# ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES





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### A MESSAGE FROM THE CHIEF EXECUTIVE



Summer is here, finally. It seemed to take forever to get the warm days and evenings that make summertime In Alberta so special. I hope our ag producers have managed to get their seed in the ground, and their livestock safely to pasture.

It is always exciting to see how our Ag Societies step up to meet the needs of communities across the province. So many exciting events have already occurred with so many more to come. As we emerge from the pandemic it will be so important for our members to think strategically on how to engage the volunteer army that is required to be successful. All while spending the hundreds of hours required to plan the thousands of events that take place.

These are certainly interesting and challenging times. So many things locally and globally impacting our communities. Hats off to all those who have contributed to the supporting the Ukraine. The war happening in that country hits very close to home for so many in Alberta. The economic impacts have been felt over the entire globe. Inflation, fuel prices, and the general costs will be affecting everyone. There is a bright side to this from our events perspective. We have seen in the past the higher costs drive consumers to look for experiences closer to home. Your local events become so valuable to connect communities.

AAAS has also been very busy organizing events and planning. We have been so lucky to add more great people to our Team. Suzanne Kelly has been a tremendous addition and has added her enthusiasm and experience to the mix of all things AAAS.

Doug Kryzanowski is also providing significant experience to our Team in the Partnership building program and will continue to strengthen our current stakeholder relations. Along with our great complement of contractors AAAS is a beehive of activity.

The 10th anniversary edition of Alberta's Open Farm days is just around the corner, August 13 - 14. The Team has been working diligently to attract host farms for the program. Nicola Doherty and Tannis Baker continue to provide outstanding service to this program. We have over 100 unique hosts for this year. These agritourism entrepreneurs will receive information, education, and support that will enhance the visitor experience and positively impact their business. We have 4 Ag. Societies who have applied to be part of this Provincial event. All Ag Societies should consider an opportunity to get involved in bringing people from across the province to their community to learn about Agriculture and the amazing communities in rural Alberta. I also extend an invitation to all our friends far and wide to get out in August and visit these amazing places.

Over the last couple of in person conference AAAS, in collaboration with MNP, has presented our "Treasure's Training Program". We are extremely pleased to offer the full program this fall. Attendees will gain a clear understanding of bookkeeping, using an electronic platform, Introduction to the "Standard Chart of Accounts", Reporting, Preparing for year end, and more. At the completion of the program attendees will have earned a certificate of completion. If you, or anyone, are considering becoming the treasurer for you Ag Society, or if you've been in the position for an while and just want to hone your skills, this program is for you. Watch for details on our website.

The Rural Alberta Innovations and Leadership Forum will be a unique opportunity to collaborate with rural stakeholders to identify solutions to key challenges that hamper rural growth. The forum will take place in Nisku October 27 - 29, 2022. AAAS has been working with a steering committee to ensure the topics will be essential to change and worth the time spent by all who attend. Come be part of these uniquely facilitated experience in solution-based collaboration. Details and registration will be available through our website.

Mark your calendars. The AAAS annual Convention will take place February 2 - 4, 2023 at the River Cree Resort & Casino. We are so excited to about the event. We are looking at new formats, topic, speakers, and programs for members. This will be the best

### A MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

conference yet. Plan to come and bring a friend. Information will be on our website as it becomes available. The Alberta Young farmers and Ranchers have been working with AAAS for many years. The organizers of the group have decided to partner with AAAS and become a standing committee of our association. We are so proud to have this dynamic group as part of AAAS. Committee members have been identified and will be meeting soon. The advisory committee will provide the bases for the "Rock the Farm" conference taking place February 3 – 5, 2023, at the Fantasyland Hotel. This 18 - 40-year-old group of rural and agriculture-based individuals are the future of rural Alberta and our Agricultural Societies. Please consider sponsoring individuals from your community and ag society to attend this event. More information will becoming about bring together these influential people. This is a great opportunity to embrace succession of the farm and enhance the succession on your ag society.

As you can see the Team here at AAAS has been nearly as busy planning and preparing as our mem-

bers. I need to give a huge shout out to our staff and contractors for bringing all these events and programs to life. This is an amazing group of dedicated people.

As always, please do not hesitate to contact our office with any questions you may have. Wishing all our members tremendous success with their events this summer.

Get out there and have fun.

Thank you.

**Tim Carson,** Chief Executive Officer Alberta Association of Agricultural Societies





#### **POWER LINE CONTACTS CAN BE FATAL**

Follow us:

FortisAlberta's goal is to ensure you return home safely each day. We urge you to always ask yourself, "Where's the Line?", Stay 7 Metres Safe and call **310-WIRE** (9473) if you need to get closer than 7 metres to our power lines.

Remember, contacting a line can seriously injure or kill you. Keep safety in mind, especially if you are operating air seeders/sprayers, trackhoes, grain augers, tractors or transporting high loads. Watch for guy wires and overhead lines, especially at dusk and dawn.

If you contact a line, know how to respond safely. Have your own customized safety plan. Create a power line safety plan by downloading a copy from **FortisAlberta.com**. You've got a lot on your mind farming season, let us help keep you safe.



🚯 facebook.com/fortisab 🛛 🕑 @fortisalberta 🕞 youtube.com/fortisab 🛛 Ø @fortisalberta



## AGRICULTURE, FORESTRY AND RURAL ECONOMIC DEVELOPMENT UPDATE

I am sure that everyone is looking forward to the summer ahead. Agricultural so-

cieties across the province will be busy putting on many different types of events for their communities. A few things that you might be interested in:

#### **Annual grants**

We are pleased to be processing your annual operating grants as I prepare this report. As you know, the funding formulas will again be calculated using the previous five-year average funding for each organization. These adjustments have been made to ensure that agricultural societies are not penalized for event cancellations required to comply with public health orders during COVID-19.

#### **Bylaws**

All agricultural societies must review and update their bylaws by June 30, 2022, which is the end of the threeyear transition period provided for by the new Regulation. We now have about 212 officially approved sets of bylaws – only a few more sets to go. Failure to update your bylaws will result in your agricultural society no longer being in good standing under the *Act*.

# Local Food Week and Open Farm Days will soon be here

Alberta Local Food Week and Open Farm Days give consumers a chance to meet the local farmers and entrepreneurs who work to put nutritious food on our plates. It's a great opportunity to show support for all things grown, made and harvested in Alberta and it represents a great partnership between government, industry, Travel Alberta and your own Alberta Association of Agricultural Societies.

Alberta Local Food Week wraps up with the popular Open Farm Days, which offers Albertans opportunities to visit local farms to get a better understanding of where their food comes from and sample the diversity and abundance of food produced in Alberta. Be sure to get out and learn more about agriculture in our province and visit an <u>Open Farm Days</u> event this summer. Agriculture, Forestry and Rural Economic Development is pleased to be providing AAAS with a 3 year grant for Open Farm Days for \$300,000.

#### Are you signed up for Agri-News?

Published each Monday, Agri-News covers the latest on all things agriculture in Alberta. Find news on livestock, crops and markets, research, food and beverage production, and programs and events. Sign up to receive the weekly newsletter at <u>alberta.ca/agri-news.</u>

The **Ag-Info Centre** is the first point of contact for Agriculture, Forestry and Rural Economic Development's programs and resources. Call us toll-free at 310-3276 (FARM) or email <u>aginfocentre@gov.ab.ca</u> with your questions.

#### **Carmen Andrew**

Director, Agriculture, Forestry and Rural Economic Development Carmen.andrew@gov.ab.ca 403.742.7542



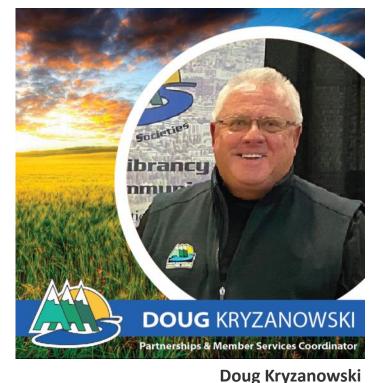
## **AAAS NEWS**

Some of you may remember Doug from his years of involvement with AAAS as Region 1 Director, Board Member and our AAAS President from 2014–2016. Doug now joins our team at AAAS as our Partnerships & Member Services Coordinator.

Doug is a master at relationship building—even more Doug supports his community. His welcoming smile and laughter have been shared across the ocean as well. As Director of Europe for Travel Alberta Doug shared the attributes of Alberta and community with the world. We will not get into the details of Doug extensive experience but Baseball to Radio, Tradeshows to rodeos, Doug have done it all.

Doug brings to AAAS many years of experience in marketing, partnership/sponsorship sales, tourism, sports and media, along with extensive knowledge of the Fairs and Exhibition industry and Agricultural markets. Doug's unique experience and understanding of the challenges in today's market will be key to helping your company achieve results.

We welcome Doug and encourage you to reach out to see how he can help your business partner with AAAS.



Partnerships & Members Services Coordinator Phone: 403.894.0525 doug@albertaagsocieties.ca





FOR MORE INFORMATION AND UPDATES—SEE OUR WEBSITE EVENT LISTINGS https://www.albertaagsocieties.ca/events/



KILLAM 50th ANNUAL INDOOR RODEO—KILLAM AG SOCIETY JUNE 15-18th, 2022 A 2 day Indoor Rodeo Event held at the Killam Memorial Arena!



2ND ANNUAL BULL BASH—DARWELL AG SOCIEY JUNE 17, 2022 https://darwellag.com/bull-bash-2022



Acme Ag Society

**JACKPOT STEER SHOW** 

CARSELAND AGGIE DAYS —CARSLAND AG SOCIETY JUNE 17-19, 2022 https://www.carselandalberta.ca/

**5TH ANNUAL ACME AG SOCIETY STEER SHOW** JUNE 18,2022 EAST OF THE ACME COMMUNITY CENTRE



NEW SAREPTA AG SOCIETY ANNUAL FAIR & PARADE JUNE 18, 2022 https://www.facebook.com/NewSareptaAg/



ROYAL CANADIAN MOUNTED POLICE MUSICAL RIDE -LLOYD EX JUNE 18—19, 2022 http://www.lloydex.com/



FATHERS DAY SHOW & SHINE—VEGREVILLE AG SOCIETY JUNE 19, 2022 The Vegreville Ag Society and the Vegreville Iron Runners Club are excited to bring you the Bumper to Bumper FATHER'S DAY EVENT!













69TH ANNUAL WAINWRIGHT STAMPEDE -WAINWRIGHT AG SOCIETY JUNE 23—26, 2022 https://www.wainwrightstampede.com/

GUY WEADICK RODEO—HI RIVER AG SOCIETY JUNE 24-25, 2022 https://www.highriverag.com/

GUY WEADICK RODEO RANCH HORSE RACE HI RIVER AG SOCIETY JUNE 25,2022 https://www.carselandalberta.ca/

CROOKED HORN CANADIAN JR RODEO—TROCHU AG SOCIETY JUNE 25,2022 https://www.facebook.com/trochuag



#### WARBURG HERITAGE DAYS- WARBURG AG SOCIETY

JUNE 25,2022 With this we are making the theme for this years Heritage Days "A Blast from the Past" and hoping to bring back events such as Log Sawing, Nail Pounding, Lawn Tractor Rodeo, Bicycle Rodeo, Bathtub Races, Frog Jumping and Greased Pig Races.



HARMON VALLEY – AMATEUR RODEO—HARMON VALLEY AG SOCIETY JUNE 25-26,2022

2 DAYS of Rodeo FUN Concession & Beer Gardens, Clown and Calf Scramble



**DEWBERRY AG'S 50TH ANNIVERSARY CELEBRATION** JUNE 25, 2022 https://www.dewberryagsociety.com/who-we-are/





#### **117TH ANNUAL MILLARVILLE RACES—MILLARVILLE AG SOCIETY** JULY 1-2. 2022

Thoroughbred horses, locals with their stock horses, ladies sidesaddle, indigenous relay races and to top it off, wiener dogs!



#### CHIPMAN COYOTE COUNTRY CLASSIC FARRIER COMPETITION

JULY 8-9, 2022 Hot horseshoe forging action at the second largest Canadian competition this year!



#### THE CALGARY STAMPEDE

JULY 8-17,2022 From the Stampede Rodeo to our most loved midway rides, live music to the food we've all been craving, start your countdowns for the 2022 Calgary Stampede. https://www.calgarystampede.com/



CHIPMAN COYOTE COUNTRY BACKROAD BAZAAR OUTDOOR MARKET JULY 9, 2022 https://www.facebook.com/chipmanag



LAMONT SUMMER SIZZLER RODEO—LAMONT AG SOCIETY JULY 9-10, 2022 https://www.lamontagsociety.com/summer-sizzler-rodeo



#### STETTLER RANCH RODEO 2022

JULY 9, 2022

The Stettler Ranch Rodeo is a traditional type of rodeo in which teams of cowboys and cowgirls from different ranches compete in events based on the type of work they usually do everyday www.stettleragsociety.com





#### LLOYD EX FAIR 2022

JULY 13-16,2022

The Lloyd Ex Fair is back in full swing for 2022! Let's Ride! Join us this July for all of your fair favourites: -Nightly grand stand shows! Whether it's classic rock, good old fashioned country, or big name headliners, your daily admission gets it all. https://www.lloydex.com/lloyd-fair

ELOOP TRIBE AG SUCIETY

KANIAI INDIAN DAYS TOUR RODEO—BLOOD TRIBE AG SOCIETY JULY 15-17, 2022 https://www.albertaagsocieties.ca/events/edmonton/kainai-indian-daystour-rodeo-blood-tribe-ag-society/



RADWAY AGRICENTRE (located 70 km NE of Edmonton on Hwy 28) July 22-24, 2022

#### **RADWAY PIONEER DAYS—RADWAY AG SOCIETY**

JULY 22-24,2022

Annual party in Radway. Ball Tournament, Bench Show, Quilt Show, Pancake Breakfast, Parade, Marching Band, Musical Military Horse Demonstration, Beer Garden, Summer Market, Show & Shine, Full Concession, Steak Supper & Dance with TWO Bands, RCW wrestling, FREE camping



#### **2022 BRIX REALTY GROUP BULLS ON THE BEACH -ROCKY VIEW CHESTERMERE AGRICULTURAL SOCIETY** JULY 22, 2022

Join the Rocky View Chestermere Agricultural Society and 25 of Canada's best bull riders for a night of wild action with a cabaret featuring Joel Ostrom and the Tin Star Band .

https://www.facebook.com/groups/mychestermere/ posts/2243638625784448/



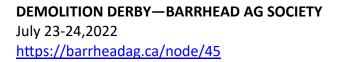
AIRDRIE – RANCH HAND COMPETITION 2022 JULY 23, 2022 https://www.airdrieagsociety.com/ag-events/rhc





HIGHRIDGE AGRICULTURE SOCIETY ANNUAL BUSH RODEO July 23-24,2022 The Highridge Annual Open Bush Rodeo will be happening at the Highridge Hall Fairgrounds.







#### 116TH ANNUAL VERMILION FAIR - - VERMILION AGSOCIETY JULY 28-30, 2022

Over the three days of the fair July 28th to July 30th, 2022, fairgoers enjoy a parade, trade show, livestock shows and judging, pony chuckwagon and chariot races, antique and modified tractor pulls, live entertainment, midway with amusement park rides, bench show showcasing arts and crafts as well as horticultural/agricultural displays, and fireworks. Every year, exhibitors showcase their animals, skills, and many talents in a friendly, competitive spirit.



#### STRATHMORE STAMPEDE

JULY 29–AUGUST 1, 2022 The Strathmore Stampede is home to the Running with the Bulls, Pro Rodeo and World Professional Chuckwagon races. Tickets are on sale now! <u>http://strathmoreag.com/</u>



VEGREVILLE COUNTRY FAIR- VEGREVILLE AG SOCIETY AUGUST 3-7 2022 5 Days of Fun family Entertainment http://www.vegag.ca/page/fair/



BENTLEY AND DISTRICT AG SOCIETY TOWN AND COUNTRY FAIR AND RODEO AUGUST 4-7, 2022 "Salute to the Town & Country Critters" http://www.bentleyagsociety.com/





**CARMANGAY FAIR & SPORTS DAY** 

**CARMANGAY FAIR & SPORTS DAY-CARMANGAY AG SOCIETY** August 5-6,2022 This Year's Theme is : Rays of Sunshine https://www.albertaagsocieties.ca/events/carmangay/carmangay-fair-sportsday/#post content



#### BUFFALO RODEO DAZE 2022-BUFFALO AG SOCIETY

August 5-7,2022

We will kick off our weekend with a 3D barrel racing jackpot on the Friday night. Saturday and Sunday will be jam packed with rodeo fun! We will be hosting the KCRA for the third time, and can not wait to have them back in our arena. https://m.facebook.com/pg/buffaloagsociety/posts/



#### **CLANDONALD AGRICULTURAL FAIR**

August 5-6,2022 Bench Show, Pancake Breakfast, Parade, Gold Mine, Children's Races, Bingo, Pipes & Drum Band, Tactor Pedal Pushers, Mutton Bustin, Family Entertainment, Laser Tag. https://www.clandonaldagsociety.ca/



#### **99th PARADE !!**

AUGUST 6TH 2022





### LOUGHEED AGRICULTURAL SOCIETY 99TH ANNUAL FAIR

August 6,2022 This Year's Theme is: 99 https://www.facebook.com/LougheedAglSociety

#### ROUND HILL AGRICULTURAL SOCIETY—BENCH SHOW

Enter your baking, flowers, produce, crops, arts, crafts, sewing, and photos to be judged for prizes https://www.roundhillhall.ca/events

#### **ALBERTA OPEN FARM DAYS 2022**

In Alberta, Open Farm Day will be held on August 13-14, 2022. Our goal is to showcase Alberta's agriculture and tourism industry in a fun, engaging and meaningful manner to participants of all ages. https://albertaopenfarmdays.ca/















#### **BLUE HERO FAIR & RODEO—BARRHEAD AG SOCIETY**

August 13-14, 2022 Parade, Horse show, Mototcross, SlowPitch, Rodeo and MiniChucks, Cabaret etc. https://barrheadag.ca/node/57

#### VILNA BOOMTOWN DAYS FAIR—VILNA AG SOCIETY

August 19-21, 2022

Celebrate the Ag Society's 50th and the 100th anniversaries for the Village, Pool Hall and School! Family fun packed into the entire weekend, starting with a benchshow on Friday, parade and kid's events on Saturday with a dinner and dance featuring Drew Gregory. Sunday wraps up with a car show and food trucks!

https://www.vilnaagsociety.com/

#### FORT ASSINIBOINE HAMLET HOEDOWN—VORT ASSINIBOINE AG SOCIETY August 19-20, 2022

Pancake Breakfasts., Bench Show, Lawn Mower Races, RODEO with Wild Pony Race & McGillivray Sisters Trick Riding and more. https://www.facebook.com/groups/501250660056074/

#### **COCHRANE FAIR—COCHRANE AG SOCIETY**

#### August 20-21, 2022

Two fun-filled days packed with exciting events for people of all ages will feature live entertainment with jugglers, face painting, pony rides, mini chuckwagon races, the Barkside Canine Performance Team, reptile shows, motorcycle stunt shows, mutton busting, Extreme Cowboy Alberta races, and live animal displays at Farm Alley.

https://www.cochranefair.com/events.html

#### 41ST ANNUAL GROVEDALE FAIR—GROVEDALE AG SOCIETY

August 20-21, 2022 "Country Fun For Everyone" is the theme for the 41st annual Grovedale Fair. https://grovedalecenter.ca/

#### THE BIG COUNTRY GATHER

August 20-22, 2022 Join us for an action packed, community wide celebration of the western way of life! https://www.facebook.com/groups/129643817136522/about/





PRIDDIS & MILLARVILLE FAIR 2022—MILLARVILLE AG SOCIETY August 20-21 2022 THE THEME FOR THE 2022 FAIR IS COUNTRY FUN FOR EVERYONE https://www.millarvilleracetrack.com/priddis-millarville-fair/



AUGUST MUD BOG-WHITECOURT AG SOCIETY August 20-21 2022 Trucks Having Fun in the MUD! https://www.whitecourtag.ca/







arrhead Agricultural Society





WRA RODEO FINALS- BARRHEAD AG SOCIETY September 15-18 2022 Barrhead Ag presents the WRA Rodeo Finals Cabaret Featuring Drew Gregory !!! https://barrheadag.ca/



#### ART OF THE HARVEST—AIRDIRE AG SOCIETY

September 17,2022 Airdrie Ag Society is proud to host this annual event showcasing horse teams and vintage equipment used to harvest grain planted in the spring. https://www.airdrieagsociety.com/ag-events/art-of-the-harvest-z7kcj

## DO YOU HAVE AN EVENT YOU WOULD LIKE TO ADD TO OUR LIST ? SEND YOUR EVENT INFORMATION TO US AT THE OFFICE

### There is also the option for you to ADD YOUR **EVENTS TO OUR WEBSITE**

https://www.albertaaqsocieties.ca/aaas-members/ update-your-member-information/

This will enable you to add updates for your AG page or add some events or raffles on our AAAS Event listings.



## MARKETYOUR EVENTS

**RODEOS. FAIRS. MARKETS BENCH SHOWS, CRAFTS,** HORSE SHOWS. DANCE STAMPEDES. PARADES. **RACES.OPEN FARM DAYS.** PAINT NIGHTS. DINNERS. **BULLARAMA. FESTIVALS. JAMBOREES. MUD BOGS. TRACTOR PULLS.AUCTIONS. MUSIC. FARM SAFETY CLINICS** PANCAKE BREAKFASTS

# CONGRATULATIONS TO THE AFSC WOMEN IN AC AWARD WINNERS



AFSC.ca/WomenInAgAward

## **OPEN FARM DAYS**



The planning for Open Farm Days is underway with lots of new things to celebrate for our tenth anniversary, including a new website!

The new website has been in the works for a while and will be a hub for ag-tourism in Alberta with an events page, resource hubs and educational and fun content for those wanting to engage in ag-tourism in Alberta.

For the 10th Anniversary of Open Farm Days we've gone with the theme of "It Takes a Hive" invoking the idea that farming takes a whole community, and what better representation than a bee! Bees pollinate the fruits, the vegetables and without them, our food supply would be pretty limited.

For our 10th anniversary we've been working on a special product through our incubator program - a honey candy floss. The product is the first of its kind

(that we can find) and we've been working with a chef to turn the honey into a powder, using beet sugar and powdered berries. Farms participating in Open Farm Days will be invited to a live demonstration on how to make the product this week. This will be something that you can make and sell during your Open Farm Days event.

Registration for Open Farm Days is now closed and we're happy to announce we have over 100 farms participating across the province again.

If you're not hosting an Open Farm Days event this year, we invite you to visit a farm and support your local events. To find all the farms participating in Open Farm Days this year on our new site.

Thanks so much for your support and see you for Open Farm Days weekend!



### www.albertaopenfarmdays.ca

### **CELEBRITY SIGHTINGS**

Actor and musician, Kevin Costner has been named parade marshal at the 2022 Calgary Stampede. The role goes to someone who "exemplifies western culture and tradition," and Stampede organizers say the Academy Award-winning actor and director is the perfect fit. Kevin Costner is currently starring in "Yellowstone" a modern-day western filmed in Montana currently in its fifth season. In a statement the actor says he also has fond memories of shooting cowboy movies "Open Range" and "Let Him Go" in Alberta. His band, Kevin Costner & Modern West, is set to perform the day the stampede kicks off. Officials have promised a return to pre-pandemic form this year after two years of scaled-back festivities. The event is set for July 8-17.



"I just wanted to tell you how nice it was to be selected as parade marshal," Costner said in a news release.

"You don't see those kind of things coming. I have a lot of fond memories of being in Calgary. It has made a big difference to me in my life to make Open Range and Let Him Go there. It's one of the most beautiful spots and the world focuses on Calgary and the parade, which started a long time ago in celebration of western heritage."

Costner is also a musician. His country-rock band Kevin Costner & Modern West will perform at The Big Four Roadhouse on Friday, July 8,2022

## FARM EQUIPMENT IS GETTING TALLER. POWER LINES AREN'T.

If you'll be moving farm equipment near a power line, call us. We're here to help.

1-855-277-1670 Electric.atco.com



## AAAS OUT AND ABOUT





The 50th anniversary celebrations were held at the Elevator site of the Spruce Grove and District Ag Society Our AAAS CEO, Tim Carson spoke at the celebration. Awards were given to founding members



Our Region 3 Director, Linda Mason had attended The First Annual Aggie Days Mountain View, held in Cremona at



the Heritage Centre. This event was a celebration of Agriculture, highlighting the importance of Alberta Farmers, Ag Business and Ag Organizations with recognizing Mountain View County Century Farms and multigeneration farmers as well as activities promoting "Thank you Alberta Farms". A few of the entertainment events provided were making your own rope, how to make butter, a demonstration of how trained stock dogs worked, making horse shoes, branding, and much more but the most popular was the Fortis bucket lift with young and old being lifted high in the sky. Congratulations to the organizers and volunteers in bringing together and creating a great occasion for the First Annual Aggie Days!

### **NEW AAAS PROGRAMS & RESOURCES**



## An Interactive Mixed Reality Safety Show. WHAT IS THAT ?

A Mixed reality is a blend of physical and digital worlds

We at AAAS are striving to bring farm safety into the 21st century utilizing state-of-the-art LED projection and interactive gaming. An artfully designed 3D farm comes to life and takes the audience on a journey through the dangers farmers face every day.

The audience is brought into the show, answering data driven questions that display directly to their devices.

These live shows are based in augmented reality and target 13 - 30 year old rural people. They have been designed to capture the audience's attention using the latest video technology and provide a unique live story that will influence safety decisions based on real world consequences. Our delivery method and unique style of messaging will be like nothing you have seen before.

This program highlights the negative impact every day injuries have on farms, reinforces the positive impact safety training has, and concludes the whole experience with accredited safety resources and training program ultimately bridging the gap and creating a seamless transition from awareness to action.

For more information and bookings contact us at the AAAS office.



WHAT IS THE ECONOMIC IMPACT TO A FARM, ON AVERAGE, OF EACH PRE-VENTABLE HOSPITALIZED INJURY?

A) \$36,500
B) \$58,750
C) \$93,250



### **NEW AAAS PROGRAMS & RESOURCES**



We at AAAS are always striving to come up with new ways to deliver Programs and resources to our Members and volunteers.

We are excited to announce that we are working on a Board Governance E-Learning Program for a "Certified Volunteer Board Member" which will be launched in the Fall of 2022.

The program will be game based. The goal of the game will be for any board member to move through a series of activities, using the resources provided, to become a fully-fledged board member.

The game will have 10 rooms (modules), one for each of the 8 sections of the Guidebook, a final boardroom to show successful completion, as well as a library where additional resources can be found. Learners must successful ly complete all activities to gain the vote of the board member overseeing each room. Learners may complete the entire game, or specific modules. With either option, learners will always return to where they left off should they leave the eLearning platform. Watch our website for more information.



## **TREASURER TRAINING WORKSHOPS**



We are pleased to announce that we have a weekend for our Treasurers Training, you will take Level's 1, 2 & 3 over the weekend. We can take a maximum of 15 people for this training (if we have less than 10 the course will not go ahead). We will decide on August 15<sup>th</sup> if we are a go or not.

At the end of the course you will receive a certificate that you have completed the course, this will be presented at our Friday Night Banquet during our annual conference in February.

#### Dates:

Friday September 16<sup>th</sup> to Sunday September 18<sup>th</sup>. **Location:** 

Holiday Inn & Suites Nisku 1100 – 4<sup>th</sup> Street Nisku **Cost:** 

Early Bird Rate \$999/person + GST prior to July 31st, After July 31<sup>st</sup> \$1250/person + GST (Cost includes training, 2 Breakfasts, 2 Lunches & Snacks) **Rooms:** \$85 +Taxes per night

*Registration and Payment link will be on our website by June 20th* 

#### Course Description

#### **Target Audience:**

This course is intended for those interested in bookkeeping. Agricultural Society Board Members and staff including but not limited to Presidents/ Chairpersons, Treasurers, General Managers/Facility Managers, Secretaries, Bookkeepers, Office Administration. There are no prerequisites but we suggest taking bookkeeping – intermediate before joining us.

## **TREASURER TRAINING WORKSHOPS**



#### **Bookkeeping - Introduction**

This workshop is an introduction into the cycle of accounting and is geared to those who have little or no previous bookkeeping experience. Participants will learn the importance of keeping records. The workshop will teach participants how to prepare a basic, handwritten synoptic and general ledger using pencil and paper in order to understand the important concepts before using accounting software.

- Learn about the accounting cycle, terminology and setting up a chart of accounts.
- Learn and practice manual bookkeeping techniques, journal entries and other exercises.



#### **Bookkeeping - Intermediate**

This workshop will introduce participants to the Quick-Books Online accounting software. During this workshop, participants will the learn the basics of using the program, including the features of general ledgers, accounts receivable, accounts payable. Participants will work with a chart of accounts and post transactions for the Society and review general ledgers for accuracy and reasonability.

- Understanding AAAS granting programs, processes and reporting.
- Training on an Online bookkeeping software program (QuickBooks Online).
- Demonstrate and refine bookkeeping techniques, journal entries and other exercises.
- Introduction to: Developing, adjusting and administering budgets.



#### **Bookkeeping – Advanced**

This workshop will introduce participants to advanced training techniques in QuickBooks Online accounting software and introduction to understanding the facility lifecycle and strategic planning. During this workshop, participants will the learn advanced QuickBooks Online techniques, including the features of setting up Class Tracking, creating and using Budgets, preparing yearend financial statements and reports and understanding them. Participants will be introduced to asset management and strategic planning.

- Advanced training on a computerized bookkeeping software program (QuickBooks)
- Demonstrate the ability to prepare for year-end financial statements
- Demonstrate the ability to analyze financial statements
- Understand the basic components of a facility lifecycle plan
- Introduction to strategic planning and risk management

## **GRANTS & FUNDING**



creative partnerships alberta Donation-matching funding for sport, physical activity and recreation programs

### **PROVINCIAL GRANTS**

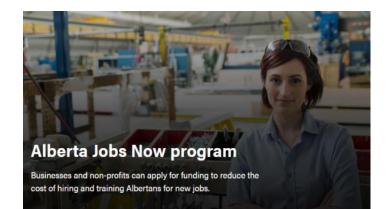
#### AAAS Farm Safety Grant Program

Approved Funding of \$2,000 will be distributed at the completion of the project once all reporting & receipts have been submitted and received and approved by the Alberta Association of Agricultural Societies. All projects under this application must be completed by December 31, 2023.

https://www.albertaagsocieties.ca/aaas-farm-safetygrant-program/

#### **Donation Fund Program matching campaign**

Donate up to \$1000 to non-profits in the provincial Sport, Physical Activity and Recreation Donation Fund, and the Alberta government will match it. This campaign ends Aug. 30, 2022 or until \$350,000 in matching donations are made <u>https://www.alberta.ca/donation-fundprogram-matching-campaign.aspx</u>



bertan

The Alberta Jobs Now program provides private and non -profit businesses with job supports to get thousands of Albertans back to work. Employers can apply for Jobs Now funding to offset the cost of hiring and training Albertans in new or vacant positions. Third intake is now open and will close when all funds are allocated.

https://www.alberta.ca/alberta-jobs-nowprogram.aspx#apply



#### Dual Credit Start-up Grant/ Dual credit Enhancement Grant

Career-based learning for students by providing up to \$4M in dual credit grants for the 2022-23 school year, creating more opportunities for students to earn credits that count towards both their high school and postsecondary studies:

https://www.alberta.ca/release.cfm? xID=827497C5B8849-C944-8875-FCC8B4BA65C99483



### RURAL ALBERTA INNOVATION & LEARNING

FORUM Nisku, Alberta OCTOBER 27 -29, 2022

### WHAT IS IT ?

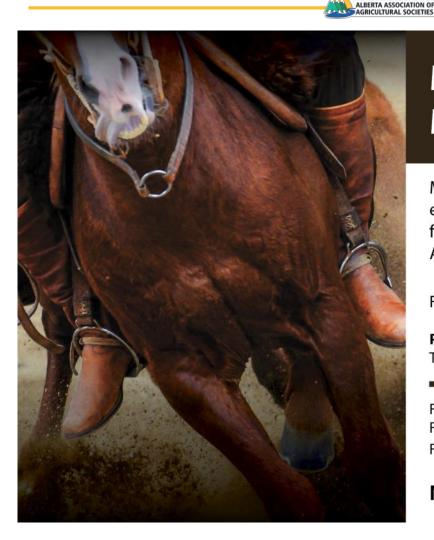
The event will be an opportunity to identify, explore and strategize about the barriers to rural growth in Alberta. It will be a melting pot of research, expertise, and experience to create innovations that will be a catalyst for collaboration in generating vibrancy across rural Alberta's communities.

### WHO WILL BE THERE?

Dedicated stakeholders and influencers in rural community success will be invited to participate. These will include but are not limited to: Ag Societies, Tourism Organizations, Municipalities, Chambers of Commerce, Rural Development Officers, Government of Alberta, Universities and Colleges, Indigenous Leaders, School Boards, etc.

### WHY DO YOU NEED TO GO?

Real change is a collaborative process. If we truly want to see Alberta's rural communities thrive and grow, we all have a role to play. A coordinated effort, across sectors, will positively impact every stakeholder who comes to the table. And in turn, build an even more amazing Alberta.



# More Protection, More Expertise.

Manage your risk and cover your exposures with the help of a broker focused on your unique needs of Alberta's Agricultural Societies.

For more information, please contact:

**Perry Cramer** T: 780.930.2950 | E: perry.cramer@nfp.ca

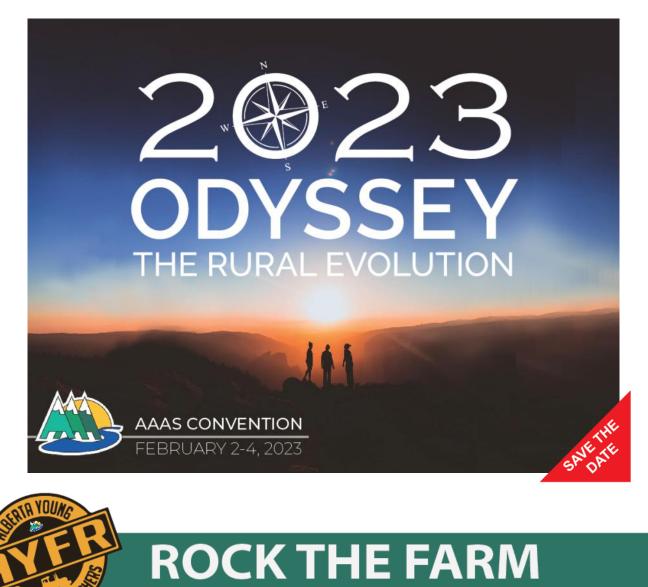
For your business. For your people. For your life.





## **AAAS CONVENTION 2023**

The Theme for next Year's Convention is: 2023 ODYSSEY - THE RURAL EVOLUTION The location will be at the River Cree Resort an Casino. February 2-4,2023



In a recent poll we asked our members what was important to your Ag Societies. The topics of succession, pursuing development and growth came up a lot. We are pleased to have The Alberta Young Farmer's and Ranchers now under a division within AAAS.

The Alberta Young Farmers and Ranchers (AYFR) will have a committee consisting of a minimum of 6 persons. The organization's goal is to support and connect Alberta's young adults in agriculture by facilitating opportunities for learning networking and mentorship.

The AYFR Committee will have their "ROCK THE FARM Conference" February 3-5,2023 - in conjunction with our 2023 AAAS Conference. Please contact us at the AAAS Office if you have any questions or would like more information.



Alberta

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In a recent Poll, over 70% of our Ag Societies said they struggle with high utility costs. The Alberta Associate of Agricultural Societies (AAAS) is excited to partner with Alberta Municipalities on Power+ to help you actualize significant and sustainable cost savings on your energy bills.

Alberta Municipalities has been procuring electricity for their members for over 20 years. Their most recent electricity aggregation secured rates below market forecasts and resulted in cost savings of \$6.4 million for participating members in 2021 alone!

With this experience and success behind them, they have looked forward and have created an innovative product – Power+ – that will result in greater savings and long-term budget certainty. This product is structured to access electricity pricing right from its source – avoiding costs that are incurred when you need to deal with for-profit intermediaries. It also allows you to lock-in favourable rates for up to 10 years – avoiding the increasing prices in the electricity market and providing long-term budget certainty.

Most importantly, through the partnership we've established with Alberta Municipalities, we can use the strength of their membership to go to market with а large buying group. This is an opportunity to join in with participating municipalities, educational institutions, and health care sector members to form a large buying group to achieve the best price for all participants. We want to make sure you understand what this unique and time-sensitive member aggregation opportunity could mean for your agricultural society.

http://www.abmunis.ca/products-services/energyprogram/power



## WHERE ARE THEY NOW ?

The Alberta Association of Agricultural Societies awards scholarships annually, to help students continue their education in the agricultural industry. We are showcasing what some of our past scholarship recipients are doing now and how being part of Ag Societies have impacted their lives.

# **KIMBERLY ZAGAR**

#### Which Ag Society are you from

Drayton Valley & District Agricultural Society What Scholarship did you receive AAAS Scholarship

#### When did you receive your scholarship 2004 What did you study?

Bachelor of Arts, Agricultural Studies (concentration in Rural Sociology and Development), University of Lethbridge

#### When did you graduate ?

2008

#### What career path did you take ?

After graduating university, I worked on Parliament Hill in Ottawa before returning to Alberta to work in local government. I then spent some time traveling, which led me to my career in agricultural events. I worked for two years in the Cattle Show Office at the Sydney Royal Easter in Australia and two years in the Agriculture Show Office at the Royal Agricultural Winter Fair in Toronto. When I once again returned to Alberta, I started working for Northlands.

#### What job/ career do you have now ?

I work for Explore Edmonton as the Agriculture Specialist, Community & Signature Events, planning events such as Farmfair International and the agriculture components at K-Days.

#### Where has your job taken you?

I have been lucky enough to have worked for world class agriculture events in Sydney, Toronto, and Edmonton. Agriculture people are the best people, the world over, and meeting and connecting with them is definitely a highlight.



# How has being part of the Ag Societies impacted you ?

My passion for agriculture events started volunteering for local ag society events like the bench fair, livestock show, and county fair. I still refer back to those memories when planning events today. Although the events may be much different in scale, the purpose is the same- to celebrate achievement in agriculture and rural communities, to bring people together, and to educate the public about agriculture and rural life.

#### What piece of advice would you give to students considering a career in Agriculture ?

Agriculture is so much more than primary production. It is a dynamic industry that almost anyone can find a role in- whether your passion is plants, animals, machinery, science, sales, education, or events. I encourage anyone wanting to get involved in agriculture but not sure how to research the many parts of the industry and find the best fit for them. Also, be open to change. I started my career hoping to be involved in government agricultural policy but pivoted to events when I realized that is where my passions lay.

If you have been awarded an AAAS Scholarship in the past and would like to share your story, please email us at info@albertaagsocieites.ca

## **AWARD NOMINATIONS & SUBMISSIONS**



#### AAAS SCHOLARSHIPS

Nominate a student who has demonstrated leadership! The Alberta Association of Agricultural Societies have SIX Scholarship awards that will be given to outstanding post-secondary students continuing their education, who have volunteered their time and energy to their communities and agricultural societies. Please consider individuals in your community who could benefit from receiving this award. Applicants must be nominated by their local Agricultural Society. Each Applicant would be nominated by their Agricultural Society.

NOW ACCEPTING NOMINATIONS—Deadline December 1, 2022.



#### AAAS PROVINCIAL MARKETING AWARDS

We're seeing some pretty Eye Catching Posters for your events out there - Be sure to Submit them in CATEGORY #1 for next year's AAAS Provincial Marketing awards: The Marketing Awards Contest is held annually during the AAAS Conference. Attendance during the conference is not a requirement to enter the contest, however only entries from current member Agricultural Society's will be accepted.

ACCEPTING ALL CATEGORY SUMBMISSIONS NOW Deadline December 1, 2022.

https://www.albertaagsocieties.ca/oprovincial-awards/provincialmarketing-awards-contest/

### STARS OF ALBERTA VOLUNTEER AWARDS

The Alberta Government 2022 Stars of Alberta Volunteer Awards recognize extraordinary Albertans whose volunteer efforts have contributed to the well-being of their community and fellow community members. Youth, adult and senior categories

Deadline for nominations Thursday, June 30, 2022.

www.alberta.ca/stars-of-albertavolunteer-awards.aspx.



#### Share their stories... inspire others!

Tell us about a remarkable volunteer by nominating them for a Stars of Alberta Volunteer Award in the Youth, Adult, Senior, or Breaking Barriers category!

Deadline for nominations June 30, 2022

alberta.ca/stars-awards 780-910-8902 (toll-free first by dialing 310-0000) ABVolunteerAwards@gov.ab.ca

Alberta

## **SOCIAL MEDIA**

## What is an Instagram takeover?

If you're not sure, and Instagram takeover is where you login to another account and "take over" the Instagram stories. You'll be able to talk about YOUR AG SOCIETY, your EVENTS and Services and what to expect during a visit to your Ag Society.

Our goal is to bring awareness and promote Ag Societies, their facilities, services and events all over Alberta. It's important to give visitors a "behind the scenes" look at what they can expect and give them an opportunity to learn about your Ag Society and the programs and events that you provide for your community !!

If your Ag Society is interested in booking a Day to takeover our AAAS Instagram please contact Maria, Our Marketing Coordinator, at the AAAS office for more information.





## **AAAS HISTORY**

#### AS WE CELEBRATE 75YEARS OF OUR ASSOCIATION

**SINCE ITS INCORPORATION**—We have been able to do more and more digging into our own archives and we have had the chance to reach out to other archivists in Alberta. Much of our early history was lost in the 1920-30s due to the wars and the great depression. In our research, we have found the actual date and circumstances in which our Association was actually FORMED !

This newspaper clipping from the May 18, 1905 Calgary Daily Herald shows an article written about how the Alberta Agricultural Fairs Association came to be.

"Delegates from the various agricultural societies in Alberta met yesterday with Geo Harcourt, Superintendent of fairs and institutes, to arrange the dates of fairs so that the Territorial department of agriculture could supply official judges with the least waste of time and money. The system of supplying official judges has worked well doing away with the bickerings so common when local judges were employed and the delegates were anxious that their respective societies be again supplied this year. After arranging dates for fairs the delegates expressed the opinion that it was desirable to from a fairs Association which would meet annually, and hold a convention at which addresses could be given on the work of the agricultural society.

The suggestion was at once accepted and acted upon. The delegates resolved themselves into the **Alberta Agricultural Fairs Association**. (Formed Wednesday May 17, 1905)

The following officers were chosen: Pres H.H. Jenkins—Pincher Creek Vice Pres Geo Smith—Okotoks Secretary E.J. Fream—Innisfail

Directors: M.E. Herrick—Strathcona A.M. Kay—Olds J.J—Gaetz—Red Deer Arch Mitchell—Mcleod Geo W. Green–Raymond W.H. Fairfield—Lethbridge

*Gaetz, Kay* & *Fream were appointed a committee to draft a constitution to be submitted at the next annual meeting.* 

The following resolutions were then unanimously adopted by the association and the secretary instructed to forward copies of the same to the different governments, agricultural societies and the members of Parliament for Alberta.



- "That the government of the province of Alberta be requested to take stringent measures to cope with the wee question"
- "That this association take steps to have the winter wheat graded on the same principle as carried on in Manitoba"
- "That the Dominion government be requested to take steps to establish cold storage stations for the handling of the beef trade in the west and in England"
- "That the Government be requested to assist in procuring water for the settlers in the newer and dryer districts of Alberta by the use of well bring machinery / boring machinery"
- "That all agricultural societies in Alberta be requested to become members of this association and to subscribe to the sum of one dollar as a membership fee"

The meeting then adjourned to meet again at the call of the president."

### THE DAILY H

# DATES OF THE FAIRS FOR THE TERRITORIES.

## Organization Completed In Which Many Alberta Towns Participated.

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M. E. Herrick, Stratheona; M. Marker, Wetaskiwin; H. F. Flewelling, Lacoumbe; John J. Gasta, Rod. Deer; E. J. Fream, Innisfail; W. H. Hammer Olda; Geo. Smith, Okotoks; Arch. Mitchell, Macleod; H. H. Jenkins, Fincher Creek; W. H. Fairfield, Leth-Indge; Geo. W. Green Raymond; Rohert Needbarn, Magle Crook. After nouse discussion of the ganeral work of the society, the following dates were arranged :

Edimonitori June 25-50; July 1
Lacombe June 20; July 1
Wetankiwin July 4
Calgary Juty'8-6-7
Inniefail July 7
Okotoks July 11
Lethbridge Aug 11-14
itarmond Aug. 17-18
Had Deer
cyld.s Bept 19-29
Stratheona Sept. 21-22
Maple Creek
Medicine Hat
Marleod Oct. 3-4
Pincher Creek Oct. 5
Dates from Fort Saskatchewan,

Dates from Fort Baskarchewan, Didshury and Magrath wern not set. After arranging dates for fairs the

After arranging dates for large the delegates expressed the opinion that it was desirable to form a fairs' mipociation which could meet annually

### Not Milk for Babies

Don't risk baby's life by feeding eity milk. Be on the safe side. Give

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Pres. H. H. Jenkins, Pincher Creek, Vice Pres, Geo. Smith Okotoks, Secretary, E. J. Fream, Innisfail, Directors: M. E. Herrick, Strathcona.

A. M. Kay. Olds.

J. J. Gasts, Bed Deer.

Arch. Mitchett, Marleod.

Geo. W. Green Riymond.

W. H. Fairfield, Lethbridge.

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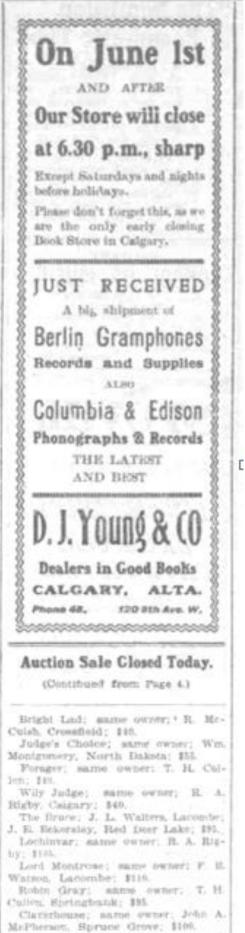
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Lindsaj's Pride; same owner; W. J. Andrews, Dr Winton; 1996.

Hobin Adalr; same owner; James Scarlett, Innisfall; \$85.

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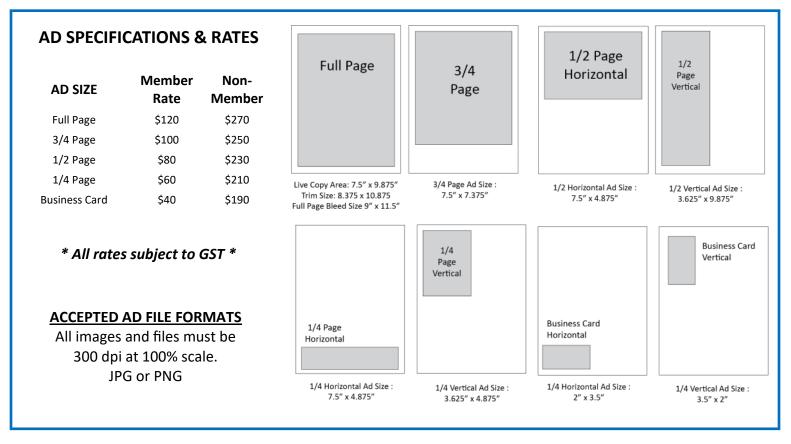






"Across The Fence" Is the official publication of the Alberta Association of Agricultural Societies (AAAS). Our E-Newsletter is distributed to:

- 291 Agricultural Societies Across Alberta.
- Provincial Associations Across Canada
- Shared with Provincial and Municipal Governments
- Service Members in the Entertainment and Event Industries
- Facebook, Twitter, Instagram and LinkedIn



The Newsletter is Published Quarterly—Submission Deadlines for the 2022 Newsletters are as follows:

Spring Newsletter—March 11, 2022 Summer Newsletter – June 10 2022

O)

Fall Newsletter – Sept 12,2022 Winter Newsletter—December 9,2022

#### PLEASE CONTACT US FOR MORE INFORMATION

### **DOUG KRYZANOWSKI**

#### **PARTNERSHIPS & MEMBER SERVICES COORDINATOR**

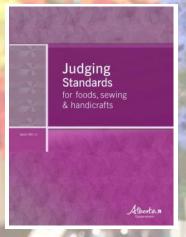
Office 780.427.2174 Cell 403.894.0525 doug@albertaagsocieties.ca www.albertaagsocieties.ca





#### Planning a Bench Show





Judging and Exhibiting Standards



#### PLANNING A BENCH SHOW

Using a step-by-step format, this guide provides good reference for anyone planning their first bench show. The hints, activities and ideas are also useful to established committees looking for ideas to improve their show. It covers such topics as developing a plan, budgeting, working with volunteers, preparing the prize list, advertising, hiring judges, displaying exhibits, and evaluation. It also includes worksheets that can serve as an ongoing record for future planning committees. This workbook comes three-hole punched, and is ready to be inserted into any standard binder.

#### JUDGING STANDARDS FOR FOODS, SEWING & HANDICRAFTS

This judging standards publication has been created to achieve the following:

- Indicate standards of quality for a variety of food products, sewing and handicraft articles.
- Aid judges by identifying specific techniques and methods characteristic of that product and by suggesting points to consider relative to texture, flavour, design, etc. of that article. Where a type of food product or craft technique is not included, it is suggested that the standards of a similar product be used, or that general standards be applied, at the discretion of the judge.

Help exhibitors by identifying the desired qualities of the product

#### JUDGING STANDARDS FOR HORTICULTURAL SHOWS

This is a revision of the old Judging Standards for Horticultural Shows. It is THE book that Alberta Horticultural Association judges will follow when judging exhibits. This new edition simplifies the guidelines so that beginner and novice alike can interpret them with little difficulty, while providing clarity for the more experienced judge and exhibitor.

- updated information on all flower, vegetable and fruit classes
- a recommended show schedule including correct terminology and wording
- an updated scales of points
- sections on photography, floral arrangements, judging systems, planning a show, yards and gardens, agricultural exhibits and much more!

Judging and Exhibiting Standards for Horticultural Shows is a must-have for judges, exhibitors and anyone interested in horticultural shows.

PLEASE CONTACT THE AAAS OFFICE FOR A PDF COPY OF THE ABOVE PUBLICATIONS

Alberta