

Alberta Association of Agricultural Societies

# PROVINCIAL MARKETING AWARDS 2022 WINNERS



## **CATEGORY 1**

### ***(1A) - Promotional Posters attendance under 500 People***

1st Place – Glendon Ag Society  
2nd Place – Wembley Ag Society  
3rd Place – Spruce Grove Ag Society

### ***(1B) - Promotional Posters attendance over 500 & under 5000 People***

1st Place – Millarville Ag Society

### ***(1C) - Promotional Posters attendance over 5000 People***

1st Place – Millarville Ag Society  
2nd Place – Strathmore Ag Society  
3rd Place – Vegreville Ag Society

## **CATEGORY 2**

### ***(2A) Fair Book/Event Program Covers attendance under 500 People***

1st Place – Vauxhall Ag Society  
2nd Place – Wembley Ag Society  
3rd Place – Grovedale Ag Society

### ***(2B) Fair Book/Event Program Covers attendance over 500 & under 5000 People***

1st Place – Millarville Ag Society

## **CATEGORY 3**

### ***(3A) Newsletters Distribution of 250 or less per issue***

1st Place – Grovedale Ag Society  
2nd Place – Verdant Valley Ag Society  
3rd Place – Vauxhall Ag Society

### ***(3B) Newsletters Distribution of over 250 & less than 500 per issue***

1st Place – Cottonwood-Gordon Ag Society  
2nd Place – Wembley Ag Society

### ***(3A) Newsletters Distribution of Over 500 per issue***

1st Place – Millarville Ag Society

## **CATEGORY 4**

### ***Website Development Budget under \$1,000***

1st Place – Vauxhall Ag Society  
2nd Place – Vegreville Ag Society  
3rd Place – Cottonwood-Gordon Ag Society

### ***Website Development Budget over \$5,000***

1st Place – Millarville Ag Society

## **CATEGORY 5**

### ***(5A) Social Media following of less than 500***

1st Place – Cottonwood-Gordon Ag Society

### ***(5B) Social Media following of more than 500 and less than 2500***

1st Place – Vegreville Ag Society  
2nd Place – Millarville Ag Society  
3rd Place – Saskatoon Lake Ag Society

## **CATEGORY 6**

### ***(6A) New Program/Event attendance/ Participants under 100***

1st Place – Glendon Ag Society

## **CATEGORY 7**

### ***Event/Organization Photo Collage***

1st Place - Vegreville Ag Society  
2nd Place - Wembley Ag Society  
3rd Place – Vauxhall Ag Society

### **Delegates Choice**

1st Place – Vegreville Ag Society  
2nd Place - Strathmore Ag Society  
3rd Place – Grovedale Ag Society

*Congratulations*