



ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES



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A MESSAGE FROM THE CHIEF EXECUTIVE



I always tend to look at spring with renewed hope. The dark cold days of winter are behind us, the sun feels warm and inviting. Our thoughts drift to greener landscapes and the awakening of mother nature. This spring is feeling particularly hopeful as we cautiously emerge from a global pandemic. The last 2 years have been tremendously stressful for everyone. We have witnessed shorter fuses, division of relations, or a lack of engagement for all walks of life. I am hopeful that spring will begin to alleviate the built-up tensions we are all feeling.

One sure sign that spring is just around the corner is the annual AAAS convention. We were so excited to be able to bring people together for our February event. Although our members were still feeling cautious, we had an amazing turn out of people from across the province. As always, these amazing volunteers brought their energy and enthusiasm to share ideas and challenges. Our speakers were well prepared with information and inspiration. Our tradeshow vendors were eager to display and discuss their offerings, and our showcase artists were overjoyed to play to an audience of hundreds of happy people who were busting at the seams to live in the moment. Long live live music! If you were there for the Saturday night, you will agree it was one of the most memorable nights we have ever had. The perfect end to the start of something amazing. 2022.

Speaking of amazing. Those of you who have been attending our annual conference will have undoubtedly met Suzanne Kelly. Suzanne has been our convention Office Manager for many years. She has done such a fantastic job in that role. We are now extremely excited to bring Suzanne on full time to our amazing Team. As our Programming and Events Coordinator, she will be connected to all the weird and wonderful

things that AAAS will be doing throughout the year. I look forward to having her experience and enthusiasm as part of the future of AAAS.

With summer on the horizon, members will be planning great events to happen across Alberta. There will be many challenges faced as planning turns to implementation. Take the time to remember and share why you do all the amazing things that you do. Our volunteers will need to be reminded of the impacts of their efforts on themselves and those around them. As an organization, dream big and share your hopes and aspirations for your ag society and the community. The citizens who understand and agree with those dreams will rise and be your strongest supporters. I am eager to see your success.

Don't forget that AAAS has your back. Our Team is ready to assist, inform, and connect our Members to resources and opportunity with just an email or phone call. We can help you strengthen your governance, identify your strategic direction, open your options, and provide opportunities.

Whether it's Alberta's Open Farm Days, the Farm Safety Show "I'm OK", the Treasurers Training Program, or any of the other services we provide that assist in the continued success and evolution of Agricultural Societies, The Alberta Association of Agricultural Societies will be here for you.

On behalf of the Board, the Team, and myself, I wish you the greatest success. Today, tomorrow, and well into the future, Agricultural Societies are vital to happy, healthy, and prosperous communities.

Thank you.

Tim Carson,
Chief Executive Officer
Alberta Association of Agricultural Societies





It's encouraging to see things slowly getting back to normal, with Alberta lifting the majority of public health measures as the province moves to step two of reopening.

Funding

We are pleased to be processing your annual operating grants shortly. As you know, the funding formulas will again be calculated using the previous five-year average funding for each organization. These adjustments have been made to ensure that agricultural societies are not penalized for event cancellations required to comply with public health orders during COVID-19.

Bylaws

All agricultural societies must review and update their bylaws by June 30, 2022, which is the end of the three-year transition period provided for by the new Regulation. We now have about 142 officially approved sets of bylaws – but we still need to see updated bylaws from approximately half of the remaining societies that have still not completed the process. Failure to update your bylaws will result in

your ag society no longer being in good standing under the Act.

Awards

The Agricultural Society Innovation Award pilot project was created in 2020 to recognize agricultural societies who showed significant initiative and resilience during the COVID-19 pandemic. For 2021, the criteria focused on new and innovative community-based events. Congratulations to Calmar & District Agricultural Society and Rocky Mountain House Agricultural Society who were presented with their awards at the 2022 AAAS Convention.

We were also pleased to present the Alberta Association of Agricultural Societies (AAAS) with an award recognizing their 75 years of service to ag societies in Alberta at the recent AAAS Convention. We are fortunate to have such a great partner to work with!

Spring is near,

Carmen Andrew

Director,

Agriculture, Forestry and Rural

Economic Development

Carmen.andrew@gov.ab.ca

403.742.7542

You are our MVPs

We actively sponsor or contribute in some way to organizations and societies like the AAAS across Canada throughout the year – and consider every individual member to be our Most Valuable Partner. We truly believe we are in partnership with each of you, personally at the store level as well as corporately - and are grateful for the opportunities we have to contribute to both your day-to-day personal and business endeavours as well as your club or group societal successes.

We are 100% Canadian and employee owned ourselves and we all live and work in your region and community too; we all ARE our communities. Peavey Industries LP and Peavey Mart are committed to providing contributions, sponsorship and support whenever possible, to the clubs and organizations that matter to our customers. We know our continued dedication to making a difference where we can, is what has enabled us to become Canada's Largest Farm and Ranch Retailer. We owe this to you.



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AAAS NEWS



SUZANNE KELLY

Programming & Events Coordinator

We are excited to announce that Suzanne Kelly will be joining the AAAS Team as our new Programming & Events Coordinator. You may have already met Suzanne Kelly at our Conventions over the past years.

“I am excited to be joining AAAS as the Programming and Events Coordinator. I have been involved with AAAS for quite some time as the Convention Office Manager.

I have been involved with Ag Societies for over 35 years volunteering for both the Airdrie & Strathmore in various capacities from typing & selling rodeo & chuckwagon programs to organizing trade shows, fall fairs and Volunteer & Sponsor banquets as well as executive positions. I look forward to this new challenge with AAAS.”



We are deeply rooted in our farming communities.

We work with Alberta Agricultural Societies to enhance the quality of life for communities where we all work and live.

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75TH ANNIVERSARY CONVENTION HIGHLIGHTS

AAAS held its Annual 75th Anniversary Convention February 3 – 5th at the River Cree Resort & Casino in Edmonton, presented by Servus Credit Union, attracting 220 delegates from 70 Ag Societies from across the province as well as guests from Ag Societies in Ontario and Manitoba and the President of CAFÉ Amanda Frigon.

We opened the weekend on Friday with our Minister/MLA Forum, we had the Honorable Nate Horner, Minister of Agriculture, Forestry & Rural Economic Development MLA Mark Smith on hand to answer questions from our Delegates.

Our opening Keynote Speaker was Dr. Lisa Belanger talking about Rebuilding Connection & Community and Doug Griffiths from 13 Ways was our closing Keynote talking about Everything is about to Change – Adapt or Die.

At our Awards Night the following were presented.

Four Scholarships :

- Alyson Blain of Cottonwood Gordan Ag Society
- Zachery Farr of Vegreville Agricultural Society
- Amanda Hardman of Spruce Grove & District Agricultural Society
- Barrt Maayen of Coaldale & District Agricultural Society

Our 2022 Honor Roll Recipients were Ellen Bonde from the Rocky Mountain House Ag Society and Brenda Moon from the Airdrie Ag Society

Award of Merit was awarded to Chris Sisson from Superior Tent Rentals. Outstanding Supporter of Agriculture was Charles Newell from the Radway Ag Society.

<https://www.albertaagsocieties.ca/2022-award-winners/>



75TH ANNIVERSARY CONVENTION HIGHLIGHTS

Agriculture, Forestry & Rural Economic Development presented Innovation Awards to Calmar & Rocky Mountain House Ag Societies as well as presenting AAAS with their 75th Anniversary Plaque. The Highlevel Bridge in Edmonton was lit up in AAAS Colours to commemorate the 75th Anniversary.

Delegates were able to attend various Sessions throughout the weekend from Financial Literacy, Community Resiliency, Volunteer Recruitment, Farmers Market Training, Delegation, Strategic Planning and Government Relations

There were 30 Tradeshow Exhibitors to showcase their product and services to our Delegates.

We handed out 32 Awards in our Marketing Competitions where Ag Society's submitted Fair Posters, Fair Books, Website Designs and Social Media Advertising for their events.

We had various Showcase acts throughout the weekend where entertainers could be on our large or small stage for the Ag Societies to see them perform.

The AAAS Farm Safety Show was part of the small showcase to view with hopes that Ag Societies will bring this show to their communities to help promote Farm Safety.

Please see link below for our 2022 Convention Highlights:

<https://www.albertaagsocieties.ca/convention/overview/>



75TH ANNIVERSARY CONVENTION HIGHLIGHTS



Left to Right : Bruce Walker, Brett Warder, Linda Mason, Rebecca Joseph, Darlene Corriveau, Petra Klempnauer, Beth Fulton, Rick McCarthy, Nicole Templeton

EXECUTIVE

President: Rebecca Joseph
1st Vice President: Brett Warder
2nd Vice President: Bruce Walker
Treasurer: Natasha Dombrosky

DIRECTORS

Region 1: Petra Klempnauer
Region 2: Brett Warder
Region 3: Linda Mason & Beth Fulton
Region 4: Rebecca Joseph & Nicole Templeton

Region 5: Natasha Dombrosky & Bruce Walker
Region 6: Darlene Corriveau
Service Member Director : Rick McCarthy

75TH ANNIVERSARY VIDEO PROJECT



The 75th Anniversary Video Project was unveiled at the Convention.

Seven Videos were featured

To see the videos see link below:

<https://www.albertaagsocieties.ca/about/history/>

More videos will be added to the website through out the year.

Stay Tuned for more historical tid bits

Mark Your Calendars

UPCOMING EVENTS



Vilna Easter Market

Thursday March 18, 2022—When -6:30pm

The Breton Ag Society is hosting a “Ukrainian St. Patrick’s Day” event on March 18th to generate additional funds for the Ukrainian Humanitarian Relief. Dinner with Dance to Follow



Vilna Easter Market

Saturday April 9, 2022 Noon—4pm

Join us for a special Saturday market just in time for all your Easter shopping! Vilna Cultural Centre



OFD Training - AGLC Special Event Licenses (FREE WORKSHOP)

March 22, 2022—10:00am-10:45am

Special Events Licenses for Open Farm Days (AGLC Special Event Licenses).

Do you want to serve alcohol at your picnic, lunch, or dinner, as part of a package’s price or individually? Learn some of the ins and outs of getting a license for the weekend. Learn how partnerships or collaborations can reduce your costs. <https://www.eventbrite.ca/e/sel-special-events-licenses-for-open-farm-days-tickets-203252482647>



Lamont Bullarama Supreme

MAY 7, 2022

Watch as 30 of the toughest cowboys in the world take on 30 of the craziest bucking bulls in Alberta! Adults can then join us for a dance in the dirt in the evening. Check out our website for full event details:

<https://www.lamontagsociety.com/bullarama-supreme>



Vilna & District Ag—Mothers Day Market

MAY 7, 2022—10am-4pm

Join us for this special Saturday Market just in time to get your perfect Mother’s Day gift locally. 50 Street, Vilna Smoky Lake County Alberta



RCMP—Musical Ride

June 18 & 19, 2022

Lloyd Ex is proud to present the Royal Canadian Mounted Police Musical Ride. A Canadian tradition since 1876, a troop of 32 scarlet coated “Mounties” on majestic black horses present a 30 minute show of intricate figures and cavalry drills choreographed to music. www.lloydex.com

**DO YOU HAVE AN EVENT
YOU WOULD LIKE TO
ADD TO OUR LIST ?
SEND YOUR EVENT
INFORMATION TO US AT THE OFFICE**

There is also the option for you to create a user account for our website .

<https://www.albertaagsocieties.ca/aaas-members/update-your-member-information/>

This will enable you to add updates for your AG page or add some events or raffles on our AAAS Event listings.

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TOFIELD WESTERN DAYS

CELEBRATING 50 YEARS OF THE THE TOFIELD AG SOCIETY

AUGUST 11TH-14TH, 2022
AT THE TOFIELD ARENA

THURSDAY: Annual Tofield Bull Bash 7PM

FRIDAY: Sodbuster Rodeo Slack 6PM

Promenade/Street Fair 5-9PM

SATURDAY: Sodbuster Rodeo 3PM & Live Band 9PM

SUNDAY: Sodbuster Rodeo 2PM

TICKETS:

STAY TUNED FOR TICKET DETAILS ON THE
TOFIELD AGRICULTURAL SOCIETY FB PAGE

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RURAL ALBERTA INNOVATION & LEARNING COMMONS

WHAT IS IT ?

The event will be an opportunity to identify, explore and strategize about the barriers to rural growth in Alberta. It will be a melting pot of research, expertise, and experience to create innovations that will be a catalyst for collaboration in generating vibrancy across rural Alberta's communities.

WHEN IS IT ?

The Commons will take place in the fall of 2022 and will be an ongoing annual process to ensure continuous forward movement of ideas and strategies.

WHERE IS IT ?

The location has not been determined yet.

WHO WILL BE THERE?

Dedicated stakeholders and influencers in rural community success will be invited to participate. These will include but are not limited to: Ag Societies, Tourism Organizations, Municipalities, Chambers of Commerce, Rural Development Officers, Government of Alberta, Universities and Colleges, Indigenous Leaders, School Boards, etc.

WHY DO YOU NEED TO GO ?

Real change is a collaborative process. If we truly want to see Alberta's rural communities thrive and grow, we all have a role to play. A coordinated effort, across sectors, will positively impact every stakeholder who comes to the table. And in turn, build an even more amazing Alberta.

MORE INFO COMING SOON

www.albertaagsocieties.ca



IN SUPPORT OF UKRAINE



Breton Agricultural Society Challenge to ALL Alberta AG Societies – In Support of Ukraine

As you are well aware, Ukraine is facing life altering crisis and the people of Ukraine are on many people's minds right now. The Breton Ag Society realizes its role in extending a helping hand where needed. Presently that need is in Ukraine. We have pledged \$1000 to the Canadian Food Grains Bank in hopes of starting a snowball rolling. To help get this snowball growing-

The Breton Ag Society hereby challenges all Alberta Ag Societies to meet or beat their \$1000 pledge to the Canadian Foodgrains Bank.

There are 291 Ag societies in Alberta. If we all make the minimum pledge we can raise almost \$300,000! Why have we chosen the Canadian Foodgrains Bank?

Most importantly the Canadian Foodgrains Bank has a partnership with the Government of Canada. Through this partnership they are able to leverage donations up to a ratio of 4-1. This turns \$300,000 into over \$1,000,000.

The Foodgrains Bank presently has projects initiated in Ukraine. They are also recognized for having low administration cost amongst charities. (*Source- charityintelligence.ca*)

For more information, visit Canadian Foodgrains Bank at www.foodgrainsbank.ca

Our Alberta representative is Ary Vreeken
He can be contacted at 403-690-2965 or alberta@foodgrainsbank.ca

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GRANTS & FUNDING



PROVINCIAL GRANTS

- [Agricultural Society Grant Program](#)
- [Canada-Alberta Job Grant \(CAJG\)](#)
- [Community Facility Enhancement Program](#) – Alberta Culture and Tourism
- [Community Initiative Program](#) – Alberta Culture and Tourism
- [New Funding Available to Expand Apprenticeship-Style Programs](#)
- [Crowdfunding Alberta platform](#)
- A new crowdfunding platform will help non-profits raise funds to support programs, services and causes that enhance quality of life and support arts organizations.
- [Crowdfunding Alberta Fact Sheet](#)

- [John Ware Youth Empowerment Program](#)
- This pilot program, designed by the Global Village Center in Brooks, honors the legacy of John Ware – a black rancher who settled in Brooks and was one of the first ranchers in Alberta – by helping youth in rural Alberta develop life and career skills.

FEDERAL GRANTS

- [Local Festivals – Building Communities Through Arts and Heritage](#)
- [Community Anniversaries – Building Communities Through Arts and Heritage](#)
- [Canada Greener Homes Grant](#)
- [Canada Community Revitalization Fund](#)
- [Tourism Relief Fund \(TRF\) in Western Canada](#)

COMPANY GRANTS

- [FCC AgriSpirit Fund](#) – Farm Credit Canada
- The FCC AgriSpirit Fund may provide between \$5,000 to \$25,000 to projects that qualify in a city or town of fewer than 150,000 people, or an Indigenous community. Applications open April, 2022.

- [Peavey Mart Community Agricultural Grant](#) – Peavey Mart
- Applications open March 1, 2022. Deadline is May 31, 2022.

- [BELL Lets Talk – Community Fund](#) – Bell Canada
- [RME RIGHT BY YOU AG SOCIETY GRANT](#)
- [Rural Communities Foundation \(RCF\)](#) – UFA

#REALAGSTORIES

Did you know....MARCH is “Women’s History Month” which highlights the contributions of women to events in history and contemporary society.

For this editions of #REALAGSTORIES we wanted to Feature CHARLOTTE ROUSE from Stettler and District Agricultural Society. Charlotte was the 13th AAAS President since the Society had incorporated in 1947 and our FIRST female president.

President: 1992 -1994

Past President: 1994 – 1996

1st Vice President 1991 – 1992

Region 3 Director: 1990 – 1996

“It was exciting and progressive times when I had the honor of being President of AAAS from 1992 - 1994 . Ag societies in Alberta were actively involved in their communities. Constantly exploring and experimenting with new and innovative ideas and solutions made ag societies active participants in the growth of their boards and societies and provided agricultural leadership for their communities.

My education was in journalism and advertising and over the years this allowed me to secure some exciting positions. I come from an agricultural background and for many years enjoyed the country lifestyle with my husband and children.

My roots in ag societies began in 1984 when I was hired by the Stettler Ag Society. I continued to manage the Stettler Ag Society through the eighties. In 1990 I was elected to the board of AAAS.

Among my favorite memories of AAAS days was the diversity and magnitude of the membership and direction of the provincial society for small and large associations and the sharing of ideas and working together.

HIGHLIGHTS OF WORKING WITH AAAS:

Along with the executive, a Five Year Business Plan for the Society was built. The objective of the plan was to access and provide future direction for AAAS and the membership by developing a road map for the next five years. It was determined that the plan needed to encompass objectives and action plans to achieve those objectives. The number one objective is for AAAS to act as ambassadors of the agricultural industry. Towards this end a Procedures Manual was developed



to provide the office with an accounting of office procedures, materials available and location of same. The purpose was that any director throughout the province could access any head office information they may require to complete their representation on the board.

An Economic Impact Study was conducted during this time to determine the economic and social impact of Agricultural Societies with the assistance of a professional consultant. It was determined that Ag Societies provided their communities and memberships with valuable leadership and information. A Mission Statement for AAAS was established:

To enhance the view of agriculture and preserve the quality of life in Alberta, by representing and responding to the needs and interest of Agricultural Societies through:

- education programs
- service to members
- information sharing
- working for the common goals of the membership

#REALAGSTORIES



A Major Fairs and Exhibitions Committee of Alberta was formed and chaired by AAAS. The objective was to have the majors share their expertise in knowledge, services and materials. Edmonton, Calgary, Grand Prairie, Lloydminster, Camrose, Medicine Hat, and Red Deer all agreed to become part of what was known as the Central Registry. This Registry would meet and share their individual direction, innovative ideas and equipment with each other and this Registry was provided to other Ag Societies in their regions.

AAAS also handled the administration of Federal Funding, working in calibration with the Federal and Provincial Governments, including Alberta Agriculture and Lotteries.

During my time with AAAS, I enjoyed the interaction of all the societies from small to large and the close working relationship with Alberta Agriculture and their representatives.

Always a highlight for me was the yearly conventions held throughout the province, where different communities hosted and showcased their area. This included conventions in Grand Prairie, Edmonton, Calgary, Lloydminster, Medicine Hat, Red Deer and Lethbridge. Everyone of these conventions provided amazing insight and direction for the AAAS membership.

Another highlight was being selected as a delegate to attend the National Convention for Fairs and Exhibition in Los Vegas. It was an outstanding 10 days of learning and sharing.

Also was fortunate to attend other Fairs and Exhibitions in Vancouver, Saskatoon, Regina and London, Ontario. In addition travelled to many Fairs and Exhibitions across Alberta.

Following my time with AAAS, I went on to be employed with Alberta Gaming and Liquor Commission for 17 years as a senior operator. Consequently, I continued my association with Fairs and Exhibitions in a different way dealing with casino and VLT sites.

In 2015, I decided to retire. I lost my husband of 40 plus years in 2011. I now share my time partially at the West Coast and partially in Alberta enjoying my family, gardening and writing. Also did enjoyed traveling but COVID has put a damper on that. My time with AAAS was very rewarding and would encourage the membership to become active with the Association. Many voices and actions add to the success of the whole. Thank you for the ride and wish the association a successful next 75 years.

~ Charlotte Rouse

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email: ljones@exploreedmonton.com
exploreedmonton.com



Farm Safety Centre

Health Promotion and Injury preventor for rural Albertans

Contact Name: Jordan Jensen
Phone: 403-752-4585
email: j.jensen@abfarmsafety.com
www.abfarmsafety.com

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Contact Name: Rick McCarthy

Phone: 780-813-4721

email: rick@hr2construction.ca

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Contact Name: Jason Rolfe
Phone: 780-201-1890
email: jason@industrialmachine.ca



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Contact Name: Glenda Kilroe
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Contact Name: Andrea Reiersen **email:** Andrea.Reierson@mcmillan.ca
www.mnp.ca

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Runaway Music Productions/My Dog Sam

My Dog Sam goes beyond having a single “style” and is known for their versatility and flexibility when it comes to musical genres. Genres covered includes: New Age Rock, Classic Rock, Blues, Country, Swing, Polka, Folk, Reggae, 50's, 60's, 70's and the like. My Dog Sam is available to play almost any function including: Festivals, Conventions, Trade Shows, Concerts, Weddings, Pubs, Clubs and any other environment with an audience looking for energetic entertainment.

Contact Name: Michele Aasgard

Phone: 587-336-2193

email: mydogsam2010@gmail.com



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Contact Name: Kelleen Tait

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www.mnt.ca



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Phone: 403-415-6168

email: nikky@redswingproductions.ca

www.reddswingproductions.ca



Reptile Parties Inc.

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email: katherane.balon@servus.ca

www.servus.ca



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Contact Name: Angie Morris

Tel: 403-818-7223

email: sirroma@telus.net

www.sirromaentertainment.com

SERVICE MEMBERS



Super Dogs - Spot On Entertainment, Inc.

We provide world class entertainment with dogs as well as acrobats. We tour all over North America. We are the Superdogs, a theatrical stunt dog show.

Contact Name: Josh Woods
email: josh@superdogs.com
www.superdogs.com



The Wardens

The Wardens don't just sing about the land, they're part of it. The Rocky Mountain-based band's stories and songs rise from the very land they've protected as Canadian national park wardens. With haunting three-part harmonies and chilling tales, the band's mountain music - blending folk, roots and western styles - reflects Canada's protected wilderness areas. Celebrating the return of wild buffalo, wrangling grizzly bears, lonely nights on the pack trail and reflecting on an environment in crisis, a performance by The Wardens has been dubbed "the quintessential mountain-culture concert experience."

Contact Name: Ray Schmidt
Tel: 403-707-6875
email: thewardensmusic@outlook.com
www.thewardensmusic.com



Travis Dolter Music

On or off the stage, Travis exudes an abundance of energy and positivity. Raised on the family farm an hour Southeast of Edmonton, Travis brings a stage dynamic that seizes the audience's attention. A talented singer-songwriter & musician who has been heavily influenced by country music and old rock and roll; his live show features a mix of hits from 50's to current day, along with story filled originals. Known for his witty sense of humor and charming personality, Travis has been compared to a mix of Kenny Chesney and Buddy Holly with a hint of Barenaked Ladies! Every Song...A Story

Contact Name: Shelly Dolter
Tel: 780-878-8486
email: travisdoltermusic.com
www.travisdolter.com



UFA

Founded in 1909, UFA is a thriving progressive co-operative with a passion for agriculture and an affinity for rural life. We are committed to being a market-driven organization that is recognized as the leading provider of quality products, services and solutions that support agriculture and serve the rural community.

Contact Name: Kimberly MacDonald
email: KimberlyMacDonald@ufa.com
www.ufa.com



Up Productions

Entertainment Providers for Alberta

Contact Name: Cody Mack, UP Productions
email: iamcodymack@gmail.com
www.codymackmusic.com

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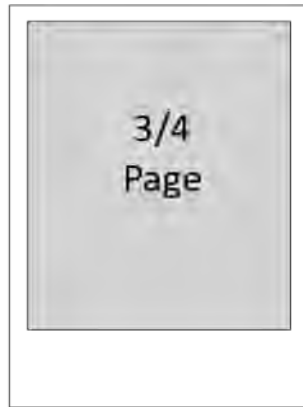
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NEWSLETTER AD SPECIFICATIONS & RATES

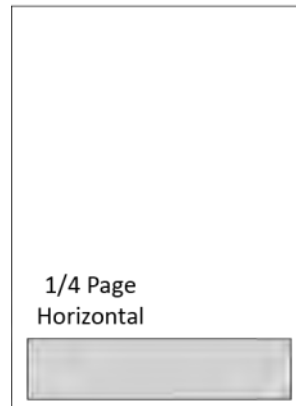
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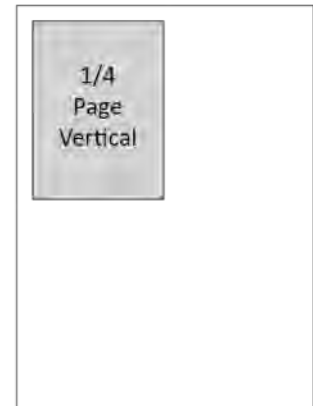
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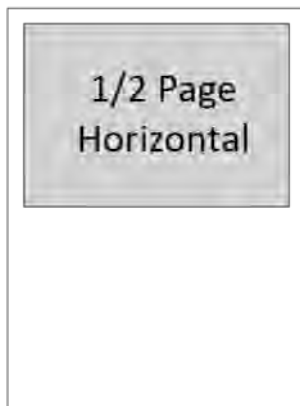
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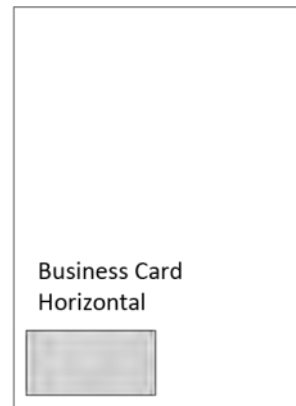
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ACCEPTED AD FILE FORMATS

All images and files must be 300 dpi at 100% scale.

All image files should be : JPG, PNG or EPS.

(* *PICT and GIF files are low-resolution web files not suitable for printing.*)

ACROSS THE FENCE ADVERTISING RATES

B/W Ads	Member Rate	Non-Member Rate
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Business Card (1x)	\$40.00	\$190.00
Business Card (4x consec)	\$100.00	\$250.00

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"Across The Fence" — Is the official publication of the Alberta Association of Agricultural Societies (AAAS).
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VISION

AAAS inspires *Vibrancy* in Alberta Communities

MISSION

Through education, facilitation and collaboration, AAAS **empowers** people to be leaders in high quality communities

VALUES

Excellence in direction and execution. Success through collaboration. Motivation through education and engagement. Advocacy through example. Dedicated to strengthen Agricultural Societies and their communities

GOAL

SUSTAINABILITY

- Funding:
- Staff Stakeholders Relations
- Board Stakeholder Relations

ORGANIZATIONAL GROWTH

- Succession Planning
- Board Analysis
- Technology

MEMBERSHIP DEVELOPMENT

- Capacity Building
- Provincial Infrastructure Project



BOARD OF DIRECTORS

EXECUTIVE

President: Rebecca Joseph
1st Vice President: Brett Warder
2nd Vice President: Bruce Walker
Treasurer: Natasha Dombrosky

DIRECTORS

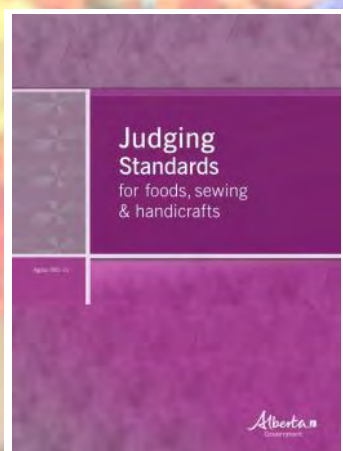
Region 1: Petra Klemptauer
Region 2: Brett Warder
Region 3: Linda Mason & Beth Fulton
Region 4: Rebecca Joseph & Nicole Templeton
Region 5: Natasha Dombrosky & Bruce Walker
Region 6: Darlene Corriveau
Service Member Director : Rick McCarthy

Chief Executive Officer: Tim Carson



PLANNING A BENCH SHOW

Using a step-by-step format, this guide provides good reference for anyone planning their first bench show. The hints, activities and ideas are also useful to established committees looking for ideas to improve their show. It covers such topics as developing a plan, budgeting, working with volunteers, preparing the prize list, advertising, hiring judges, displaying exhibits, and evaluation. It also includes worksheets that can serve as an ongoing record for future planning committees. This workbook comes three-hole punched, and is ready to be inserted into any standard binder.



JUDGING STANDARDS FOR FOODS, SEWING & HANDICRAFTS

This judging standards publication has been created to achieve the following:

- Indicate standards of quality for a variety of food products, sewing and handicraft articles.
- Aid judges by identifying specific techniques and methods characteristic of that product and by suggesting points to consider relative to texture, flavour, design, etc. of that article. Where a type of food product or craft technique is not included, it is suggested that the standards of a similar product be used, or that general standards be applied, at the discretion of the judge.

Help exhibitors by identifying the desired qualities of the product



JUDGING STANDARDS FOR HORTICULTURAL SHOWS

This is a revision of the old Judging Standards for Horticultural Shows. It is THE book that Alberta Horticultural Association judges will follow when judging exhibits. This new edition simplifies the guidelines so that beginner and novice alike can interpret them with little difficulty, while providing clarity for the more experienced judge and exhibitor.

- updated information on all flower, vegetable and fruit classes
- a recommended show schedule including correct terminology and wording
- an updated scales of points
- sections on photography, floral arrangements, judging systems, planning a show, yards and gardens, agricultural exhibits and much more!

Judging and Exhibiting Standards for Horticultural Shows is a must-have for judges, exhibitors and anyone interested in horticultural shows.

PLEASE CONTACT THE AAAS OFFICE FOR A PDF COPY OF THE ABOVE PUBLICATIONS

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