



# ALBERTA ASSOCIATION OF AGRICULTURAL SOCIETIES



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Welcome to Summer everyone. It has certainly been an eventful spring. Hot, dry, and an abundance of wildfires has made this spring something that will not be forgotten any time soon. I believe the entire country is secretly doing their own version of the rain dance. I really hope relief comes very soon.

AAAS continues to develop and deliver programs that will assist our members in resolving challenges and support them in reaching their potential providing services and support to their communities.

The Association's Farm Safety Grant is in its final summer. If your Ag Society is looking to bring safety awareness to your community this grant program may be for you. \$2000/application is available to offset expenses for programs and workshops that positively impact safety on the farm. There aren't many grants left available so head to our website and fill out an application.

Financial literacy is critical for the continued success of the Agricultural Societies regardless of size or complexity. For any organization to understand their financial position, prospect, and future, good bookkeeping practices are essential. The Treasurer's Training program has been designed with these considerations in mind. We have also considered how precious time is to everyone. The workshop is continuously being improved for the learner. There are 2 opportunities coming in the fall to gain this valuable information. Please head to our website to find out when and where the next class will take place and get registered.

Outcomes of the program will allow the Treasurer to provide clear and concise financial reporting to the board as well as the accountant, while saving time and frustration.

Governance has long been a key factor in the challenges and success of Agricultural Societies and boards in general. AAAS has been providing resources and training to improve the understanding of board members as to their roles and responsibilities for more than a decade. Recognizing how important the art of governing is, and understanding what it means to volunteer, AAAS has developed an online tool to assist volunteers in being more effective, making better use of their valuable time, and ensuring the success of the organization. This game-based learning is easy and fun while providing the learner a foundational understanding of key governance principals. If you are wanting to make the most of your time as a board member, please head to our website and check out the Certified Volunteer Board Members Program.

AAAS is constantly looking for strong partners that share our values and can provide mutually beneficial services to our members. Alberta Counsel is one such partner. Our latest partnership agreement has the potential to increase the opportunities for our members significantly. Alberta Counsel's Fund Development Team are experts in identifying and applying to grant programs. This expertise is now available to AAAS members. If you have an idea, a project, or even an aspiration, contact the Fund Development Team before you get too far down the road. They can help build a successful approach. Head to the AAAS website for more details and contact information.

One of the initiatives of your association is to provide quality advocacy for Alberta's Agricultural Societies. To be effective and influential AAAS requires quality and up to date information to share with key stakeholders. The information we have has been instrumental in securing core funding as well as supporting new programs that support the Ag Societies. Unfortunately, our information is now considered out of date and a new study has been commissioned. This study will be essential to future success of our members as well as AAAS. We require 2 key components to be successful.

Access to Ag Society reporting documents – for our consultant to gather the information required for the report he must have access to the reporting documents Ag Societies have submitted to the Government of Alberta. The information gathered will not be used for any other purpose other than creating the report and no individual Ag Society will ever be singled out. AAAS has requested access to these documents from each of our members. If you have not yet granted us access, please do so as soon as possible. If you have any questions or concerns, please contact our office.

AAAS is requesting donations from our members to assist in paying the \$60,000 fee for generating this vital information. Several members have already contributed to this fund but we are still significantly short of reaching our goals. If your Ag Society finds value in the data and information, plus the advocacy AAAS

provided please donate. If you have questions or concerns about donating, please contact our office.

On behalf of the Board and staff of AAAS I wish every Ag Society, and the thousands of volunteers who support them, an amazing summer. If you have any questions or require support, the amazing team of AAAS staff will be happy to help you. See you at the Fair.

**Tim Carson,**  
*Chief Executive Officer*  
*Alberta Association of Agricultural Societies*



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# AGRICULTURE AND IRRIGATION UPDATE



It's been a challenging time for many across the province who have been forced to deal with the devastating wildfires this spring. At the same time, it's been wonderful to see ag societies step up to provide much needed support for their communities. You have played an important role connecting evacuated Albertans with space to camp and pen livestock, as well as relief programs. Like always, AAAS has been a central point of contact and a source of resources for ag societies who have been assisting others through these trying situations. I commend you all for lending a helping hand and being there for your fellow Albertans. If you need current information on the wildfire situation, please continue to visit [alberta.ca/emergency](http://alberta.ca/emergency).

It's been a challenging time for many across the province who have been forced to deal with the devastating wildfires this spring. At the same time, it's been wonderful to see ag societies step up to provide much needed support for their communities. You have played an important role connecting evacuated Albertans with space to camp and pen livestock, as well as relief programs. Like always, AAAS has been a central point of contact and a source of resources for ag societies who have been assisting others through these trying situations. I commend you all for lending a helping hand and being there for your fellow Albertans. If you need current information on the wildfire situation, please continue to visit [alberta.ca/emergency](http://alberta.ca/emergency).

## Annual Operating Grants

We know how important the annual operating grant is for ag societies. Once the 2023 Budget was released, we were pleased to quickly process your grants in April so you could continue doing the great work you do every day.

## Agriculture Society Infrastructure Revitalization Program

We are very excited to be putting together the details for the new Infrastructure Revitalization Program. This new \$2.5 million capital grant will support ag societies in making major repairs at existing facilities. You will be hearing much more about it in the coming months – stay tuned!

## Certified Voluntary Board Member Program

This program was developed with funding through the Canadian Agricultural Partnership Public Trust Program. It is a tremendous resource for all ag society board members, I encourage you to check it out on the AAAS Board Governance Resources web page.

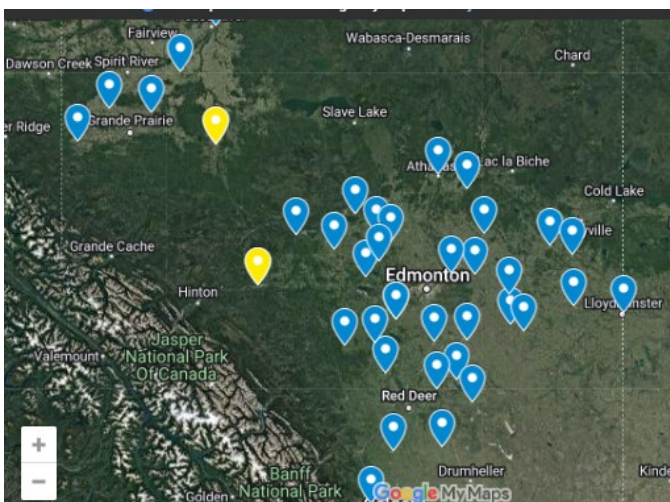
<https://www.albertaagsocieties.ca/board-governance-resources/certified-volunteer-board-member-training/>

I hope as we approach the summer months, things start getting back to normal for your agricultural society. Thanks again for all you do.

**Carmen Andrew**

Director,  
Agriculture, Forestry and Rural  
Economic Development  
[Carmen.andrew@gov.ab.ca](mailto:Carmen.andrew@gov.ab.ca)

## WILDFIRE EVACUEES : AG SPACE



## AG SPACE FOR CAMPERS & LIVESTOCK: WILDFIRE EVACUEES

For any evacuees requiring a space for trailers or camping or space to pen livestock -See link below for updated list of AG Societies offering help:

<https://www.albertaagsocieties.ca/uncategorized/wildfire-evacuees-ag-space-for-campers-livestock/>

**Thank you for opening your doors to help evacuees and those impacted by the wildfires**

## TWO WEEKEND WORKSHOPS

Treasurers Training  
Level's 1, 2, & 3

September 30 & October 1, 2023  
Grande Prairie Evergreen Park

November 4 & 5, 2023  
Bruderheim, AB

**\$999 + GST**



### Course Description

Target Audience:

This course is intended for those interested in bookkeeping, Agricultural Society Board Members and staff including but not limited to Presidents/Chairpersons, Treasurers, General Managers/Facility Managers, Secretaries, Bookkeepers, Office Administration.

*\*\* Did you know the following can be claimed through your Grant Funding?*

*When you submit your grant to the Government you can include these costs and get a percentage back  
– The cost of the course, accommodations, travel to and from the event at .50 cents per km \*\**



**WE'LL  
STAND STRONG  
TOGETHER.**

The ag industry is built on a solid foundation of resiliency and resolve. AFSC is proud to work alongside producers every day ... and we look forward to helping grow the ag industry now and in the future.

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PRESENTING OUR NEW

# GAME BASED BOARD MEMBER TRAINING

FOR THE BUSY VOLUNTEER

Our new **Certified Volunteer Board Member Program** will take you on a tour of all the rooms of an organization to explain topics like:

- Governance
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- Roles and Responsibilities
- Risk Management
- Board Development
- Planning and Strategic Direction
- Communications



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# SUMMER EVENT LISTINGS

FOR MORE DETAILS AND TO ADD YOUR EVENTS—SEE OUR WEBSITE

<https://www.albertaagsocieties.ca/events-by-map/>

## JUNE

June 16, 2023	Killam Indoor Rodeo
June 16, 2023	RCMP Musical Ride—Vegreville
June 16, 2023	Donalda Ag Society D.A.S.H
June 17, 2023	Artisan Fair—Bonnyville Ag
June 17, 2023	Ardrossan Parade & Picnic
June 17, 2023	Rich Lake Cornhole Tournament
June 17, 2023	Willow Prairie—La Corey's Annual Farm Fair
June 19, 2023	Vegreville Father's Day Show & Shine
June 23, 2023	Wainwright Stampede
June 24, 2023	Trochu Ag & Co-operators - Bull-A-Rama
June 25, 2023	Tomahawk Farm Day
June 30, 2023	Trochu Ag & Co-operators Rope, Ride, & Race
June 30, 2023	Edgerton Sports Days and Bullarama

## JULY

July 1, 2023	50th Anniversary Colchester & District Ag Society
July 8, 2023	Kids Pioneers Day—Spruce Grove Grain Elevator
July 8, 2023	Lamont Summer Sizzler Rodeo
July 12-14, 2023	Kinsella Bullarama—Kinsella Ag
July 14, 2023	Lakeland Country Fair & Rodeo
July 15, 2023	New Sarepta Fair
July 15, 2023	Alberta Wife Carrying Championship—Lac La Biche Agricultural Society
July 19, 2023	Westerner Days—Red Deer
July 21, 2023	Bow Mitsubishi Bulls on the Beach— Rocky View Chestermere Ag
July 22, 2023	Radway Show & Shine
July 22, 2023	Ranch Hand Competition - Rocky View



**DOES YOUR AG SOCIETY HAVE  
A BENCH SHOW COMING UP ?  
DO YOU HAVE ENOUGH FAIR TAGS ?**

**CHECK OUR WEBSITE TO ORDER MORE.**



# SUMMER EVENT LISTINGS

FOR MORE DETAILS AND TO ADD YOUR EVENTS—SEE OUR WEBSITE

<https://www.albertaagsocieties.ca/events-by-map/>

## AUGUST

- August 12, 2023 Clandonald Country Fair
- August 18, 2023 Wetaskiwin Truck & Tractor Pull
- August 9, 2023 Lynette Brodoway Barrel Racing Clinic
- August 19-20, 2023 Alberta Open Farm—Various Locations
- August 19, 2023 Open Farm Days Pancake Breakfast—Lac La Biche Agricultural Society
- August 19, 2023 Open Farm Day TRACTOR SHOW—Spruce Grove Grain Elevator
- August 25-27, 2023 Agra Fair—Spruce Grove Grain Elevator

## SEPTEMBER

- September 16, 2023 Art of The Harvest—Rocky View

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# TELL US ABOUT YOUR AGRICULTURAL SOCIETY EVENTS

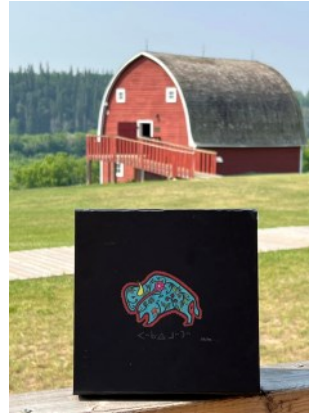
**RODEOS. FAIRS. MARKETS. BENCH SHOWS.  
CRAFTS. HORSE SHOWS.  
FAMILY DANCE. STAMPEDES. PARADES.  
OPEN FARM DAYS. PAINT NIGHTS. DINNER.  
FESTIVALS. RACES. JAMBOREES.  
MUD BOGS. TRACTOR PULLS. MUSIC.  
CAR SHOWS. AUCTIONS. TRADESHOWS.  
FARM SAFETY CLINICS. FIRST AID CLASS.  
SPORTS DAYS. PANCAKE BREAKFASTS.**



**ADD YOUR SUMMER EVENTS TO OUR WEBSITE LISTINGS**

# OPEN FARM DAYS

We held our media launch of Open Farm Days “Year of the Bison” at [Métis Crossing](#) where we not only celebrated bison as an agricultural product, but also as a culturally significant species in the province. It was an incredible day at Métis Crossing and we were so honoured to be able to celebrate in such an amazing space. We also launched our 2023 incubator culinary project, Smoked Bison Pâté with Saskatoon & Birch Chutney.



## Planning Your

### Alberta Open Farm Days Experience

Use our online trip planner to map out your journey!

#### Step #1: Choose Your Host Farms

Visit the host farms page to start adding locations to your trip. Click the green “Add to Trip” button on each farm you want to visit.

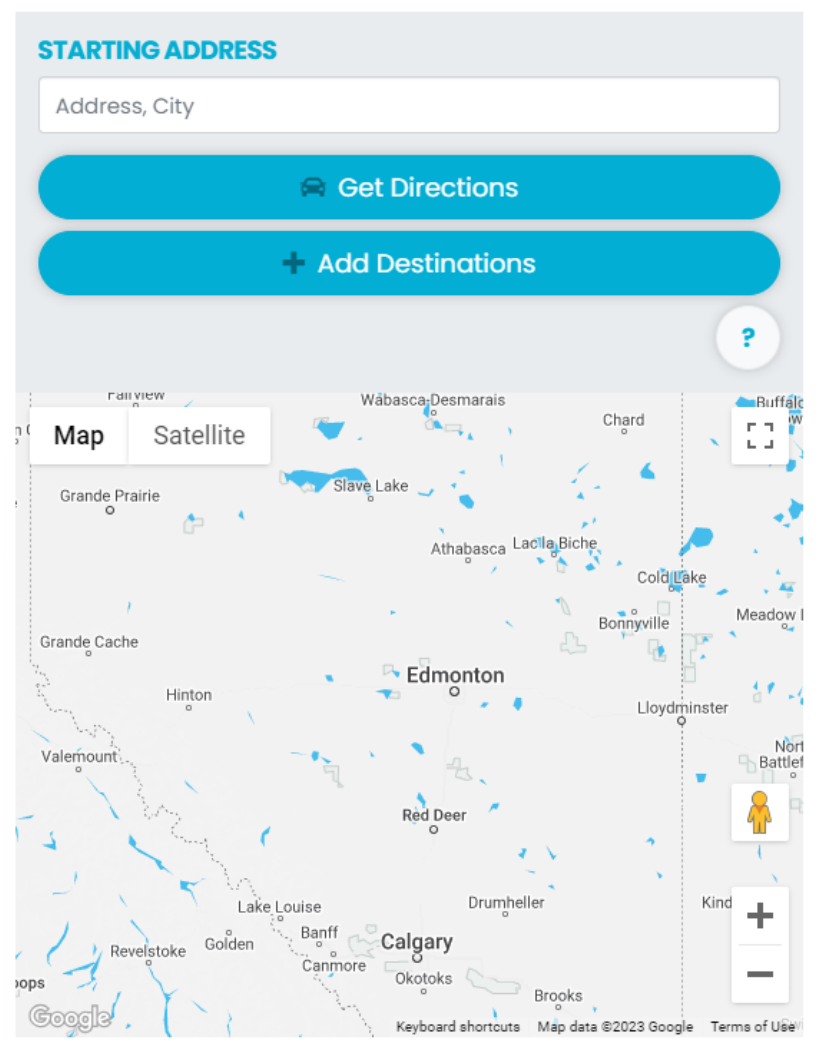
#### Step #2: Review Your Trip

Once you have added all of your farms, click the blue Plan My Trip button to review all of the locations you have chosen.

#### Step #3: Getting Directions

Once you are happy with your chosen destinations, click the blue “Get Directions” button to generate a Google Map with all of your locations pre-filled and ready to go! Within Google Maps, you can configure or re-order your trip as you like.

You can also enter your location into the “Starting Address” field to get directions starting at that address. Leave this field blank, and Google Maps will use your current location as the starting point.





**We are deeply rooted in our farming communities.**

We work with Alberta Agricultural Societies to enhance the quality of life for communities where we all work and live.

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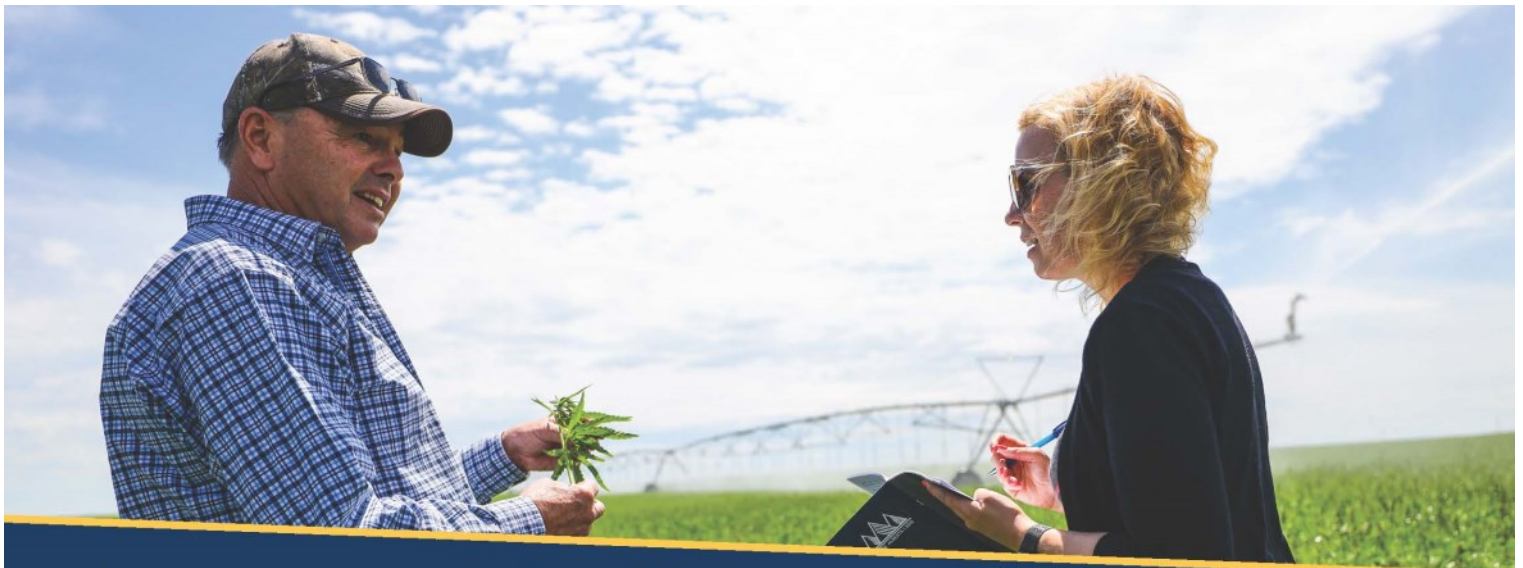
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# AAAS OUT & ABOUT

A great night was had celebrating the 50th Anniversary of the Amisk Agricultural Society !!!



## Growing our roots, **together**

As Albertans, you built your homes, farmed your land and grew your businesses. From planting the first seed of the season, to harvesting that last bushel of crops, we stood with you, providing the electricity you need for your dreams to flourish.

Through the generations, our commitment to delivering you reliable power remains the same.

We're the line that connects us all.

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ALBERTA

# #REALAGSTORIES

On Friday May 5th I had learned of the fire at SLCN and I called out to the Board to say we should offer our facility in case it's needed. I have the pleasure of working on a board of volunteers who are amazing, giving souls. We at the AG Society have been blessed over the past 55 years to have been able to build and maintain the Jack Williamson Memorial Ag Plex hall, the Cow Palace, the Exhibit Hall and the Red Barn, the outdoor rodeo arena and general grounds. All of these spaces including the outdoor pens came in very handy. We volunteered our facility and service and our time.



I called the Town of Valleyview, Chief Sheldon of SLCN and the MD to let them know we were on stand by for the fire in whatever capacity we could help. By 2:20pm I was on site at the Ag Plex and shortly there after we received busloads of children that were unable to go home due to the fire. Amanda Roy of Green View FCSS joined me at the Ag Plex and we became co-coordinators and Joni Rohloff was chosen to be our livestock coordinator.



Following the children's event we began accepting pets. Callouts were made via Facebook for crates and supplies and it was within minutes that people came to the Ag Plex



to deliver everything we required to care for these pets. We had many people volunteer to set up kennels and to walk and feed and socialize with all these pets and to do daily cleaning. Record keeping became an immediate task as it was important to us to keep the pets and owners connected. We labelled our gates and created a checkpoint for people to make it clear and easy how to work our intake process. At one point we had over 160 animals including dogs, cats, horses, turtles, chicks, donkeys and ostrich on the property. These pets were with us from May 5th to May 15th.



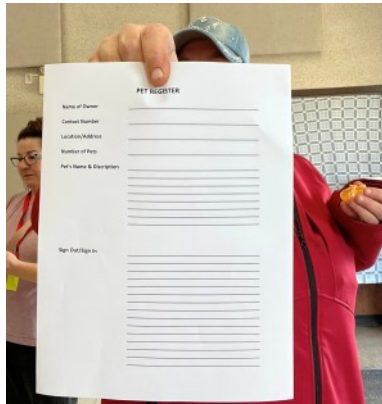
We used our hall for small dogs, our exhibit hall for cats, our indoor arena for medium to large dogs and our red barn for large and or challenging dogs. The pens at the outdoor arena were for horses.

The volunteer base quickly increased and each day our system of record keeping, maintenance, and pet care improved. We were blessed with [Aimee Caron](#) as our registered animal health tech who volunteered her time and knowledge to ensure we were on top of pet health. She kept in contact with our local vet as well.



# #REALAGSTORIES

We created a schedule to ensure we had volunteers to cover the daily tasks of cleaning, walking and feeding the pets. Overall we had 160 recorded volunteers and 1376 man hours put into this event. We were fed amazing meals and snacks by The Olde Country Inn and by the United Church Women and other local volunteers.



All of the furry friends we had gotten to know over a ten day period were safely transported to a safe location, they left our beloved Ag grounds at 8:45pm that same day. We did have to ask the 4H to consider relocating their show and sale event due to the uncertainty of whether we would still have pets by their event date, or whether we would have our facility back in order in time. And a few other events / renters we would have hosted also had to make other arrangements in town, and they were able to do so.

It took many volunteers from Valleyview, SLCN, the MD, Bandaged Paws, AARCS (Alberta Animal Rescue Crew Society) and CATF (Canadian Animal Task Force) to pull off this amazing, organized, safe pet evacuation care centre and relocation during the wildfire event and the Board of Directors of the [Valleyview Agricultural Society](#) are extremely grateful for having had the opportunity to be of service to our community.

Local businesses and people donated crates, construction panels, dog food, toys, cleaning supplies and so much more. We are working on our list of "thank you's" for the donations.



With the enormous amount of donations we received we are asking for a bit of help. I know we missed recording some. If you donated anything at all please reach out to us to let us know so we can thank you properly. And if we have any items of yours that you would like back please contact us and we will arrange return.

A couple days before the Town of Valleyview was evacuated I had watched the interview I was in and saw the organization called AARCS. Knowing it would be impossible to evac the animals on our own, should the town be evacuated, this organization was contacted and they came to our assistance on the very day of evacuation.



We at the Ag Society have never done anything of this magnitude before and we learned so much about this great community we live in. We would like to thank everyone that contributed to this event, for with you all, we were able to do what it is we are here to do...build community, support community, grow community!

We would also like to thank the MD of Greenview for their continued support and leadership all around during this wildfire event.

**Meladine DeMerchant**

Vice President,  
Valleyview & Districts Agricultural  
Society.





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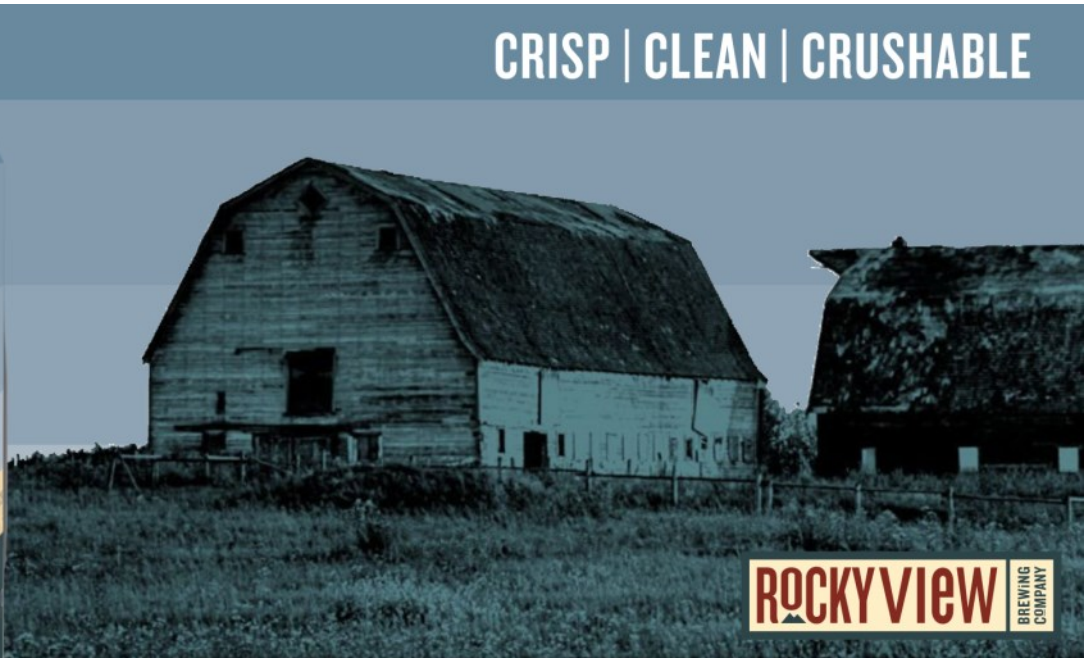
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## FIND GRANT OPPORTUNITIES

We are thrilled to announce an exciting addition to our AAAS Membership benefits!

As part of our ongoing commitment to supporting your organization's growth and success, we have partnered with Alberta Counsel to assist your Agricultural Society in finding and securing valuable funding opportunities.



**We believe that this partnership will significantly enhance your organization's ability to secure funding, and support your important projects and initiatives.**

### **Customized Grant Search**

We understand that every organization has unique requirements. They will work closely with you to understand your funding priorities, geographical preferences, project scope, and other relevant factors. By tailoring the grant search to your specific needs, they can help identify the most relevant opportunities for your Agricultural Society.

### **Grant Application Support**

Securing grants can be a complex process, involving detailed applications, budgets, and supporting documents. Our partner will provide guidance and assistance throughout the application process, helping you craft compelling proposals and ensuring you meet all the necessary requirements.

### **Expert Advice and Consultation**

Our grant-finding partner boasts a team of experienced professionals who can provide valuable insights and advice. Whether you need help strategizing your funding approach, reviewing grant proposals, or seeking guidance on grant management best practices, their experts are available to assist you.

We are committed to providing you with the resources and support you need to thrive, and we look forward to the positive impact this collaboration will have on your Agricultural Society.

**Please contact Klay Dyer  
for more grant support information:  
[k.dyer@albertacounsel.com](mailto:k.dyer@albertacounsel.com)**



# GRANTS & FUNDING

## [AAAS ROOTED IN YOUR COMMUNITY GRANT](#)

In 2023 Peavy Industries launched this \$2500 annual grant. It will work to leverage the meaningful work happening within our communities' agricultural societies, every day. **Deadline October 1, 2023**

## [ATCO CLEAN ENERGY FUND](#)

Organizations and programs **within the ATCO Gas or ATCO Electric service area in Alberta** can apply to receive single-year funding of **up to \$15,000** to help with their projects or programs, large and small.

**Deadline Sept 30, 2023**

## [CANADIAN RED CROSS - Immediate Wildfire Support](#)

Community organizations who meet the criteria may apply for \$5,000 in funding. This financial assistance is to provide urgent, flexible relief funding to organizations to provide services to those that are facing impacts due to the wildfires in Alberta.

## [RME RIGHT BY YOU AG SOCIETY GRANT](#)

RME is proud to announce the *RME Right by You Ag Society Grant* supporting agricultural societies across Alberta, Saskatchewan and Manitoba.

**Deadline—July 30, 2023**

## [Local Festivals – Building Communities Through Arts and Heritage](#)

Overview: Successful applicants may receive up to 100 per cent of eligible expenses up to a maximum of \$200,000 for festivals that:

- present the work of local artists, artisans, or heritage performers;
- actively involve members of the local community; and are intended for and accessible to the general public

**If your festival is planned for between July 1 and August 31 of 2024, you will need to have your application submitted on or before October 15, 2023.**

## [WOMEN IN AG GRANT](#)

Credit Unions of Alberta is proud to announce the new Women in Ag Grant. This Grant provides an opportunity for Alberta-based women who are currently working in or planning to work in the agriculture industry to apply for funding to put towards their ag business' financial future. Two grants of \$10,000 will be awarded to two individuals or businesses.

**Deadline July 5, 2023**

# TCOR

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# FARM SAFETY AG EVENTS



The connection to our food and the land is more important than ever, and the Rocky Ag Society is proud to play a role in educating the next generation of consumers - and potentially producers - about what it takes to feed Alberta!

Each year the Rocky Agricultural Society partners with Clearwater County and 4 local farms to host an Educational Agriculture Tour (E.A.T) for Grade 4 students.

This program gives students the opportunity to see where their food comes from, learn how it's produced and understand the work it takes to make that happen. Sheep Shearing, Roping, Bee Keeping, and Dairy Production were just a few of their favorite highlights from this year's event.



## ***Moving Forward Together*** >>>

We actively sponsor or contribute in some way to organizations and societies like the AAAS across Canada throughout the year – and consider every individual member to be our Most Valuable Partner.

We are 100% Canadian and employee owned ourselves and we all live and work in your region and community too. Canada's Largest Farm and Ranch Retailer.

The Peavey Mart logo, featuring the word "Peavey" in a large, white, serif font and "Mart" in a smaller, white, sans-serif font, both set against a red background with a white border.

# AGRICULTURAL SOCIETY ANALYSIS : DONATION REQUEST

We have collected **20%** of our Goal of \$60,000 as of **JUNE 2023**.

Many Agricultural Associations care about and work in partnerships with us. Whether your Association is interested in making a one-time donation, on-going donation, or sponsoring an event, we would love to hear from you.

AAAS is looking to update our data of an integrated view of our industry from the results of several research projects conducted recently among AAAS members. Several issues of significant strategic importance will be addressed through this work.

- [Manecon Report – Information from 2009](#)
- [Hudson Report – Information from 2015](#)
- Tremendous Value – Utilized by AAAS and Government of Alberta

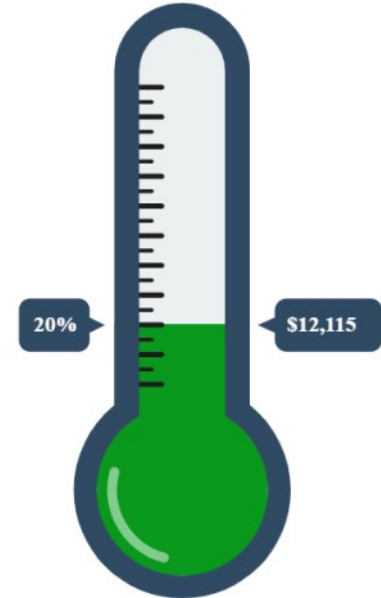
## TIME TO RENEW THE STUDY

- Capture Changes due to Pandemic
- Identify Trends
- Ensure AAAS Efforts are Effective
- Cost is \$60,000

<https://www.albertaagsocieties.ca/donate/>



**GOAL: \$60,000**



# CLEAN ENERGY COMMUNITY FUND

At ATCO, we're committed to meeting the needs of a new and exciting energy future while maintaining safety, reliability and affordability. Through the **Clean Energy Community Fund**, we are helping organizations on their journey to a more sustainable future.

If your Agricultural Society operates within the ATCO Gas or ATCO Electric service area in Alberta, you can apply to receive single-year funding up to \$15,000 that supports your energy transition journey.



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Learn more



## *The Voice, the Standard, the Resource*

of Alberta's commercial transportation industry

### **World-Class Safety Training**

AMTA offers a wide range of industry classes, offered virtually and via in-person or online classrooms. As well, the Certified Transportation Safety Professional (CTSP), with support from industry, is a professional designation that recognizes the progression of safety and compliance individuals in industry.

### **Advocacy**

AMTA advocates for the commercial transportation industry on a broad range of issues, including, but by no means limited to, permitting, driver training, fatigue management, Hours of Service, on-road safety performance and transportation career pathways. Our programs and initiatives educate and inform our members, policy-makers, and all Albertans about why these issues matter.

### **Member Support**

We are here for you! From business development and industry advisement, to regional meetings, events, and engagement - our team of professionals is here to provide members with all the support they need.

[amta.ca](http://amta.ca)



# AWARD NOMINATIONS & SUBMISSIONS



## AAAS SCHOLARSHIPS

Nominate a student who has demonstrated leadership!

The Alberta Association of Agricultural Societies have SIX Scholarship awards that will be given to outstanding post-secondary students continuing their education, who have volunteered their time and energy to their communities and agricultural societies.

**NOW ACCEPTING NOMINATIONS—Deadline December 1, 2023**



## AAAS PROVINCIAL MARKETING AWARDS

We're seeing some pretty Eye Catching Posters for your events out there The Marketing Awards Contest is held annually during the AAAS Conference. Attendance during the conference is not a requirement to enter the contest, however only entries from current member Agricultural Society's will be accepted. **ACCEPTING ALL CATEGORY SUBMISSIONS NOW**

**Deadline December 1, 2023**

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## IN THE NEWS



RJ Sigurdson was sworn in as the Minister of Agriculture and Irrigation on June 9, 2023. He previously served as the Parliamentary Secretary for EMS Reform.

Prior to his service as an elected official, Mr. Sigurdson worked with Avalanche Air Systems as a senior project/general manager and shareholder. He also has extensive experience as a red seal sheet metal worker.

Mr. Sigurdson grew up working on 40-acre family farm north of Cochrane. He also found additional work in high school on the farms of nearby families. He has been an active volunteer with organizations in the community such as Shriners International. RJ Sigurdson was first elected as the Member of the Legislative Assembly for Highwood on April 16, 2019 and was re-elected on May 29, 2023.

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**“Across The Fence”** Is the official publication of the Alberta Association of Agricultural Societies (AAAS). Our E-Newsletter is distributed to:



- 291 Agricultural Societies Across Alberta.
- Provincial Associations Across Canada
- Shared with Provincial and Municipal Governments
- Service Members in the Entertainment and Event Industries
- Facebook, Twitter, Instagram and LinkedIn

**The Newsletter is Published Quarterly—Submission Deadlines for the 2023 Newsletters are as follows:**

Spring Newsletter—March 10, 2023  
 Summer Newsletter – June 12, 2023

Fall Newsletter – Sept 11, 2023  
 Winter Newsletter—December 11, 2023

**PLEASE CONTACT US FOR MORE INFORMATION**

**DOUG KRYZANOWSKI**

**PARTNERSHIPS & MEMBER SERVICES COORDINATOR**

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 doug@albertaagsocieties.ca    www.albertaagsocieties.ca

## AD SPECIFICATIONS &

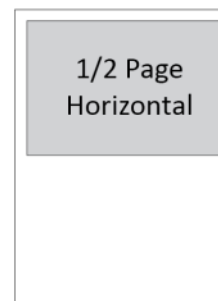
AD SIZE	Member Rate	Non-Member
Full Page	\$120	\$270
3/4 Page	\$100	\$250
1/2 Page	\$80	\$230
1/4 Page	\$60	\$210
Business Card	\$40	\$190



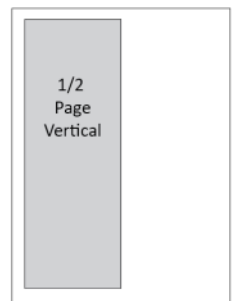
Live Copy Area: 7.5" x 9.875"  
 Trim Size: 8.375 x 10.875  
 Full Page Bleed Size 9" x 11.5"



3/4 Page Ad Size :  
 7.5" x 7.375"



1/2 Horizontal Ad Size :  
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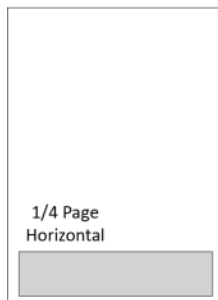


1/2 Vertical Ad Size :  
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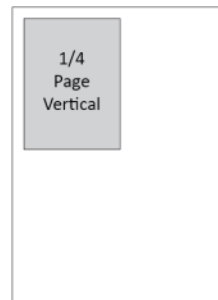
**\* All rates subject to GST \***

## ACCEPTED AD FILE FORMATS

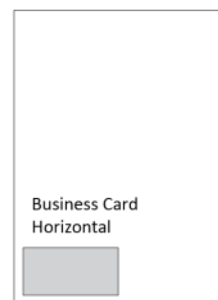
All images and files must be 300 dpi at 100% scale.



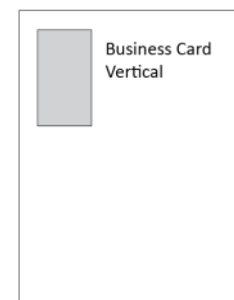
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 7.5" x 4.875"



1/4 Vertical Ad Size :  
 3.625" x 4.875"



1/4 Horizontal Ad Size :  
 2" x 3.5"



1/4 Vertical Ad Size :  
 3.5" x 2"

## VISION

AAAS inspires *Vibrancy* in Alberta Communities

## MISSION

Education, Facilitation and collaboration creates opportunities that empower Agricultural Societies, Inspiring Rural Alberta to reach its highest potential

## VALUES

Excellence in direction and execution. Success through collaboration.  
Motivation through education and engagement. Advocacy through example.  
Dedicated to strengthen Agricultural Societies and their communities

## GOALS

### RELEVANCE & GROWTH

- Membership Value & Services
- Leadership Development & Training
- Programs and Events

### RURAL DEVELOPMENT

- Stakeholders Relations & Advocacy
- AG Society Support Programs
- Infrastructure Renewal Strategy

## 2023 BOARD OF DIRECTORS



### EXECUTIVE

**Past President:** Rebecca Joseph

**President:** Brett Warder

**1st Vice President:** Petra Klemptauer

**2nd Vice President:** Rick McCarthy

**Treasurer:** Natasha Dombrosky

### DIRECTORS

**Region 1:** Petra Klemptauer

**Region 2:** Brett Warder

**Region 3:** Beth Fulton & Linda Toews

**Region 4:** Jackie Tomayer & Nicole Templeton

**Region 5:** Natasha Dombrosky & Fred Young

**Region 6:** Darlene Corriveau

**Service Member Director :** Rick McCarthy

**Chief Executive Officer:** Tim Carson



# THANK YOU TO ALL OUR PARTNERS

