

Alberta Association of Agricultural Societies

# PROVINCIAL MARKETING AWARDS 2023 WINNERS



## **CATEGORY 1**

### ***(1A) - Promotional Posters attendance under 500 People***

1st Place – Pembina Ag Society  
2nd Place – Lakedell Ag Society  
3rd Place – Alder Flats Ag Society

### ***(1B) - Promotional Posters attendance over 500 & under 5000 People***

1st Place – Millarville Ag Society  
2nd Place – Pembina Ag Society

### ***(1C) - Promotional Posters attendance over 5000 People***

1st Place – Millarville Ag Society  
2nd Place – Vegreville Ag Society  
3rd Place – Lamont & District  
Ag Society

## **CATEGORY 2**

### ***(2A) Fair Book/Event Program Covers attendance under 500 People***

1st Place – Grovedale Ag Society  
2nd Place – Vauxhall Ag Society (tie)  
2nd Place – Evergreen Park (tie)  
3rd Place – Highridge Ag Society

### ***(2B) Fair Book/Event Program Covers attendance over 500 & under 5000 People***

1st Place – Spruce Grove Ag Society  
2nd Place – Lloydminster Ag Society  
3rd Place – Millarville Ag Society

### ***(2C) Fair Book/Event Program Covers attendance over 5000 People***

1st Place – Lloydminster Ag Society

## **CATEGORY 3**

### ***(3A) Newsletters Distribution of 250 or less per issue***

1st Place – Grovedale Ag Society (tie)  
1st Place – Millarville Ag Society (tie)  
2nd Place – Ardrossan Ag Society

## **CATEGORY 4**

### ***(4A) Website Development Budget under \$1,000***

1st Place – Evergreen Park  
1st Place – Vegreville Ag Society (tie)  
2nd Place – Alder Flats Ag Society (tie)  
3rd Place – Ardrossan Ag Society

### ***(4B) Website Development Budget over \$1000 and under \$5,000***

1st Place – Yellowhead Ag Society

### ***(4C) Website Development Budget over \$5,000***

1st Place – Millarville Ag Society

## **CATEGORY 5**

### ***(5A) Social Media following of less than 500***

1st Place – Carmangay Ag Society (tie)  
1st Place – Highridge Ag Society (tie)

### ***(5B) Social Media following of more than 500 and less than 2500***

1st Place – Yellowhead Ag Society  
2nd Place – Grovedale Ag Society  
3rd Place – Ardrossan Ag Society

### ***(5C) Social Media following of more than 2500***

1st Place – Evergreen Park (tie)  
1st Place – Vegreville Ag Society (tie)  
2nd Place – Millarville Ag Society  
3rd Place – Vauxhall Ag Society

## **CATEGORY 6**

### ***(6A) New Program/Event attendance/Participants under 100***

1st Place – Ardrossan Ag Society  
2nd Place – Stettler Ag Society

### ***(6B) New Program/Event attendance/Participants (100-350)***

1st Place – Stettler Ag Society  
2nd Place – Highridge Ag Society

### ***(6C) New Program/Event attendance/Participants over 350***

1st Place – Darwell Ag Society

## **CATEGORY 7**

### ***Event/Organization Photo Collage***

1st Place - Vegreville Ag Society  
2nd Place - Millarville Ag Society  
3rd Place – Ardrossan Ag Society (tie)  
3rd Place – Yellowhead Ag Society (tie)

*Congratulations*