



ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES



INSIDE THIS ISSUE

CEO Report	2
Agriculture and Irrigation Update	3
Board of Directors	4
New Training Program	6
Convention Highlights	7-13
Spring Events	14
Canadian Farm Safety Week	16-17
Open Farm Days	19
Grants & Funding	21
Service Member	23-28
Scholarship Info	29



Welcome to Spring. It has seemed like such a long winter. I'm grateful for the longer days, warm sun, and rising temperatures. As with most of our members, planning for the busy summer ahead is well underway. Here at AAAS, we have our sights set on the horizon, and the journey is going to be very exciting. The annual conference was a wonderful success. Nearly 400 delegates took part in sessions, workshops, and learning from each other. The Minister/MLA forum was well attended with our elected officials having the opportunity to field questions from our members and meet rural community leaders face to face.

The AGM was extremely well attended. Our members continue to be supportive of the association's direction. There was a resolution presented by the Board. A membership fee increase will be implemented for 2024. We have welcomed 3 new board members this year. Linda Toews from Region 3, Jackie Tomayer from Region 4, and Fred Young from Region 5. These wonderful people, along with our returning board members, will continue to set direction and provide oversight, ensuring our members have the support needed to reach their full potential.

AAAS was encouraged to hear of the continued support for our members as outlined in the governments proposed budget. Although we have been advocating for inflationary increases to the funding program, we are pleased to see the commitment to continue the current support of Agricultural Societies. The new funding for capital projects is extremely encouraging.

AAAS will be focussed on the infrastructure challenges faced by our members and work towards a strategy that will encourage renewal, supporting the vibrancy in our rural communities. Much of the budget direction will need to be supported post election. All involved will have an approach to Alberta's success. As we head into the spring election it will be important to ask good questions, gain clear knowledge, and choose leadership for our future.

AAAS programs will continue to support our members. The Farm Safety Grant continues to provide dollars that encourage positive influence in safe work and play practices. \$2000 is available for qualified projects. Please see our website to apply. The training and education programs that have been developed will inspire our member volunteers to grow and reach their personal potential. Financial literacy and governance are key to navigating today's complex world. Our Treasurer's Training and Certified Volunteer Board Member programs are designed specifically for the busy volunteer and provide high quality information that improves operations. These valuable programs will be available through our website. Check back often for new and exciting opportunities.

On behalf of the Board and staff of AAAS I wish every Ag Society, and the thousands of volunteers who support them, an amazing summer. If you have any questions or require support, the amazing team of AAAS staff will be happy to help you.

See you at the Fair.

Tim Carson,
Chief Executive Officer
Alberta Association of Agricultural Societies





The days are getting longer and before you know it, spring will be upon us, with summer soon to follow. In the meantime, there are a few things that you might be interested in:

2023 Operating Grants

Alberta Agriculture and Irrigation (AGI) is maintaining \$11.5 million in stable and predictable ag society funding with Budget 2023. As I prepare this report, we are pleased to be processing your annual 2023 operating grants and intend to get the money out door as soon as possible.

Alberta Agricultural Society Innovation Award

The Innovation Award was created in 2020 to recognize agricultural societies who have shown significant initiative and resilience during the COVID-19 pandemic. This award now in its third year, showcases innovation and resilience in action in our rural communities. Congratulations to the 2022 recipients who were recognized at the recent AAAS Convention.

Foremost & District Agricultural Society

The ag society collaborated with Foremost School to create an exclusive rodeo academy for students in grades 7 to 12. This academy is the first-of-its-kind for this age group and open to youth from outside the school district, as well as international students. It consists of a 10-week options class in the fall and spring, which has been integrated into school programming. During class students learn barrels, poles, roping, horsemanship and other relevant topics. The academy is positioned to have a direct, positive impact on the school and local community.

Grovedale Community Club & Agricultural Society

In June 2022, the ag society opened a new community daycare, which is its first year-round, full-time staffed business. The facility has the capacity to accommodate up to 20 children on a fulltime basis. It was completed in partnership with the MD of Greenview to respond to growing demand for daycare in the area. In addition to creating job opportunities, this new business honours the ag society's commitment to support local families and keep them in the community.

Lloydminster Agricultural Exhibition Association

The association re-envisioned a retired event and focused on creating an environment where new business relationships could be forged in the local cattle and agricultural sectors. Their solution: the Cattleman's Call. This new annual event includes bull shows, networking socials, an ag- business tradeshow and a showcase for breeding programs. It is set to attract hundreds of participants and generate business opportunities in the years to come.

Are you signed up for Agri-News?

Published each Monday, Agri-News covers the latest on all things agriculture in Alberta. Find news on live-stock, crops and markets, research, food and beverage production, and programs and events. Sign up to receive the weekly newsletter at alberta.ca/agri-news.

310-FARM is the first point of contact for Agriculture and Irrigation's programs and resources. Call us toll-free at 310-3276 (FARM) or email 310-farm@gov.ab.ca with your questions.

Thanks for all of the hard work you do to improve the quality of life in rural communities across the province.

Carmen Andrew

Director,
Agriculture, Forestry and Rural
Economic Development
Carmen.andrew@gov.ab.ca

2023 BOARD OF DIRECTORS



EXECUTIVE

Past President: Rebecca Joseph
President: Brett Warder
1st Vice President: Petra Klemptner
2nd Vice President: Rick McCarthy
Treasurer: Natasha Dombrosky

DIRECTORS

Region 1: Petra Klemptner
Region 2: Brett Warder
Region 3: Beth Fulton & Linda Toews
Region 4: Jackie Tomayer & Nicole Templeton
Region 5: Natasha Dombrosky & Fred Young
Region 6: Darlene Corriveau
Service Member Director : Rick McCarthy

Chief Executive Officer: Tim Carson

MEET OUR NEW BOARD MEMBERS

LINDA TOEWS **REGION 3 DIRECTOR**



Linda Toews is a member of Cottonwood-Gordon Ag Society and served in a variety of positions over many years she was on the board, including Newsletter Editor, Membership Chair, Fundraiser, Grants Writer, and Presi-

dent. She has also served other groups in similar roles on a local, provincial and national level. An event planner, Linda puts great importance on building partnerships and working as a team to further the interests of all parties. Our communities are our strength.

FRED YOUNG **REGION 5 DIRECTOR**



Fred has been involved with Agriculture Societies since he first moved to Evansburg as a District Agriculturist in 1982. Later in his career he became manager of the Agriculture Societies

Program for the Province. This gave him the opportunity to work with AAAS and together they worked on many initiatives to improve the overall Agricultural Societies program. Since retiring, he joined his local Ag Society again and has now become the President of the Pembina Agricultural and Recreation Society (PARS). He is looking forward to my next adventure as a director on the AAAS board and the many exciting challenges that will follow.

JACKIE TOMAYER



REGION 4 DIRECTOR

Jackie was raised in Lloydminster AB/SK. Lloydminster is Canada's only border city which creates some unique situations and opportunities. Jackie obtained a diploma in Agriculture and moved back to Lloydminster. Through various jobs (pet store, real estate

office, advertising sales, small business ownership) in 2018 Jackie landed a job in marketing at Lloydminster Agricultural Exhibition Association and a passion was born Jackie didn't even know she had. Within only a few years at the Association Jackie found herself with the opportunity to step into the role of General Manager. With the support of her family, the board of directors and fellow staff members it was an easy decision. Her first year managing the Exhibition Association would prove to be unlike any other as she took on the role midway through a global pandemic. With one unique year behind her as the GM of Lloyd Ex she looks forward to many more. Jackie has found a passion for the fair and exhibition world and looks forward to a long career in the industry wherever that may lead.

Budget 2023

February 28



There was little with respect to new funding for agricultural programs. The province will continue to fund the Alberta Irrigation Modernization Program with \$33.5 million in the next fiscal year and \$140 million over the next three years in addition to \$38.5 million to Results Driven Agricultural Research (RDAR) to promote profitability in the sector. The Highway 3 agri-industry corridor between Medicine Hat and Lethbridge will be getting \$94 million over the next three years for the previously announced project expected to begin this year. Another \$6 million has been allocated for engineering activities for twinning the highway to the B.C. border.

The province's Agricultural Societies Infrastructure Revitalization will see an additional \$8 million over three years to upgrade exhibition centres and agri-plexes.

Tax measures in the budget include:

- Introduction of the Agri-Processing Investment Tax Credit, a new corporate non-refundable tax credit worth 12 percent of eligible capital investments of at least \$10 million made on or after February 7, 2023; applications will be accepted starting in spring 2023
- Increase to the maximum allowable expenses for the Adoption Expenses Tax Credit to \$18,210 for 2023 (matching the federal expense threshold)
- Increase of \$100 million over the next three years for the Film and Television Tax Credit
- Increase to the Charitable Donations Tax Credit from 10 percent to 60 percent on the first \$200 of contributions effective for the 2023 tax year (enacted December 2022)
- Continuation of fuel tax relief from January 1 to June 30, 2023, suspending the entire fuel tax of 13 cents per litre on gasoline and four cents per litre on marked gasoline

More details and highlights of the 2023 Alberta Budget can be found [here](#).

IRRIGATION MATTERS

While you're preparing for the farming season, keep in mind that FortisAlberta is here to help with your irrigation needs.

You need safe and reliable electricity to power your business. As we support irrigation customers, and help grow rural Albertan businesses, we will continue to invest into the electrician distribution system to best meet your irrigation needs now and into the future. We are always working on building, maintaining and upgrading power lines to offer you, your family and your business a safe and reliable distribution system.

Call us to discuss new services or upgrade your existing service at **310-WIRE** (9473).

Follow us:



facebook.com/fortisab



@fortisalberta



youtube.com/fortisab



@fortisalberta

FORTIS
ALBERTA





PRESENTING OUR NEW

GAME BASED BOARD MEMBER TRAINING

FOR THE BUSY VOLUNTEER



The theory of game-based learning (GBL) involves a new way of training volunteers and employees. We are talking about the use of games for learning. The demand for gamified content is increasing and getting more and more varied, with video games designed for nearly all target audiences and sectors.

Our new **Certified Volunteer Board Member Program** will take you on a tour of all the rooms of an organization to explain topics like:

- Governance
- Board Structure
- Roles and Responsibilities
- Risk Management
- Board Development
- Planning and Strategic Direction
- Communications
- Board Meetings

Each room represents one of the sections in the Governance Guidebook. Each room has objectives to meet/complete before learner can leave. Once learner clicks on a room, image changes to show the room itself, rather than the overhead view. There is a board member in each room. Learner must work their way through the room – answering questions, watching videos, completing activities – to earn the vote of the board member and be allowed to move to another room. Final room is the boardroom. Learner must earn the final vote of the Board Chair to successfully complete the game.

EXAMPLE —Room One: What is Governance?

- Learner is welcomed by a board member.
- As an introduction, Board Member will explain “Public Trust” to the Learner and go through the Public Trust Checklist PDF.
- Board member explains the objectives of the room
 - ◇ Define: Governance
 - ◇ List and describe the three areas of responsibility
 - ◇ List and describe the commitments required of a Board Director
 - ◇ Name and differentiate between various models of governance
 - ◇ Review 10 fundamental governance principles
- Learner is advised to reference the materials provided to successfully complete the activities
- Learner will be invited to explore the room on their own to learn about the objectives.



WATCH OUR WEBSITE FOR UPDATES



**ALBERTA ASSOCIATION OF
AGRICULTURAL SOCIETIES**

**2023
ODYSSEY**
THE RURAL EVOLUTION

2023 CONVENTION

Highlights

ANNUAL CONVENTION AND TRADESHOW

FEBRUARY 2 - 4, 2023

EDMONTON, ALBERTA RIVER CREE RESORT & CASINO

The Alberta Association of Agricultural Societies held its Annual Convention February 2 – 4th at the River Cree Resort & Casino in Edmonton, presented by Servus Credit Union, attracting 350 delegates from 70 plus Ag Societies from across the province as well as guests from Ag Societies in Saskatchewan, Ontario and Manitoba.

We had four Pre-Convention workshops which included a Treasurer Training course, Ice Training, workshop on Board Governance with George Cuff and a special workshop with Jon Schallert about Destination Businesses which was created for Alberta Open Farm Day Participants and business owners.

We opened the weekend on Friday with our Minister/MLA Forum, we had the Honorable Nate Horner, Minister of Agriculture & Irrigation, MLA Mark Smith, Shane Getson, Jackie Lovely, Glen van Dijken, Garth Rowswell, Searle Turton & Dale Nally on hand to answer questions from our Delegates.

Our opening Keynote Speaker Mark Mayfield talked about *FIND YOUR DAY...stress management and mental health* and Brenda Herchmer was our closing Keynote talking about Positioning for What's Next.

6 Scholarships Presented to

- Julianne Roe of Bon Accord Agricultural Society
- Tabitha Kirk of Vegreville Agricultural Society
- Jenna Bowman of Dewberry Agricultural Society
- Kaylee Reed of Namao Agricultural Society
- Cara Shan of Ardrossan Recreation & Agricultural Society
- Meghan Payne of High Prairie Agricultural Society





**ALBERTA ASSOCIATION OF
AGRICULTURAL SOCIETIES**

**2023
ODYSSEY**
THE RURAL EVOLUTION

ANNUAL CONVENTION AND TRADESHOW

FEBRUARY 2 - 4, 2023

EDMONTON, ALBERTA RIVER CREE RESORT & CASINO

2023 CONVENTION

Highlights



Honor Roll Recipient

Darryl Reid - Vauxhall Ag Society

Darryl Reid contributes to the Vauxhall Ag Society at numerous events that are held at the Vauxhall Rodeo Grounds. He is always the one who will just jump in and help where ever help is needed. Darryl is always one to share the Vauxhall Ag Society's information out on his social media pages as well to support our organization. Darryl recently donated quite a few power poles to the Vauxhall Ag Society's outdoor rodeo grounds, as Darryl is a linesman he also donated his time and equipment to place these poles so that the rodeo grounds would have adequate lighting for their events.

Darryl recently took it upon himself to help out some locals after the community of Taber, Alberta endured extremely strong wind storms with damaging effects left behind. A large tree had fallen on an elderly ladies home and Darryl never hesitated, he took his equipment over and helped remove the large fallen tree that had landed on the home. This is the type of person Darryl is, without hesitation or even knowing the individual, he had heard help was required and he jumped into action. This is just one of the many stories that could be told of Darryl Reid



Honor Roll Recipient

Gloria Chamberlain Tulliby Lake Ag Society

Gloria has been the glue that has held our AG society together. She has been a member since 1973 when our hall was first built.

She has been the treasurer for 17 years and has taken the responsibilities of the treasurer very seriously. She is very organized, efficient and Her duties have gone far beyond treasurer duties including booking agent, applying for grants, making sure workday were successful, keeping up with the registry of community members that have passed away, meeting with health inspector, elevator maintenance, organizing and volunteering for fund raising events, making lunches for funerals, helping out at workdays, advertising for all the events, phoning committee, attending regional meetings and annual conventions. She organized and worked at one of our major yearly funding events at the Lea Park Rodeo.



**ALBERTA ASSOCIATION OF
AGRICULTURAL SOCIETIES**

2023 CONVENTION

Highlights

**2023
ODYSSEY**
THE RURAL EVOLUTION

ANNUAL CONVENTION AND TRADESHOW

FEBRUARY 2 - 4, 2023

EDMONTON, ALBERTA RIVER CREE RESORT & CASINO



Award of Merit

The Rimbey Agricultural Society

AAAS has had the privilege to work with the Rimbey Ag Society over several years. Most recently we were engaged to support the Ag Society as they and the county had had a falling out. Since the County had been a significant financial supporter for Rimbey's new facility, the Ag Society found itself in a bit of a crisis. In true Ag Society fashion, the board took on the new challenge with great energy. The organization began planning a multitude of events and fundraisers, implemented strategies to enhance their relationship with the community and town. The Rimbey Ag Society has in fact charted a new financial course with more earned revenue and greater interest from sponsors. Although they will tell you that they are not out of the woods just yet, the organization is headed for lasting success. The AAAS recognizes the amazing effort taken by the Rimbey AG Society and is excited to present them with the award of Merit. Congratulations.



Outstanding Supporter of Agriculture

Mike Sidoryk

Mike started his involvement in the Lloydminster Agricultural Exhibition Assoc. as a part time employee when he was 12 year old, moving up to a full time position in 1981. His job then consisted of general maintenance of grounds and facilities and set up for various functions and events. Mike was then promoted to Agriculture Manager in 1985. He spent the next four years planning and organizing events, as well as overseeing the maintenance crews. This training laid a solid foundation in developing his organizational and leadership skills. In 1989, Mike became the General Manager a position he successfully managed for 39 years.

Mike was also a leading force in both Alberta and Saskatchewan in a number of projects, funding requests, and government relations. He always recognized the need for fairs and exhibitions of all sizes to work together to collaborate, and share best practices in order to be successful. He has been the President of AAAS.

Mike is now retired from Lloydminster Agricultural Exhibition Association but is still involved as the Chair of the Cutter rally for Cancer and volunteering when time permits.



**ALBERTA ASSOCIATION OF
AGRICULTURAL SOCIETIES**

2023 CONVENTION

Highlights

**2023
ODYSSEY**
THE RURAL EVOLUTION

ANNUAL CONVENTION AND TRADESHOW

FEBRUARY 2 - 4, 2023

EDMONTON, ALBERTA RIVER CREE RESORT & CASINO

**Alberta Agricultural
Society Innovation
Award**

Recognizing
**Grovedale Community Club &
Agricultural Society**
For their innovation, resilience and
service to their community
2022



Grovedale Community Club & Agricultural Society

In June 2022, the ag society opened a new community daycare, which is its first year-round, full-time staffed business. The facility has a capacity to accommodate up to 20 children on a full-time basis. It was completed in partnership with the MD of Greenview to respond to growing demand for daycare in the area. In addition to creating job opportunities, this new business honours the ag society's commitment to support local families and keep them in the community. Leah Diachuk from Grovedale Ag accepting the award from Minister Nate Horner



**Alberta Agricultural
Society Innovation
Award**

Recognizing
Foremost & District Agricultural Society
For their innovation, resilience and service to
their community
2022



Foremost & District Agricultural Society

The ag society collaborated with Foremost School to create an exclusive rodeo academy for students in grades 7 to 12. This academy is the first-of-its-kind for this age group and open to youth from outside the school district, as well as international students. It consists of a 10-week options class in the fall and spring, which has been integrated into school programming. During class students learn barrels, poles, roping, horsemanship and other relevant topics. The academy is positioned to have a direct, positive impact on the school and local community. Stacey Barrows from Foremost Ag accepting the award from Minister Nate Horner



**Alberta Agricultural
Society Innovation
Award**

Recognizing
**Lloydminster Agricultural Exhibition
Association**
For their innovation, resilience and
service to their community
2022



Lloydminster Agricultural Exhibition Association

The association re-envisioned a retired event and focused on creating an environment where new business relationships could be forged in the local cattle and agricultural sectors. Their solution: the Cattleman's Call. This new annual event includes bull shows, networking socials, an ag-business tradeshow and a showcase for breeding programs. It is set to attract hundreds of participants and generate business opportunities in the years to come. Ray Foy from Lloydminster Ag accepting the award from Minister Nate Horner



Queen Elizabeth II's Platinum Jubilee Medal

The Alberta Association of Agricultural Societies was listed as a trusted partner in the Queen Elizabeth II's Platinum Jubilee Medal Program to recognize deserving individuals from our communities and organizations. This commemorative medal was created by the Government of Alberta to mark the 70th anniversary of Her late Majesty Queen Elizabeth II's accession to the Throne as Queen of Canada. The Queen Elizabeth II's Platinum Jubilee Medal (Alberta) is a tangible way to honour Her late Majesty for her life of service to this province and country. At the same time, it serves to honour significant contributions and achievements by Albertans.



The Queen's Platinum Jubilee Medal was awarded to

- Brenda Moon – Airdrie Agricultural Society
- Brent Foster – Millarville Agricultural Society
- Edith Svanes – Carmangay Agricultural Society
- Gary Moses – Vermilion Ag Society
- Joan Weder – Okotoks Ag Society
- Joann Clarke – Valleyview & District Agricultural Society
- Julie Adams – Czar Agricultural Society
- Larry Fells – Bezanson Agricultural Society
- Margaret Schonhofer- Buffalo Agricultural Society
- Marjorie Savage – Stettler Agricultural Society
- Moira Juleff – Spruce Grove Agricultural Society
- Shelly Loren – Lamont Agricultural Society
- Tim Carson – The Alberta Association of Agricultural Societies





ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES

2023 CONVENTION *Highlights*

Our Tradeshow had over 44 booths with different vendors from Farm Equipment and Finance to Firetrucks and farm safety and all the fun things in between.



100 | HISTORY & YEARS OF | HORSEPOWER

CS
Calgary Stampede

A CENTURY OF CHUCKWAGONS

1923 **100** 2023

TICKETS ARE ON SALE NOW CALGARYSTAMPEDE.COM/TICKETS



ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES

2023 CONVENTION *Highlights*



ROCK THE FARM 2023

Alberta Young Farmers and Ranchers were back in the saddle for the first time in three years with the Rock the Farm event held in conjunction with the AAAS annual convention earlier this month at the River Cree Resort and Casino. Fifteen participants spanning the province from Debolt to Rolling Hills and points in between took part in sessions from various industry experts covering important and relevant topics including several areas of finance, mental health, insurance, marketing, and government relations.



The group was a cross section of six different agriculture sectors and the conversations amongst them were collaborative and insightful as they shared their experiences and agricultural practices.

On Sunday the some of the participants gathered for a brainstorming session to shape the 2024 event, it will be bigger and even better than 2023. Plans are already underway so mark your calendars for February 2- 4, 2024! One thing that was made abundantly clear during the 2023 edition of Rock the Farm is, the future of agriculture in Alberta is in good hands!

Moving Forward Together >>>

We actively sponsor or contribute in some way to organizations and societies like the AAAS across Canada throughout the year – and consider every individual member to be our Most Valuable Partner.

We are 100% Canadian and employee owned ourselves and we all live and work in your region and community too. Canada's Largest Farm and Ranch Retailer.





SPRING EVENT LISTINGS

FOR MORE DETAILS AND TO ADD YOUR EVENTS
SEE OUR WEBSITE

<https://www.albertaagsocieties.ca/events/>

MARCH

March 17, 2023 Donalda Ag Society D.A.S.H (*March 17-May 12*)
March 18, 2023 La Glace—Spring Fling Skate-a-thon / art show/ dance party
March 18, 2023 New Sarepta—2023 Crooked Ice Jugspiel
March 31, 2023 Bezanson Spring Market

APRIL

April 1, 2023 RADWAY AG EASTER MARKET
April 1, 2023 2nd Annual ARAS Curling FunSpiel
April 7, 2023 Donalda Ag Society D.A.S.H
April 14, 2023 Broncs & Honky Tonks Rodeo—Medicine Hat Exhibition & Stampede
April 14, 2023 Donalda Ag Society D.A.S.H
April 17, 2023 OFD- Training: Planning your Farm Spaces- Site Management
April 21, 2023 High School Rodeo—St Paul Ag
April 21, 2023 Donalda Ag Society D.A.S.H
April 22, 2023 "Thank Goodness Its" Spring Dance—Bezanson Ag Society
April 22, 2023 Country Maket Agriday & Tradeshow—Two Hills Ag Society -
April 28, 2023 Donalda Ag Society D.A.S.H
April 29, 2023 Millarville Ag Society Spring Market

MAY

May 3, 2023 Roughstock Rodeo Series- Winfield Ag Society (*May 3-Oct1*)
May 5, 2023 Donalda Ag Society D.A.S.H
May 12, 2023 Donalda Ag Society D.A.S.H
May 13,2023 Tack & Spring Market
May 17,2023 OFD Training : Exploring Local Craft Beverage
May 13,2023 Donalda Ag Society D.A.S.H
May 20,2023 Donalda Ag - A Mothers's Trail Ride
May 26,2023 Donalda Ag Society D.A.S.H

JUNE

June 2,2023 Vegreville Viterra Dash to Summer
June 2,2023 Family Fun Fair—ROCKY VIEW CHESTERMERE AG
June 5,2023 OFD Training: Easy Event Planning with Alberta Health Services (AHS)
June 9,2023 AGGIE DAYS 2023 Cremona Ag Society
June 9,2023 Donalda Ag Society D.A.S.H
June 16,2023 Donalda Ag Society D.A.S.H
June 19,2023 Fathers Day Show & Shine and Demolition Derby



WE'RE BUILDING CAPACITY FOR ORGANIZATIONS THAT SERVE OUR COMMUNITIES.

BUSINESS SOLUTIONS
for nonprofits
and co-ops



Changing how social purpose organizations DO business.
Visit sharedservices.coop



GR SUPPORT:
AMPLIFYING THE
CO-OPERATIVE
VOICE

Connecting you to the people
you need to talk with - acca.coop



COMMUNITY INVESTMENT SOLUTIONS

Financial support and mentorship for start-ups, expansion, and succession of local businesses. Learn more acca.coop

It's our mission to make Western Canada the most co-operative friendly jurisdiction in the world. Visit acca.coop. Inquire connect@acca.coop.

TELL US ABOUT YOUR

AGRICULTURAL SOCIETY EVENTS



RODEOS. FAIRS. MARKETS. BENCH SHOWS. CRAFTS. HORSE SHOWS. FAMILY DANCE. STAMPEDES. PARADES. OPEN FARM DAYS. PAINT NIGHTS. DINNER. FESTIVALS. RACES. JAMBOREES. MUD BOGS. TRACTOR PULLS. MUSIC. CAR SHOWS. AUCTIONS. TRADESHOWS. FARM SAFETY CLINICS. FIRST AID CLASS. SPORTS DAYS. PANCAKE BREAKFASTS.

ADD YOUR SUMMER EVENTS TO OUR WEBSITE LISTINGS

CRISP | CLEAN | CRUSHABLE



OUR BEER 'ROUND HERE
BREWED FROM THE LAND
FOR FOLKS WHO WORK THE LAND FOR
FOLKS WHO LOVE THE LAND

'BERTA
355 mL Beer / Bière
5.0% alc. / vol.
12 IBU

Rocky View Brewing Company is proud to be the official AAAS craft beer sponsor! Reach out to us to discuss fundraising opportunities and for all your craft beer needs.

403.498.8918

sales@rockyviewbrewing.com
rockyviewbrewing.com



Canadian Agricultural Safety Week

(March 13- 19, 2023)

For Canadian Agricultural Safety week we would like to feature a couple of our Service Members who specialize in Farm Safety Education.



The Farm Safety Centre, promotes safe agricultural practices through the development and delivery of educational materials throughout rural Alberta. In 1997 a cross section of agricultural stakeholders in Alberta met to discuss and determine which groups would benefit most from farm safety educational efforts. It was determined that the number one target group should be children. It was thought that mature farmers could be reached through their children. Also, as these same rural children would be the next generation of farmers and influencing their safety attitudes while they were young would impact their individual safety decisions as adults, it seemed a very good investment in the future of Alberta. Health Promotion and Injury preventor for rural Albertans.

<https://www.abfarmsafety.com/>



Nikky Passmore of Redd Swing Productions, first joined AAAS as a Service Member. She and her team are excited to now be working hand in hand with the association to provide entertainment with a message. Her rural roots and passion for safety mixed with experience in Firefighting, EMS, Education and Entertainment make for a unique combination in producing experiential learning.

Juniors Firefighter Challenge is A firefighter obstacle course built just for kids! Creating memories and inspiring those who will soon make a better tomorrow!

<https://jrffc.ca/>



Nikky has also had a hand in developing the "I'm OK" Safety Show for The Alberta Association of Agricultural Societies.

This program highlights the negative impact every day injuries have on farms, reinforces the positive impact safety training has, and concludes the whole experience with accredited safety resources and training program – ultimately bridging the gap and creating a seamless transition from awareness to action.

<https://www.albertaagsocieties.ca/im-ok-the-hidden-costs-of-injuries/>



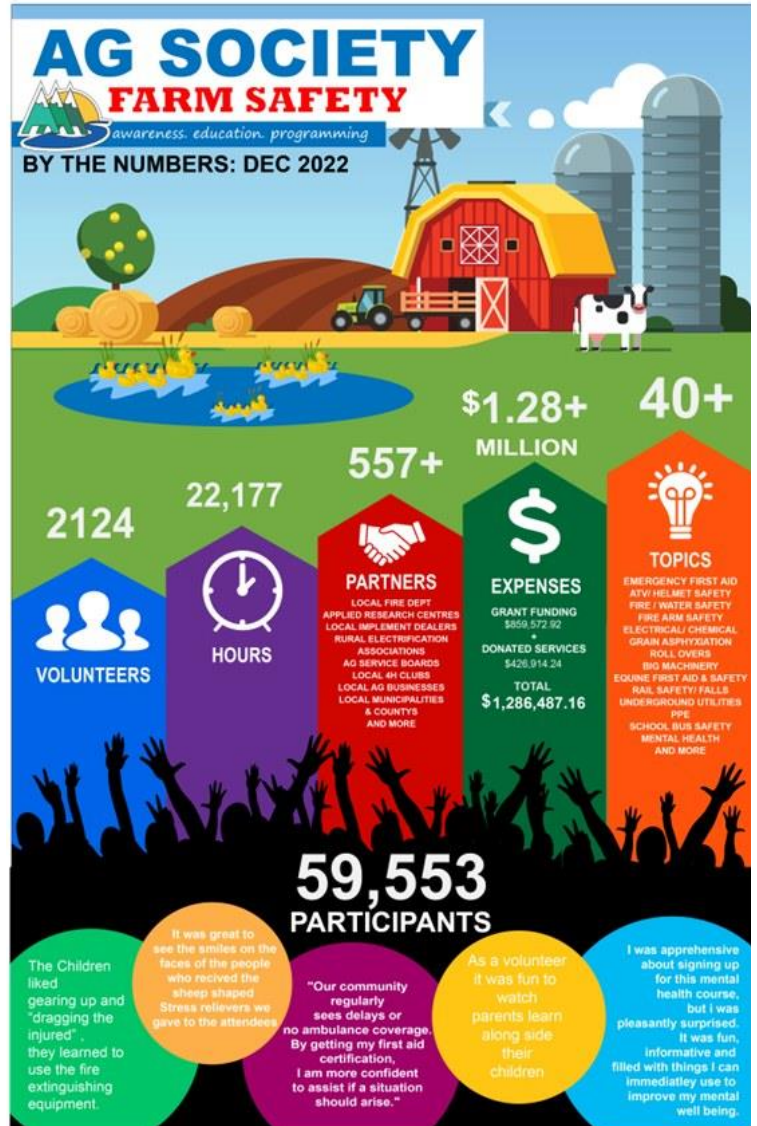
Canadian Agricultural Safety Week

(March 13- 19, 2023)

We have had our Farm Safety Grant Program running since 2017. In that time we have had over 59,500 people participate in Farm Safety events ranging from ATV Helmet safety and Emergency First Aid Courses, to Roll Overs, Grain Safety and Mental Health Awareness and more. The purpose of the Alberta Agricultural Society Farm Safety Grant Program is for farm safety awareness, education and programming to be delivered in diverse ways across Alberta to influence behavioral changes on family farms and the agriculture community. Priority will be given to projects that focus on:

- Health and safety-based knowledge transfer to influence behavior change on family farms
- Impacting a large regional geographical area
- Have a balanced impact on farm families, children and youth, young adults, new and experienced workers, farm owners and seniors
- Community-based delivery of farm health and safety programming that is collaborative through partnerships and integration
- Innovative farm safety programming to enhance what is currently available

All projects under this application must be completed by December 31, 2023. Approved Funding of \$2,000 will be distributed at the completion of the project once all reporting & receipts have been submitted and received and approved by the Alberta Association of Agricultural Societies



Technical Services Canada



Spring is around the corner. Get TechConnected and deploy turnkey WiFi and Security solutions for all your facilities and events. Now booking installations across Alberta for Spring and Summer.

www.tcorp.ca operations@tcorp.ca (403) 277-7429

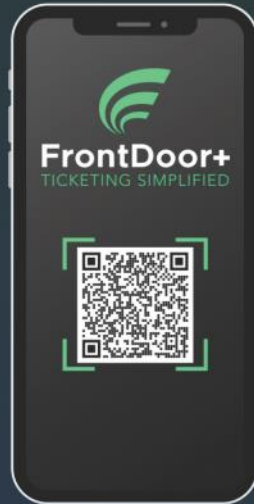




DIGITAL & PAPER

can co-exist

"An online ticketing solution that minimizes all friction points and maximizes revenue opportunities."



"We don't want grandmothers mad at us. We understand tradition."

Let's discuss your event today

 613-271-3711

 info@frontdoor.plus

 frontdoor.plus



More Protection. More Expertise.

Manage your risk and cover your exposures with the help of a broker focused on your unique needs of Alberta's Agricultural Societies.

For more information, please contact:

Perry Cramer

T: 780.930.2950 | E: perry.cramer@nfp.ca

For your business.
For your people.
For your life.

NFP.ca



OPEN FARM DAYS



Open Farm Days is an opportunity for communities to open their farm gates and communities to team presentations during the AAAS conference about how Ag Societies could be involved in Alberta Open Farm Days. Firstly, what is Open Farm Days? It's a two day event that takes place on the third weekend of August every year. It's an opportunity for people to visit their local farmer and learn about rural tourism and how food is produced in Alberta. Ag Societies are invited to participate to welcome visitors to their region by hosting their own event or supporting farmers in their region!

How can Agricultural Societies Get Involved?

There is no right or wrong way to be involved in Open Farm Days, and involvement may mean different things for different Ag Societies, but can include:

- Bus Tours
- Partner with another Ag Society
- Volunteer with a host farm
- Create a pancake breakfast
- Garden tours
- Culinary event

Support for Agriculture Societies

Alberta Association of Agricultural Societies provides support for those participating in Open Farm Days

including:

- There is no charge to be a host farm!
- Grants for Ag Societies through applications
- Inclusion in marketing materials
- Up to \$200 in porta potty reimbursement
- Culinary Tourism support
- Signage
- Themed years with new graphic design
- Product incubators
- Training
- Listing on the Open Farm Days website
- Dedicated Host Farm Facebook group
- Event insurance

Next Steps

- Open Farm Days is August 19 & 20
- Choose your activity and your day.
- Register online at albertaopenfarmdays.ca
- Deadline is April 30, 2023
- Submit Application for AAAS Grant

Early Registration for Host Farms for Open Farm Days 2023 is now open! Open Farm Days will take place August 19 & 20 2023.

For any questions regarding participating in Open Farm Days as a Host Farm please email info@albertaopenfarmdays.ca

DEADLINE FOR REGISTRATION IS APRIL 30, 2023

** This year we will again offer a small grant opportunity for those of you wanting to explore this initiative, and welcome you to submit your applications. We will be accepting a maximum of 10 Societies this year, so please have your applications in by March 31, 2023.

<https://www.albertaagsocieties.ca/open-farm-days/>

Find Your Own Farm to Table Experience

Culinary Events & Farm Tours | AlbertaOpenFarmDays.ca | August 19 & 20, 2023



AGRICULTURAL SOCIETY ANALYSIS : DONATION REQUEST

We have collected **10%** of our Goal of \$60,000 as of February 2023.

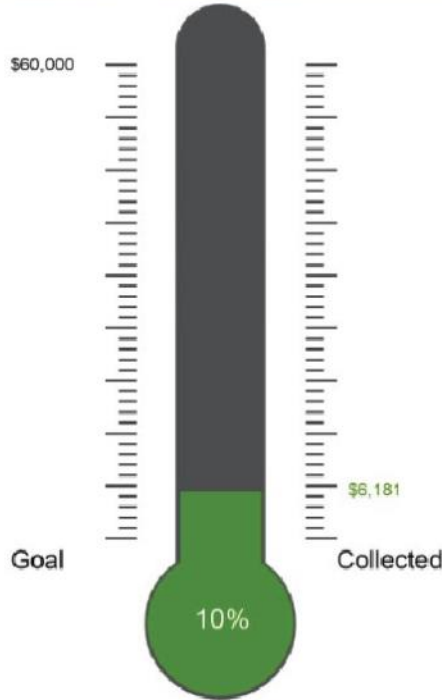
Many Agricultural Associations care about and work in partnerships with us. Whether your Association is interested in making a one-time donation, on-going donation, or sponsoring an event, we would love to hear from you.

AAAS is looking to update our data of an integrated view of our industry from the results of several research projects conducted recently among AAAS members. Several issues of significant strategic importance will be addressed through this work.

- [Manecon Report – Information from 2009](#)
- [Hudson Report – Information from 2015](#)
- Tremendous Value – Utilized by AAAS and Government of Alberta

TIME TO RENEW THE STUDY

- Capture Changes due to Pandemic
- Identify Trends
- Ensure AAAS Efforts are Effective
- Cost is \$60,000



<https://www.albertaagsocieties.ca/donate/>



We are deeply rooted in our farming communities.

We work with Alberta Agricultural Societies to enhance the quality of life for communities where we all work and live.

1.877.378.8728 | servus.ca



GRANTS & FUNDING



ALBERTA CULTURE DAYS GRANT

Alberta Culture Days celebrations will take place September 1 to 30. Community organizations can apply for grants to put on events that help build partnerships, showcase homegrown talent, and boost existing cultural programs.

Community organizations and not-for-profits can apply for funding of up to \$10,000. Applications will close on Friday, March 17 at 4:30 pm.

<https://www.alberta.ca/alberta-culture-days-grant.aspx>

ON-FARM CLIMATE ACTION FUND (OFCAF)

The On-Farm Climate Action Fund provides financial support to producers to accelerate their adoption and implementation of on-farm Beneficial Management Practices (BMPs) to lower Greenhouse Gas (GHG) emissions, support production efficiency, sustainability and resiliency on their farm operations.

<https://rdar.ca/ofcaf/>

PEAVEY AG SOCIETY GRANT

New In 2023, Peavey has launched an exclusive Alberta Association of Agricultural Societies grant of \$2,500.00. This annual grant will work to leverage the meaningful work happening within our communities' agricultural societies, every day. This is only eligible to registered Agricultural Societies in Alberta.

<https://www.peaveymart.com/community>

FARM SAFETY GRANT PROGRAM

The purpose of the Alberta Agricultural Society Farm Safety Grant Program is for farm safety awareness, education and programming to be delivered in diverse ways across Alberta to influence behavioral changes on family farms and the agriculture community.

<https://www.albertaagsocieties.ca/aaas-farm-safety-grant-program/>

THE ENERGY SAVINGS FOR BUSINESS PROGRAM (ESB)

This will help eligible Alberta businesses reduce emissions, decrease operating costs, grow their operations and become more competitive, while creating skilled jobs and boosting economic recovery. ESB will give businesses fast access to incentives for cost-effective efficiency measures:

- Up to \$250,000 is available per project
- Up to \$1 million per parent company is available to cover the cost of products and services.
- Minimum incentive amount of \$500 *NEW

The readymade menu of incentives will save companies time and money in developing their projects.

Program has been extended until September 30, 2023. The deadline to submit an application for pre-approval is **June 30, 2023**

<https://www.eralberta.ca/energy-savings-for-business/esb-program-overview/>



GOING TO MAKE YOU SMILE!

North America's
1 NUMBER ONE
 MIDWAY COMPANY

www.NAMIDWAY.com  

WE'LL
 PLAN FOR
 THE FUTURE
 TOGETHER.

Financial planning and risk management are critical elements to the success of any operation. Partnering with experts will put you and your farm on the right path. AFSC's knowledge and understanding of the challenges in farm planning, risk mitigation and financing can help you get there.

INSURANCE | LENDING | INCOME STABILIZATION

AFSC.ca


AFSC
 Stand on Fertile Ground

SERVICE MEMBERS



Arts Touring Alliance of Alberta

ATAA is a not-for-profit performing arts service organization dedicated to the maintenance, development and growth of a strong live performance touring industry in Alberta. We provide networking opportunities, showcasing, and access to professional development. Our membership is comprised of artists, community arts presenters, and agents who identify and share common concerns and strengths.

kennedy@artstouring.com
www.artstouring.com



Alberta Community & Cooperative Assn (ACCA)

Across Alberta, co-operatives and credit unions empower communities with ownership and voice and help drive deep-rooted economic health. ACCA is *the* voice of the co-operative and credit union sector across Alberta.

email: finance@acca.coop
www.acca.coop



AFSC

Agriculture Financial Services Corporation (AFSC) provides leading, innovative, client-focused financial and risk-management solutions to grow agriculture in Alberta.

email: info@afsc.ca
www.afsc.ca



The Alberta Motor Transport Association (AMTA)

The Alberta Motor Transport Association (AMTA) is the voice, the standard, and the resource for commercial transportation in Alberta. Since 1938, through collaboration with government, business partners, members, and other stakeholders, AMTA has advanced the industry through dynamic safety training and programs, advocacy, research and innovation, progressive policies, and strategic partnerships.

email: rudy.zacharias@amta.ca
www.amta.ca



ATCO

With diverse products and services across many industries, we are a one-stop provider of integrated energy, housing, transportation, and infrastructure solutions. We provide customers with innovative, sustainable solutions in the sectors that are fundamental to global growth and prosperity : housing, real estate, water transportation, and agriculture.

Contact Name: Erin Newell-Lupien
email: erin.newell-lupien@atco.com
www.atco.com



CIMCO Refrigeration

CIMCO Refrigeration Industrial & Recreational Refrigeration Contracting Company. Industrial Refrigeration installation. Ice rink plant cooling system.

Contact Name: Connor McIntosh
email: cmintosh@toromont.com
www.cimcorefrigeration.com



Dirt Road Angels

The Dirt Road Angels are a rockin' country female group who deliver deliciously layered harmonies and an undeniably hefty dose of charisma along with a high energy stage performance. Individual recording artists Danita Lynn, Dahlia Wakefield, Shila Marie and Karen Claypool collaborated in 2013,.

email: dirtroadangels4@gmail.com
www.dirtroadangels.ca



Explore Edmonton

We are Edmonton's Destination Management and Marketing Organization (DMMO). we manage, the Edmonton Convention Centre and the Edmonton EXPO Centre, and our industry-leading marketing teams. We help tell Edmonton's story, elevate the Edmonton experience, and drive visitation year-round.

email: ljones@exploreedmonton.com
exploreedmonton.com



Farm Safety Centre

Health Promotion and Injury preventor for rural Albertans

email: j.jensen@abfarmsafety.com
www.abfarmsafety.com

SERVICE MEMBERS



FCC

FCC is Canada's leading agriculture and food lender. We provide flexible, Competitively priced financing, management software, information and Knowledge specifically designed for the agriculture and food industry.

www.fcc.ca



Flyin' Bob Entertainment

Flyin' Bob is a one man three ring circus. Comedy variety juggling and tightwire walking. We direct circus camp programs in communities and schools across Western Canada and provide high quality Face and Body Painting for events as Mia's Facepainting.

Contact Name: Robert Palmer

email: bob@flybob.com

www.flybob.com



Fortis Alberta

We are FortisAlberta. We deliver the electricity that empowers Albertans to succeed. We keep the power on, not just because it's our job, but because we care about the people we serve. We are reliable, honest and dedicated to our work because our employees, customers and communities matter to us.

www.fortisalberta.com



FOXX WORTHEE

Together, Crystal Smith and Nicole Perkins are Foxx Worthee – a duo setting a standard for female country artists in Canada. Forming in the late 2000s, Foxx Worthee has been a mainstay on the country music scene across the west for years, playing the best bars, honky-tonks, stages and festivals from coast to coast.

Contact Name: Crystal Smith

email: foxxworthee@hotmail.com

www.foxxworthee.com



Frank Peters & Range Patrol

Country music quartet entertaining listeners and dancers with original music by Frank Peters and Lloyd Jackson, supplemented by selections written by Ian Tyson, Fred Eaglesmith and others.

Contact Name: Rob Gilgan

email: rgilgan@gmail.com



Front Door+

FrontDoor+ has been providing online ticketing services to agricultural societies since 2016. We offer an all -in-one ticketing solution that minimizes all friction points, and maximizes revenue opportunities. Our goal is to create a better event for the community that is more profitable, efficient, safe, and accessible. We will work closely with your existing team to increase revenue from online sales and make your event a success for all parties involved.

email: adam@b4tsolutions.com

www.frontdoorplus.com



Great Canadian Solar

An Alberta based, 50% female owned solar energy company that has been operating for almost 15 years. We specialize in the design and installation of solar systems that produce electricity which helps farms, businesses and Alberta residents reduce their costs.

Contact Name: Clifton Lofthaug

email: clifton@greatcanadiansolar.com

www.greatcanadiansolar.com



Hi-Hog Farm & Ranch Equipment Ltd.

Manufacturer of Rodeo Equipment, panels, gates, chutes, horse stalls, fire pits & picnic tables

Contact Name: Brett Peers

email: brett@hi-hog.com

www.hi-hog.com

SERVICE MEMBERS



HR2 Construction Ltd.

Provides project management and construction services for new construction and renovations for residential and commercial projects

Contact Name: Rick McCarthy
email: rick@hr2construction.ca
www.hr2construction.ca



Industrial Machine Inc.

Sales and service of municipal and contractor equipment such as Zamboni ice re-surfacers, snow removal equipment and asphalt maintenance equipment.

Contact Name: Jason Rolfe
email: jason@industrialmachine.ca
www.industrialmachine.ca



Justin Hogg

Emerging Country Music Artist born and raised in Morinville, Alberta, currently residing in Edmonton, Alberta. Having journeyed through various musical styles over the years, Justin Hogg has truly found his roots in the country music scene. Drawing on influences like Keith Urban, Rascal Flatts, and Jason Aldean, his style is a blend of country, rock, and pop music with his own twist of originality that has earned him his first Top 100 single at Canadian country radio with his song, "Just Drive".

Contact Name: Justin Hogg
email: justinhoggmusic@gmail.com
www.justinhoggmusic.com



KUBOTA

Kubota Canada Ltd. Is the Canadian marketer and distributor of Kubota engineered and manufactured equipment including a complete line of tractors up to 200 HP, performance - matched implements, forage and tillage equipment, compact construction, commercial turf and landscaping products, utility vehicles and consumer lawn and garden equipment. Kubota Canada Ltd. is also the Canadian distributor for Great Plains, Kverneland and Land pride products

Contact Name: Don McClughan
email: don.mcclughan@kubota.com
www.kubota.ca



MCSnet

MCSnet is a family-owned, rural internet service provider based in Northeast Alberta. We have been in business for over 25 years and continue to push the boundaries in rural, high speed internet.

Contact Name: Rhonda LaFrance
email: feedback@mcs.net.ca
www.mcsnet.ca



NFP

Since 2004, NFP has been working with Agricultural Societies to ensure they have a strong and economical insurance program that covers all aspects of their operation. Over 150 Agricultural Societies choose to purchase their insurance through NFP each year.

Contact Name: Perry Cramer
email: perry.cramer@nfp.ca
www.nfp.ca



North American Midway

THE LARGEST TRAVELING OUTDOOR AMUSEMENT PARK IN THE WORLD!

email: Scooter@namidway.com
www.namidway.com



OK Tire

You know your farm, we know your equipment. OK Tire agriculture tire technicians have all the right training to give you the best on-site and in-field service possible. take advantage of our farm services: Tractor setup, In field service, Rims and hardware, Ride issues diagnosis, Ballasting, Farm track service

Contact Name: Shane Butner
Email: sbutner@oktire.com
www.mcs.net

SERVICE MEMBERS



Party King Inc rents equipment form fairs, festivals Rodeos and all types of events. Inflatables, mech bulls, rockwall, Euro Bungy's , Concession Equipment, Clowns, Balloon Twisters, Face Painters, DJ's, Carnival Games, Tents a large selections of other items to make your event successful and truly memorable.

Contact Name: Fred Whiteman
email: partyking@telus.net
www.partykingrents.com/

Peavey Mart

Peavey Mart is 100% Canadian and employee owned, and proud to be "Canada's largest farm, and ranch retailer". We are strongly rooted in the communities and Rural regions we have continuously served, from BC to Ontario, since 1967. Our valued customers and partners can count on us to always "do the right thing" - what we can, when we can, to demonstrate our commitment to you. Peavey Mart is a retailer with a vast and varied category and product selection. We are unique; and, while we specialize in farm and ranch, there is almost no end to what you may find at Peavey Mart. From work wear, trades, power tools, automotive, hobby, outdoor adventure, homesteading, pet supplies, to lawn and garden and so much more - Peavey Mart may be your only stop if you make it your first.



Contact Name: Karen Kitchen
email: karen.kitchen@peaveyindustries.com
www.peaveymart.com

Production World

Production World has grown to become one of Alberta's most diversified, Tier-1, live event, production companies over the past 25 years. Thanks to our diversity, capacity and resources, we have become the go-to for live virtual and hybrid events. To date, events hosted in our studios have connected people worldwide through everything from Canada-wide online conferences to special Olympic events. Gala and fundraising events hosted in our studios have raised over \$1 million dollars. If you can imagine it, Production World can help you produce it. Scroll down to meet the team.



Contact Name: Kelly Kimo
Email: kelly@productionworld.ca
www.productionworld.ca
www.longbowsales.com

Pyrowest Fireworks

Pyrowest brings a fresh take on the art of a fireworks show. We are a very creative and exciting professional fireworks company. Our owner, Michael, has been wowing audiences across Canada and the US, participating in over 350 professional shows for over 20-years.



Phone: 780-499-2079
email: sales@pyrowest.com
www.pyrowest.com/

LandView Drones

Ag Drone School is focused on farmers and agronomists. Learn to fly safely and legally and get real value from a drone on the farm



Contact Name: Markus Weber
Phone: 780-448-7445
email: markus@landview.com
www.landview.com

Longbow Sales Inc

Supplier of Grandstands, Spectator seating, gymnasiums equipment, and room dividers



Contact Name: Glenda Kilroe
Phone: 403.291.3166
email: info@longbowsales.com

Redd Swing Productions

Redd Swing Productions is home to JUNIOR'S FIREFIGHTER CHALLENGE! A firefighter obstacle course built just for kids! Developed by an Internationally Certified Firefighter and a Performing Arts Educator. This multi obstacle training course geared towards kids aged 4-12 was created to challenge kids while also encourage integrity, perseverance, team spirit



SERVICE MEMBERS



Rocky View Brewing

Rocky View Brewing Company is a micro-brewery located in Cochrane, Alberta. The brewery was established in 2016 out of a passion for crafting great tasting beer, one small batch at a time.

email: lyle@rockyviewbrewingco.ca

www.rockyviewbrewing.com



Select Entertainment

Representing bands, circus acts, motorcycle shows, hypnotists, jugglers, magicians, animal acts and variety acts. We also offer easy ticketing solutions using the TicketScene Platform.

Contact Name: Chris Martin

email: chris@select-entertainment.com

www.select-entertainment.com

Servus Credit Union

Servus Credit Union is a member-owned financial institution serving members from more than 100 locations in 59 communities. Servus aspires to build a better world - one member at a time - by shaping member financial fitness to help Albertans feel in control, financially resilient and able to pursue opportunities. For more information, call toll-free 1-877-378-8728



Contact Name: Tamara Greenwood

email: tamara.greenwood@servus.ca

www.servus.ca

2022 Country Music Alberta Fans' Choice Award Nominee



TRAVIS DOLTER

SINGER, SONGWRITER, ENTERTAINER

SOLO ACOUSTIC UP TO 5 PIECE



780-679-5626

WWW.TRAVISDOLTER.COM

TRAVISDOLTERMUSIC@GMAIL.COM

SERVICE MEMBERS

TechConnect

As TechConnect enters its first year as an active Service Member of the AAAS we are extremely excited with the opportunities to work with so many wonderful societies and communities here in Alberta. At this point in time we have just recently deployed a complete turn key solution for the Strathmore AG Society. Our team worked closely with the GM of the Strathmore AG, Ryan Schmidt. Ryan's vision along with our architects and technicians have deployed a fully managed WiFi environment for their Campground customers and staff. Going into 2023 Ryan has laid down the foundation for revenue stream that will benefit the Strathmore AG society and the community of Strathmore. We look forward to discussing this example along with other rural broadband initiatives.



Contact Name: Darcy Gukert
Email: dgukert@tcorp.ca
www.tcorp.ca

SIRROMA ENTERTAINMENT

Assisting emerging artists to achieve their dreams by providing the correct tools for personal success.

Contact Name: Angie Morris
email: sirroma@telus.net
www.sirromaentertainment.com

TRAVIS DOLTER

On or off the stage, Travis exudes an abundance of energy and positivity. Raised on the family farm an hour South-east of Edmonton, Travis brings a stage dynamic that seizes the audience's attention. A talented singer-songwriter & musician who has been heavily influenced by country music and old rock and roll; his live show features a mix of hits from 50's to current day, along with story filled originals. Known for his witty sense of humor and charming personality, Travis has been compared to a mix of Kenny Chesney and Buddy Holly with a hint of Barenaked Ladies! Every Song...A Story



Contact Name: Shelly Dolter
email: travisdoltermusic@gmail.com
www.travisdolter.com

GROW)) BEYOND



mcsnet.ca



GREAT SERVICE THAT WORKS AS HARD AS YOU



You know your farm. We know your equipment. OK Tire agriculture tire technicians have all the right training to give you the best on-site and in-field service possible.



A poster for a scholarship opportunity. At the top, it asks 'DO YOU KNOW A STUDENT WHO HAS DEMONSTRATED LEADERSHIP?'. Below this is the logo for the 'ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES', which features a stylized green and yellow landscape. The main image shows a stack of books with a blue graduation cap on top. In the background, there is a photo of a group of students. At the bottom, the words 'SCHOLARSHIP OPPORTUNITY' are written in large, bold, green letters, flanked by horizontal lines.

Nominate a student who has demonstrated leadership! The Alberta Association of Agricultural Societies have SIX Scholarship awards that will be given to outstanding post-secondary students continuing their education, who have volunteered their time and energy to their communities and agricultural societies. Please consider individuals in your community who could benefit from receiving this award. Applicants must be nominated by their local Agricultural Society. In 1995 it was decided to use funds from the Special Project Trust Fund to create a scholarship for Alberta Students entering or enrolled in an agricultural based program. Each Applicant would be nominated by their Agricultural Society.

Deadline for applications is December 1st, 2023

<https://www.albertaagsocieties.ca/provincial-awards/student-scholarships/>

HONOUR ROLL



DO YOU KNOW A PERSON WHO :

- is a member of an agricultural society ?
- has made valuable and noteworthy contributions to the development and advancement of agricultural societies in Alberta ?

The Alberta Association of Agricultural Societies invites agricultural societies to nominate a member of their association for their outstanding contribution to the development and advancement of agricultural societies in Alberta. Two members will be awarded the Honorary Life Memberships.

This prestigious award recognizes outstanding volunteers for their dedication to local, regional and provincial levels of agriculture. The nominating agricultural society will be notified if their nominee is chosen and it is the nominating society's responsibility to ensure the recipient is in attendance to accept the award. AAAS will provide two complimentary dinner tickets for the recipient and one guest. All other ticket requirements must be purchased in advance.

<https://www.albertaagsocieties.ca/provincial-awards/honour-roll-2/>



Celebrating
our 85th
Anniversary

amta85.ca | #AMTA85

REGISTER
NOW!

AMTA

Annual Conference

April 18-20, 2023
Delta Edmonton South



“Across The Fence” Is the official publication of the Alberta Association of Agricultural Societies (AAAS). Our E-Newsletter is distributed to:



- 291 Agricultural Societies Across Alberta.
- Provincial Associations Across Canada
- Shared with Provincial and Municipal Governments
- Service Members in the Entertainment and Event Industries
- Facebook, Twitter, Instagram and LinkedIn

The Newsletter is Published Quarterly—Submission Deadlines for the 2023 Newsletters are as follows:

Spring Newsletter—March 10, 2023
Summer Newsletter – June 12, 2023

Fall Newsletter – Sept 11,2023
Winter Newsletter—December 11,2023

PLEASE CONTACT US FOR MORE INFORMATION

DOUG KRYZANOWSKI

PARTNERSHIPS & MEMBER SERVICES COORDINATOR

Office 780.427.2174 Cell 403.894.0525
doug@albertaagsocieties.ca www.albertaagsocieties.ca

AD SPECIFICATIONS &

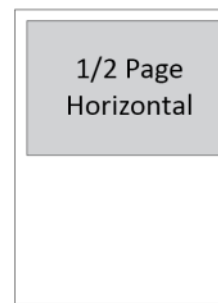
AD SIZE	Member Rate	Non-Member
Full Page	\$120	\$270
3/4 Page	\$100	\$250
1/2 Page	\$80	\$230
1/4 Page	\$60	\$210
Business Card	\$40	\$190



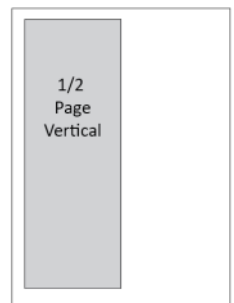
Live Copy Area: 7.5" x 9.875"
Trim Size: 8.375 x 10.875
Full Page Bleed Size 9" x 11.5"



3/4 Page Ad Size :
7.5" x 7.375"



1/2 Horizontal Ad Size :
7.5" x 4.875"

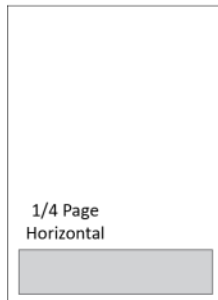


1/2 Vertical Ad Size :
3.625" x 9.875"

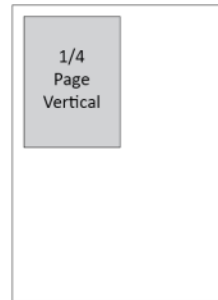
*** All rates subject to GST ***

ACCEPTED AD FILE FORMATS

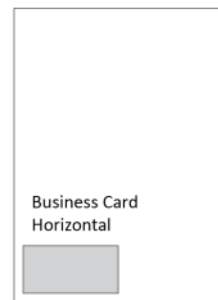
All images and files must be 300 dpi at 100% scale.



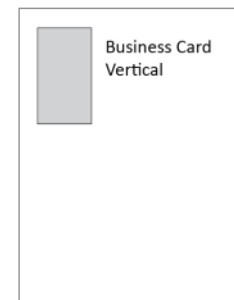
1/4 Horizontal Ad Size :
7.5" x 4.875"



1/4 Vertical Ad Size :
3.625" x 4.875"



1/4 Horizontal Ad Size :
2" x 3.5"



1/4 Vertical Ad Size :
3.5" x 2"

VISION

AAAS inspires *Vibrancy* in Alberta Communities

MISSION

Education, Facilitation and collaboration creates opportunities that empower Agricultural Societies, Inspiring Rural Alberta to reach its highest potential

VALUES

Excellence in direction and execution. Success through collaboration.
Motivation through education and engagement. Advocacy through example.
Dedicated to strengthen Agricultural Societies and their communities

GOALS

RELEVANCE & GROWTH

- Membership Value & Services
- Leadership Development & Training
- Programs and Events

RURAL DEVELOPMENT

- Stakeholders Relations & Advocacy
- AG Society Support Programs
- Infrastructure Renewal Strategy

2023 BOARD OF DIRECTORS



EXECUTIVE

Past President: Rebecca Joseph

President: Brett Warder

1st Vice President: Petra Klemptner

2nd Vice President: Rick McCarthy

Treasurer: Natasha Dombrosky

DIRECTORS

Region 1: Petra Klemptner

Region 2: Brett Warder

Region 3: Beth Fulton & Linda Toews

Region 4: Jackie Tomayer & Nicole Templeton

Region 5: Natasha Dombrosky & Fred Young

Region 6: Darlene Corriveau

Service Member Director : Rick McCarthy

Chief Executive Officer: Tim Carson

THANK YOU TO ALL OUR PARTNERS

