

Alberta Association of Agricultural Societies

# PROVINCIAL MARKETING AWARDS 2021 WINNERS



## **CATEGORY 1**

***(1A) - Promotional Posters attendance under 500 People***

1st Place – Lloydminster Exhibition  
2nd Place – Glendon Ag Society  
3rd Place – Carmangay Ag Society

***(1B) - Promotional Posters attendance over 500 & under 5000 People***

1st Place – Lloydminster Exhibition  
2nd Place – Ardrossan Ag Society

***(1C) - Promotional Posters attendance over 5000 People***

1st Place – Millarville Ag Society

## **CATEGORY 2**

***(2A) Fair Book/Event Program Covers attendance under 500 People***

1st Place – Millarville Ag Society

## **CATEGORY 3**

***(3A) Newsletters Distribution of 250 or less per issue***

1st Place – Lloydminster Exhibition  
2nd Place – Wembely & District Ag Society

***(3B) Newsletters Distribution of over 250 & less than 500 per issue***

1st Place – Cottonwood Gordon Ag Society

***(3C) Newsletters Distribution of Over 500 per issue***

1st Place – Millarville Ag Society

## **CATEGORY 4**

***(4A) Website Development Budget under \$1,000***

1st Place – Vauxhall Ag Society  
2nd Place – Valleyview Ag Society  
3rd Place – Lloydminster Exhibition

***(4C) Website Development Budget over \$5,000***

1st Place – Millarville Ag Society

## **CATEGORY 5**

***(5A) Social Media following of less than 500***

1st Place – Carmangay Ag Society

***(5B) Social Media following of more than 500 and less than 2500***

1st Place – Ardrossan Ag Society

2nd Place – Saskatoon Lake Ag Society

***(5C) Social Media following of more than 2,500***

1st Place – Millarville Ag Society  
2nd Place – Lloydminster Ag Society

## **CATEGORY 6**

***(6A) New Program/Event attendance/ Participants under 100***

1st Place – Ardrossan Ag Society  
2nd Place – Glendon Ag Society

***(6C) New Program/Event attendance/ participants over 350 people***

1st Place – Ardrossan Ag Society  
2nd Place – Lloydminster Ag Society

## **CATEGORY 7**

***Event/Organization Photo Collage***

1st Place - Lloydminster Exhibition

*Congratulations*