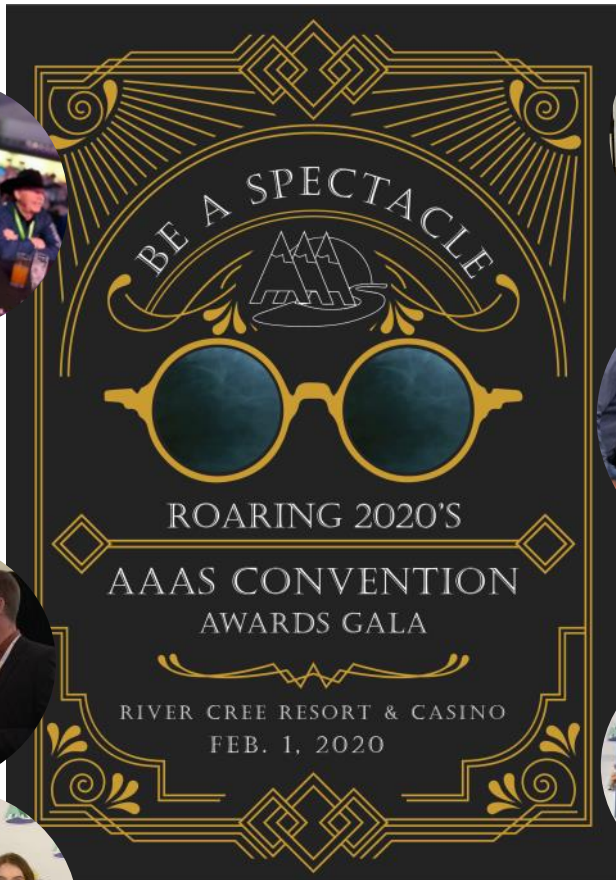


CONVENTION 2020 HIGHLIGHTS



CHECK OUT OUR YOUTUBE CHANNEL
FOR CONVENTION 2020 HIGHLIGHTS

https://www.youtube.com/watch?v=9_A1_oTWec&feature=youtu.be



AAAS 2020 AWARD WINNERS



General Scholarship Award
Kelsey Eleniak

GENERAL SCHOLARSHIP AWARD
Amy Richardson



Alberta Association of Agricultural Societies

PROVINCIAL MARKETING AWARDS 2020 WINNERS



CATEGORY 1

(1A) - Promotional Posters attendance under 500 People

1st Place – Ardrossan Ag Society
2nd Place – Stettler Ag Society
3rd Place – Eaglesham Ag Society

(1B) - Promotional Posters attendance over 500 & under 5000 People

1st Place – Cold Lake Ag Society
2nd Place – Bonanza Ag Society
3rd Place – Millarville Ag Society

(1C) - Promotional Posters attendance over 5000 People

1st Place – Westerner Park
2nd Place – Strathmore Ag Society
3rd Place – High River

CATEGORY 2

(2A) Fair Book/Event Program Covers attendance under 500 People

1st Place – Grovedale Ag Society
2nd Place – Wembley Ag Society
3rd Place – Ponoka Ag Society

(2B) Fair Book/Event Program Covers attendance over 500 & under 5000 People

1st Place – Millarville Ag Society
2nd Place – Olds Ag Society
3rd Place – Andrew Ag Society

(2C) Fair Book/Event Program Covers attendance 5000 People

1st Place – Millarville Ag Society
2nd Place – Westerner Park

CATEGORY 3

(3A) Newsletters Distribution of 250 or less per issue

1st Place – PACO
2nd Place – Lakedell Ag Society
3rd Place – Wembley Ag Society

(3B) Newsletters Distribution of over 250 & less than 500 per issue

1st Place – Eaglesham Ag Society
2nd Place – Rosalind Ag Society

(3A) Newsletters Distribution of Over 500 per issue

1st Place – Cold Lake Ag Society
2nd Place – Millarville Ag Society
3rd Place – Saskatoon Lake Ag Society

CATEGORY 4

Website Development Budget under \$1,000

1st Place – Lamont Ag Society
2nd Place – Lloydminster Ag Society
3rd Place – Eaglesham Ag Society

Website Development Budget over \$1,000 and Under \$5000

1st Place – Valleyview Ag Society
2nd Place – Bonanza Ag Society

Website Development Budget over \$5,000

1st Place – Millarville Ag Society
2nd Place – Winfield Ag Society

CATEGORY 5

(5A) Social Media following of less than 500

1st Place – Vauxhall Ag Society
2nd Place – Whitecourt Ag Society

(5B) Social Media following of more than 500 and less than 2500

1st Place – Olds Regional Exhibition
2nd Place – Glendon Ag Society
3rd Place – Millarville Ag Society

(5C) Social Media following of more than 2,500

1st Place – Westerner Park
2nd Place – Cold Lake Ag Society
3rd Place – Lloydminster Ag Society

CATEGORY 6

(6A) New Program/Event attendance/ Participants under 100

1st Place – Lakedell Ag Society

(6B) New Program/Event attendance/ participants over 100 and under 350 people

1st Place – Westerner Park
2nd Place – PACO
3rd Place – Whitecourt Ag Society

(6C) New Program/Event attendance/ participants over 350 people

1st Place – PACO
2nd Place – Lloydminster Ag Society
3rd Place – Winfield Ag Society

CATEGORY 7

Event/Organization Photo Collage

1st Place – Lakedell Ag Society
2nd Place – Cold Lake Ag Society
3rd Place – Bonanza Ag Society

Delegates Choice

1st Place – Lloydminster Ag Society
2nd Place – Ardrossan Ag Society
3rd Place – Grovedale Ag Society

Congratulations

THANK YOU TO ALL OUR SPONSORS

PLATINUM PLUS SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS

AUMA Camrose Regional Exhibition Colchester Ag Society Farm Credit Canada
Grande Prairie Exhibition Grovedale Ag Society Lethbridge Exhibition
Lloydminster Exhibition Medicine Hat Exhibition & Stampede North American Midways
Olds Regional Exhibition Vauxhall Agricultural Society
Vegreville Agricultural Society Westerner Park

FRIENDS & SUPPORTERS

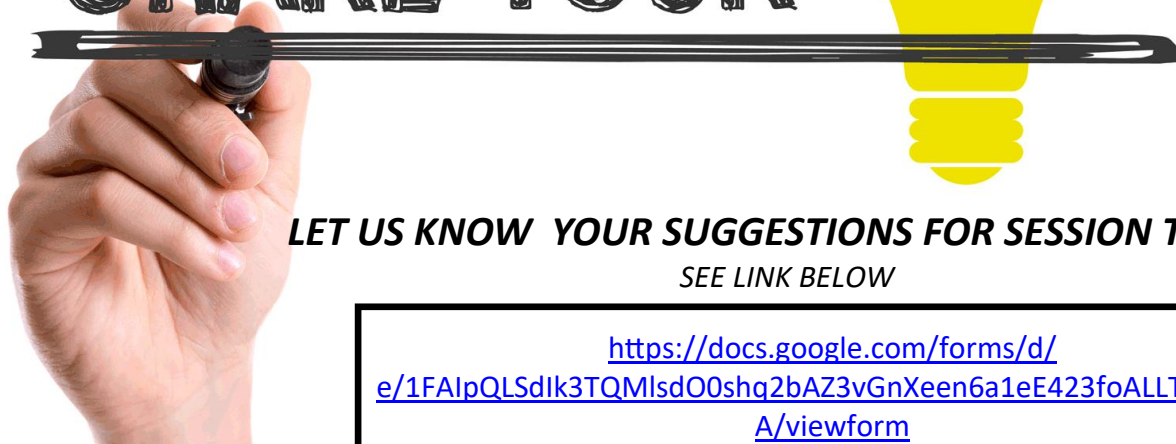
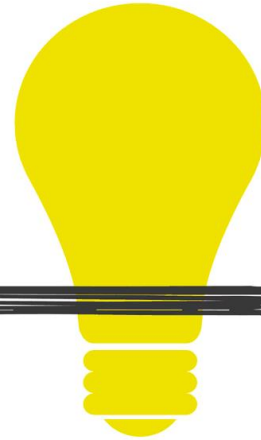
Acend Fundraising Solutions Alberta Embroidery Carmangay Ag Society Wildwood & District Ag



OUR NEXT CONVENTION WILL BE FEBRUARY 4 - 6, 2021

Hotel will begin taking room bookings in June

SHARE YOUR



LET US KNOW YOUR SUGGESTIONS FOR SESSION TOPICS
SEE LINK BELOW

<https://docs.google.com/forms/d/e/1FAIpQLSdlk3TQMlSD00shq2bAZ3vGnXeen6a1eE423foALLtwU5Z0cA/viewform>

Custom insurance solutions for Alberta

AGRICULTURAL SOCIETIES.



FOSTER PARK
BROKERS

For a quote or to schedule a visit contact:

Perry Cramer

P 780-930-2950


perry.cramer@fosterpark.ca

SCHOLARSHIPS & PROGRAM OPPORTUNITIES



WE HAVE POSTERS ON OUR WEBSITE AVAILABLE FOR YOU TO PRINT OUT TO ASSIST IN RECRUITING VOLUNTEERS FOR YOUR AG SOCIETY AND ADVERTISING THE AAAS SCHOLARSHIPS.

<https://www.albertaagsocieties.ca/oprovincial-awards/>

DO YOU KNOW A STUDENT WHO HAS DEMONSTRATED LEADERSHIP ?



ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES





SCHOLARSHIP OPPORTUNITY

The Alberta Association of Agricultural Societies has partnered with Calgary Stampede and Edmonton Northlands to offer **TWO** awards that will be given to outstanding post-secondary students continuing their education, who have volunteered their time and energy to their communities and agricultural societies.

For more info, please visit our website or call the AAAS office at 780-427-2174

www.albertaagsocieties.ca

 **Deadline for applications is December 15th, 2020** 



ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES



ARE YOU A STUDENT LOOKING TO MAKE A DIFFERENCE ?

The Alberta Association of Agricultural Societies has partnered with Calgary Stampede and Edmonton Northlands to offer **TWO** scholarships that will be given to outstanding post-secondary students continuing their education, who have volunteered their time and energy to their communities and agricultural societies.

FOR MORE INFORMATION CONTACT YOUR LOCAL AG SOCIETY FOR VOLUNTEER OPPORTUNITES

PLEASE SEE OUR WEBSITE FOR AL LIST OF ALBERTA AG SOCIETIES

www.albertaagsocieties.ca

 **Deadline for applications is December 15th, 2020** 

Do you know of someone who has made a valuable and noteworthy contribution to the development and advancement of agricultural societies in Alberta? The Alberta Association of Agricultural Societies invites agricultural societies to nominate a member of their association for their outstanding contribution to the development and advancement of agricultural societies in Alberta. Two members will be awarded the Honorary Life Memberships.

Click here for a print out copy of the nomination form:

[Honour-Roll-Nomination-Form](#)

Click here for the online nomination form:

[Honour Roll Nomination Form Online](#)

HONOR ROLL



DO YOU KNOW A PERSON WHO :

- is a member of an agricultural society ?
- has made valuable and noteworthy contributions to the development and advancement of agricultural societies in Alberta ?



THANK YOU TO ALL WHO PARTICIPATED IN OUR FIRST ROUND OF VIRTUAL MEETINGS

For Those who missed it
Please see links below

REGIONAL MEETING AGENDA

<https://secureservercdn.net/198.71.233.47/k1c.443.myftpupload.com/wp-content/uploads/2020/04/2020-Spring-online-Regional-Meeting.pdf>

SPRING MEETING VIDEOS

<https://www.albertaagsocieties.ca/regional-meetings-events/>



YOUR RURAL LIFESTYLE STORE

For decades, Peavey Mart stores have been active members of Western Canadian communities and a gathering place for neighbours to trade stories and advice.

Today, there is still no place quite like a Peavey Mart; our corporate head office and distribution centre are still in Red Deer too, where we started. Having made one recent addition, parent company Peavey Industries LP now also operates a regional office and distribution centre in London, Ontario supporting our TSC Stores there.

Peavey Mart stores serve 40 Western Canadian communities across four provinces, with our newest location in Edmonton (Yellowhead and St. Albert Trail) opening last winter. We are proud to continue to offer unique products, top brand names and down to earth service in our stores.



Connect with us in-store or
at www.peaveymart.com

AG SOCIETY



FARM SAFETY

awareness. education. programming

BY THE NUMBERS: APRIL 2020



1816



VOLUNTEERS

19,330.5



HOURS

512



PARTNERS

LOCAL FIRE DEPT
APPLIED RESEARCH CENTRES
LOCAL IMPLEMENT DEALERS
RURAL ELECTRIFICATION
ASSOCIATIONS
AG SERVICE BOARDS
LOCAL 4H CLUBS
LOCAL AG BUSINESSES
LOCAL MUNICIPALITIES
& COUNTYS
AND MORE

\$999k



EXPENSES

GRANT FUNDING
\$631,972.99
+
DONATED SERVICES
\$367,576.74

TOTAL

\$999,549.73

40+



TOPICS

EMERGENCY FIRST AID
ATV/ HELMET SAFETY
FIRE / WATER SAFETY
FIRE ARM SAFETY
ELECTRICAL/ CHEMICAL
GRAIN ASPHYXIATION
ROLL OVERS
BIG MACHINERY
EQUINE FIRST AID & SAFETY
RAIL SAFETY/ FALLS
UNDERGROUND UTILITIES
PPE
SCHOOL BUS SAFETY
MENTAL HEALTH
AND MORE

44,116
PARTICIPANTS

One youngster has decided to do Farm Safety as her 4H Public Speech and will incorporate part of what she learned at the show into her speech"

"Several kids went home after the event and told their parents about it"

"The principal stated that the one hour program had more effect than a full day in the classroom"

"The parents that attended were happy with how the information was presented to the children and families"

"Some things I learned with the nurses is how to really wash my hands to get off germs"



Farm Safety Grant Program Update

We have requested from the Government of Alberta an extension for the Farm Safety Grant with hopes for a new deadline of December 31, 2021. We will keep the Ag Societies updated when we hear a response. If you are cancelling your Farm Safety event, please email us and let us know.

MANY RESOURCES EXIST TO HELP YOU WITH PLANNING OR PROGRAMMING YOUR FARM SAFETY INITIATIVE

<http://albertaagsocieties.ca/farm-safety-grant/>

Team T&J

Name: Jory Berger

Phone: 413-557-7690

Email: tandj@teamtanj.com

Hazards, Machines, Animals, Chemical, and Fire Safety.
Children's Musical Performance and Sing Along All of Alberta

<https://www.teamtandj.com/no-harm-on-the-farm>

*Able to offer both TEAM T&J Live Interactive Music and Dance Shows and/or No Harm on the Farm as **Virtual shows/ presentations!** They can do Zoom, if given Admin access to Facebook pages, we can connect to specific Ag Societies and go live on their Facebook or Instagram pages. Please contact for more info.*

The Joe Show

Name: Joe

Phone: 403-232-4950

Email: Joe@JoeShowOnline.com

Joe's Farm Show Covers; Boundaries on the farm, what to do with tools, safety with moving vehicles and machinery and warning signs on the farm. *The Joe Show is currently working on some online episodes on animal safety. Email the Joe show for more information .*

ATCO

Name: Erin Newell-Lupien

Phone: 780-420-3419

Email: erin.newell-Lupien@atco.com

Electric Hazard Demonstration

<https://www.atco.com/en-ca/for-home/electricity/safety/safety-emergency-education-resources.html>

Government of Alberta

Phone: 310-FARM (3276)

Email: farm.safety@gov.ab.ca

Helmet, concussion, farm machinery, injury awareness, grain safety, sun safety, livestock safety, hearing safety, hazard assessment. Interactive and Static Displays

<https://www.alberta.ca/farm-safety-program.aspx>

VDM Fire Inc.

Name: Scott VanderMeer

Phone: 403-707-9200

Email: scottvandermeer2@gmail.com

Farm Fire Safety, Grassfire Awareness, Preparing Your Property, Basic FireSmart Principles, Farm Equipment Fire Safety, Farm Animal Fire Safety, Feed Storage Fire Safety, Firebreaks & Fire Safety, Burning Safety, Backyard Fire Safety-Fire Preparedness & Mitigation Workshop.



FARM SAFETY PROGRAMS & EVENTS

CALVING & HOW TO DO IT SAFELY

The Vegreville Agricultural Society Had a great turn out for their calving event. They had 70 Attendees and 20 Volunteers come out to learn some new information and techniques.

Topics covered:

- Pulling calves, correctly and safely
- Potential complications
- Postpartum care
- Human safety
- Supplies to have on hand
- Assessing the Calf and Cow
- Hands on with Cow/Calf Simulator

*Presented by
Vegreville Vet Clinic & Vegreville Ag Society*



OPEN FARM DAYS UPDATE



ALBERTA
OPEN
FARM DAYS

OPEN FARM DAYS BOX PARTNER WITH THE ORGANIC BOX

Open Farm Days creates a unique farm box in partnership with The Organic Box

We are excited to announce a pilot program with [The Organic Box](#).

Starting April 24, customers will be able to purchase one of three curated boxes filled with products from the farms you've visited over the last 7 years.

There are a limited number of boxes to be purchased, and so it's best to buy one before they're gone! <https://albertafarmdays.ca/open-farm-days-box/open-farm-days-box-partner-with-the-organic-box/>



MEAT BOX NORTH – \$99.99

Including meat products from northern Albertan Farmers

Grass-Fed ground beef from [Stonepost Farms](#)

Burgers (5/pack) and jumbo hotdogs (4/pack) from [Blue Ridge Farms](#)

Two sausage packs (classic and rosemary garlic) from [Serben Farms](#)

Elk ribeye steaks from [Golden Willow](#)

Turkey fillet and tenders from [Winters Turkeys](#)



MEAT BOX SOUTH – \$100

Including meat products from southern Albertan Farmers

Breakfast sausage and Italian sausage from Broek Pork Acres

Grass-fed stewing beef from TK Ranch

Hungarian rice sausage from Premium Sausage

Elk New York steaks from Golden Willow

Turkey fillet and tenders from Winters Turkeys



ALBERTA PANTRY BOX – \$49.99

Includes pantry products from around the province.

Jar of honey from [Paradis Valley Honey](#)

Cherry syrup from [DNA Gardens](#)

Strawberry-rhubarb jam from [Wild Country Gardens](#)

Dried herbs and blossom infused vinegar dressing from [Prairie Gardens](#)

Lard from [Eh Farms](#)

ABOUT THE ORGANIC BOX

[The Organic Box](#) is owned and operated by a local Edmonton farming family. With more than 40 team members in Alberta and a network of supporting farming families across western Canada, we work together to find ways to eat sustainably.

<https://www.theorganicbox.ca/catalogue/>



DELIVERING INSPIRED SOLUTIONS FOR A BETTER WORLD

At ATCO, we have the courage to innovate and understand the need to adapt in this ever-changing landscape. Let's work together to find a solution that works for all your energy needs.



ATCO

ATCO.com

NEWSLETTER AD SPECIFICATIONS & RATES

If you have news, stories or would like to advertise in our future Newsletters please contact info@albertaagsocieties.ca



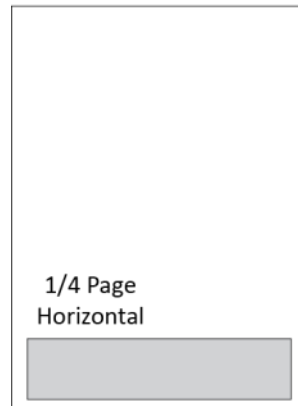
Full Page

Live Copy Area: 7.5" x 9.875"
Trim Size: 8.375 x 10.875
Full Page Bleed Size 9" x 11.5"



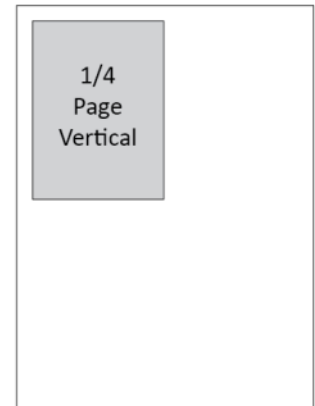
3/4 Page

3/4 Page Ad Size :
7.5" x 7.375"



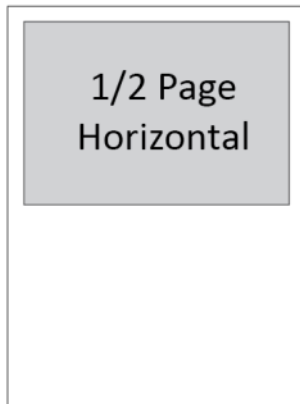
1/4 Page
Horizontal

1/4 Horizontal Ad Size :
7.5" x 4.875"



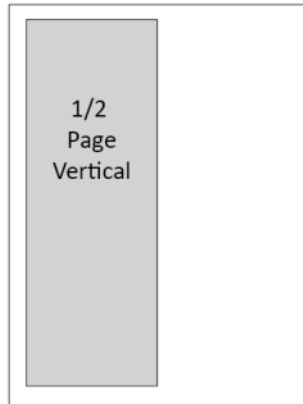
1/4
Page
Vertical

1/4 Vertical Ad Size :
3.625" x 4.875"



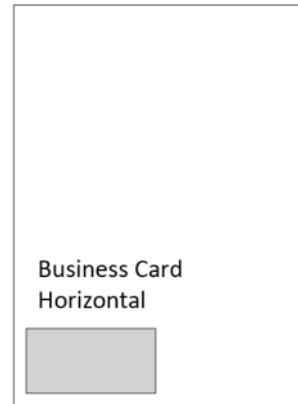
1/2 Page
Horizontal

1/2 Horizontal Ad Size :
7.5" x 4.875"



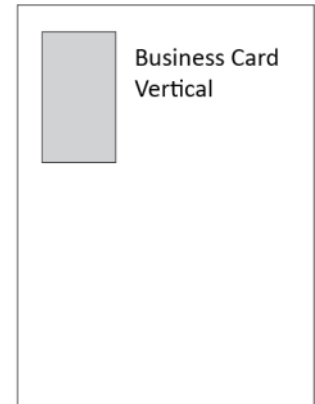
1/2
Page
Vertical

1/2 Vertical Ad Size :
3.625" x 9.875"



Business Card
Horizontal

1/4 Horizontal Ad Size :
2" x 3.5"



Business Card
Vertical

1/4 Vertical Ad Size :
3.5" x 2"

ACCEPTED AD FILE FORMATS

All images and files must be 300 dpi at 100% scale.

All image files should be : JPG, PNG or EPS.

(* *PICT and GIF files are low-resolution web files not suitable for printing.*)

ACROSS THE FENCE ADVERTISING RATES

<u>B/W Ads</u>	<u>Member Rate</u>	<u>Non-Member Rate</u>
Full Page	\$120.00	\$270.00
3/4 Page	\$100.00	\$250.00
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1/4 Page	\$60.00	\$210.00
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Business Card (4x consec)	\$100.00	\$250.00
Flyer / Insert	\$150.00	\$300.00

** All rates subject to GST **



"Across The Fence" — Is the official publication of the Alberta Association of Agricultural Societies (AAAS).
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VISION

AAAS inspires *Vibrancy* in Alberta Communities

MISSION

Through education, facilitation and collaboration,
AAAS **empowers** people to be leaders in high quality communities

VALUES

*Excellence in direction and execution. Success through collaboration.
Motivation through education and engagement. Advocacy through example.
Dedicated to strengthen Agricultural Societies and their communities*

GOAL

SUSTAINABILITY

- Funding:
- Staff Stakeholders Relations
- Board Stakeholder Relations

ORGANIZATIONAL GROWTH

- Succession Planning
- Board Analysis
- Technology


MEMBERSHIP DEVELOPMENT

- Capacity Building
- Provincial Infrastructure Project

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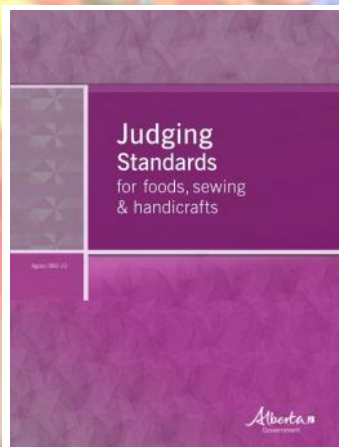
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PLANNING A BENCH SHOW

Using a step-by-step format, this guide provides good reference for anyone planning their first bench show. The hints, activities and ideas are also useful to established committees looking for ideas to improve their show. It covers such topics as developing a plan, budgeting, working with volunteers, preparing the prize list, advertising, hiring judges, displaying exhibits, and evaluation. It also includes worksheets that can serve as an ongoing record for future planning committees. This workbook comes three-hole punched, and is ready to be inserted into any standard binder.



JUDGING STANDARDS FOR FOODS, SEWING & HANDICRAFTS

This judging standards publication has been created to achieve the following:

- Indicate standards of quality for a variety of food products, sewing and handicraft articles.
- Aid judges by identifying specific techniques and methods characteristic of that product and by suggesting points to consider relative to texture, flavour, design, etc. of that article. Where a type of food product or craft technique is not included, it is suggested that the standards of a similar product be used, or that general standards be applied, at the discretion of the judge.

Help exhibitors by identifying the desired qualities of the product



JUDGING STANDARDS FOR HORTICULTURAL SHOWS

This is a revision of the old Judging Standards for Horticultural Shows. It is THE book that Alberta Horticultural Association judges will follow when judging exhibits. This new edition simplifies the guidelines so that beginner and novice alike can interpret them with little difficulty, while providing clarity for the more experienced judge and exhibitor.

- updated information on all flower, vegetable and fruit classes
- a recommended show schedule including correct terminology and wording
- an updated scales of points
- sections on photography, floral arrangements, judging systems, planning a show, yards and gardens, agricultural exhibits and much more!

Judging and Exhibiting Standards for Horticultural Shows is a must-have for judges, exhibitors and anyone interested in horticultural shows.

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